



Equity Income Fund

Total Large-Cap Value Assets: \$90.0 billion² | **Total Strategy Assets:**¹ \$26.9 billion² | **Total Fund Assets:** \$14.7 billion²

INVESTMENT APPROACH

- Employ a conservative, value-oriented investment approach and typically invest in high quality, dividend-paying large-cap companies with strong brands, franchises, or assets we think are undervalued.
- To identify these companies, we let valuation be our guide and utilize a variety of different metrics and proprietary screens to assess valuation appeal.
- Leverage our global research platform to assist in uncovering companies with strong reward-to-risk characteristics.
- Maintain a long-term orientation to allow for full exploitation of valuation anomalies.
- Construct a diversified portfolio to help manage our risk profile.
- A value approach carries the risk that the market will not recognize a security's intrinsic value for a long time or that a stock judged to be undervalued may actually be appropriately priced.

PORTFOLIO CONSTRUCTION

- Bottom-up fundamental approach
- Typically 100-125 stock portfolio
- Individual positions will typically range from 0.50% to 3.00%-average position size of 0.75% to 1.50%
- Sector weights typically range from 0.5X to 2.0X, the primary value sectors of the S&P 500 Index
- Reserves will typically range from 1% to 5%
- Dividend yield is typically above average relative to the S&P 500 Index

BENCHMARK

- Russell 1000 Value Index
- S&P 500 Index

PORTFOLIO MANAGEMENT

John Linehan, CFA[®]

Portfolio Manager

- 31 years of investment experience; 22 years with T. Rowe Price.
- M.B.A., Stanford Graduate School of Business
- B.A., Amherst College

PORTFOLIO SPECIALISTS

Caleb Fritz, CFA[®]

- 20 years of investment experience; 13 years with T. Rowe Price.
- M.A., University of South Florida
- B.A., University of South Florida

Portfolio Specialists do not assume management responsibilities. For a complete list of the members of the Fund's Investment Advisory Committee, please refer to the Fund's prospectus. CFA[®] and Chartered Financial Analyst[®] are registered trademarks owned by CFA Institute.

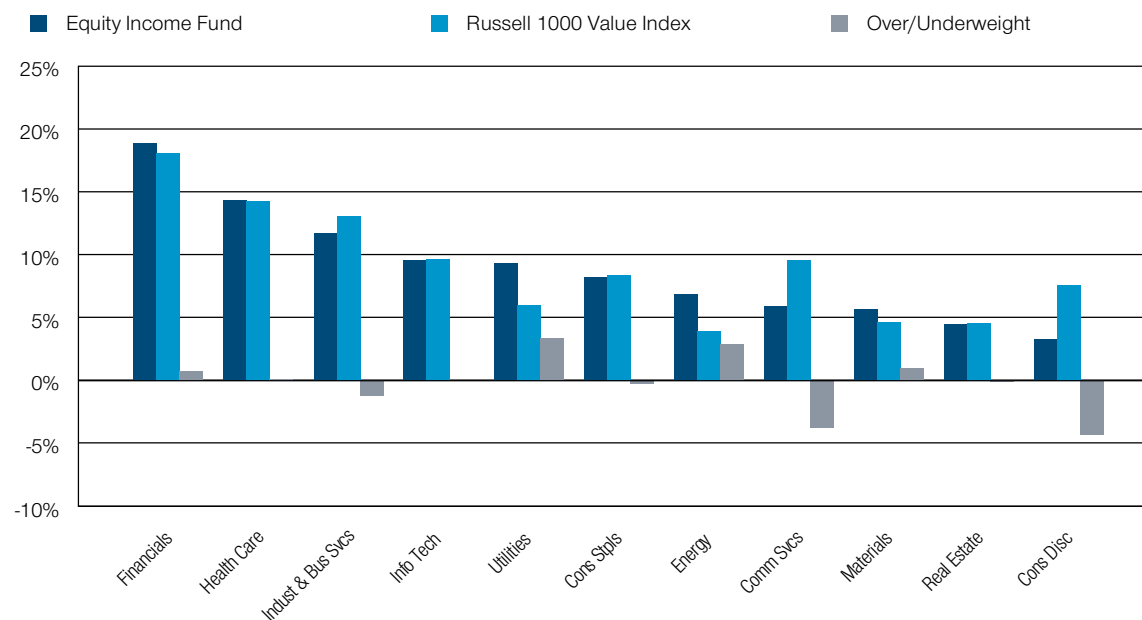
¹ Includes a U.S.-registered mutual fund, a variable annuity portfolio, a common trust fund, separate accounts, subadvised portfolios, and a college savings portfolio.

² Assets reported are as of June 30, 2020.

TOP 10 ISSUERS

	% of Fund
Qualcomm	3.5%
Southern Company	3.3
UPS	2.7
Wells Fargo	2.5
DuPont de Nemours	2.3
Chubb	2.1
Philip Morris International	2.0
Total	1.9
Morgan Stanley	1.9
Weyerhaeuser	1.9
Total	24.1%

SECTOR DIVERSIFICATION



PORTFOLIO CHARACTERISTICS

	Fund	Russell 1000 Value Index
Projected Earnings Growth Rate (3 - 5 Years)*° †	4.6%	5.1%
Price to Earnings (12 Months Forward)*° †	17.1X	20.6X
Return on Equity (Last 12 Months excl. charges)°	11.8%	12.7%
Price to Book°	2.1X	2.8X
Investment Weighted Median Market Cap (mm)	\$54,533	\$62,483
Investment Weighted Average Market Cap (mm)	\$103,912	\$122,582
Number of Issuers	109	836
Top 20 Issuers as % of Total	41.8%	27.8%
Portfolio Turnover ††	17.5%	-
Active Share	73.8%	-

°Investment Weighted Median.

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†Based on the fund's underlying holdings and is not a projection of future portfolio performance.

††Portfolio Turnover represents 1 year period ending 12/31/19.

For Sourcing Information, please see Additional Disclosures.

PERFORMANCE

	Three Months	Year-to-Date	One Year	Annualized (only pertains to the total return figures)			
				Three Years	Five Years	Ten Years	Fifteen Years
Equity Income Fund	3.15%	-16.22%	-10.39%	0.47%	7.09%	8.40%	5.85%
Russell 1000 Value Index	5.59	-11.58	-5.03	2.63	7.66	9.95	6.35
S&P 500 Index	8.93	5.57	15.15	12.28	14.15	13.74	9.19
Lipper Equity Income Funds Index	5.72	-7.24	-1.21	4.92	8.94	9.93	6.72
Lipper Equity Income Funds Average	5.36	-7.98	-2.03	4.08	8.15	9.40	6.77
Lipper Ranking	-	-	422 of 481	378 of 448	244 of 387	172 of 236	106 of 148
Morningstar Large Value Category	4.85	-11.07	-4.52	2.55	7.26	9.17	6.08
Morningstar Ranking	-	-	1,032 of 1,205	834 of 1,129	503 of 992	494 of 716	254 of 479

Performance data quoted represents past performance and is not a reliable indicator of future performance. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than the performance data quoted. To obtain the most recent month-end performance, visit troweprice.com. Consider the investment objectives, risks, and charges and expenses carefully before investing. For a prospectus or, if available, a summary prospectus containing this and other information, call 1-800-638-7780 or visit troweprice.com. Read it carefully. The Fund's total return figures reflect the reinvestment of dividends and capital gains, if any.

The Fund's expense ratio as of the most recent prospectus was **0.64%**. See the prospectus for details.

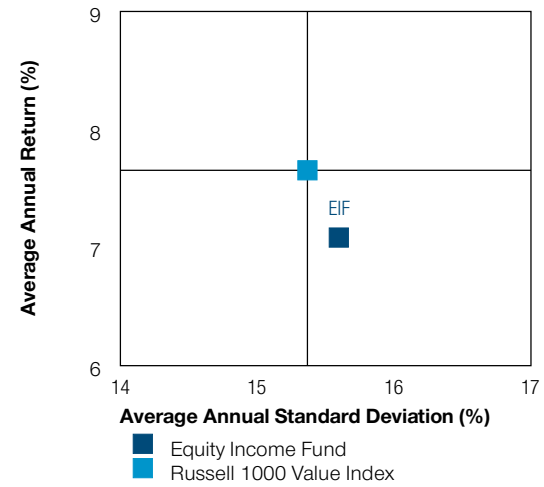
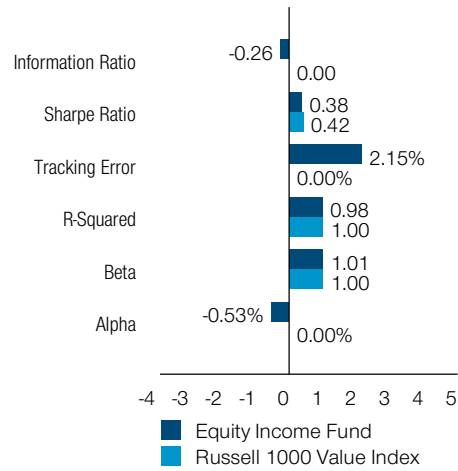
Lipper rankings are based on cumulative total return. The Lipper Average consists of all share classes; each share class is counted separately.

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The fund(s) may have other share classes available that offer different investment minimums and fees. See the prospectus for details. For Sourcing Information, please see Additional Disclosures.

RISK/RETURN CHARACTERISTICS

Five Years ended September 30, 2020



Past performance is not a reliable indicator of future performance. Figures are calculated using monthly data and are net of fees.

ADDITIONAL DISCLOSURES

Portfolio Construction: There is no guarantee that the investment will remain within the anticipated ranges of exposure.

Active Share is a holdings based measure of active management representing the percentage of a portfolio's holdings that differ from those in its benchmark. Compared to tracking error, which measures the standard deviation of the difference in a manager's returns versus the Benchmark returns, Active Share allows investors to get a clearer understanding of what a manager is doing to drive performance, rather than drawing conclusions from observed returns. The greater the difference between the asset composition of a product and its benchmark, the greater the active share is.

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Unless otherwise noted, index returns are shown with gross dividends reinvested.

The information shown does not reflect any Exchange Traded Funds (ETFs) that may be held in the portfolio.

T. Rowe Price uses the current MSCI/S&P Global Industry Classification Standard (GICS) for sector and industry reporting. T. Rowe Price will adhere to all future updates to GICS for prospective reporting.

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Diversification exhibits may not add to 100% due to exclusion or inclusion of cash.

Certain numbers in this report may not equal stated totals due to rounding. Unless otherwise stated, data is as of the report date.

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