



STRATEGY HIGHLIGHTS

As of 30 September 2020

US Dividend Growth Equity Strategy

Total Strategy Assets:¹ \$17.2 billion²

Figures shown in U.S. Dollars

INVESTMENT APPROACH

- We seek to provide a growing level of dividend income, long-term capital appreciation, and a reasonable level of current income.
- The strategy will normally invest 65% of total assets in common stocks of dividend-paying companies that we expect to increase their dividends over time and also provide long-term capital appreciation.
- The strategy employs a conservative, growth-at-a-discount investment approach with an emphasis on dividend growth. We identify companies with a sustainable competitive advantage that are likely to show consistent growth of earnings and dividends.
- We particularly favor companies that generate excess cash flow with attractive valuations and solid cash flow to support future dividend increases.

PORTFOLIO CONSTRUCTION

- Constructed from the bottom up
- Maintains a broad diversification and managing position sizes to control our risk profile
- Typically holds 100-125 names in the portfolio
- Position sizes that range from 0.25% to 5.00%
- Maintains broad sector diversification and typically holds sector positions that are 0.5x to 2.0x the weight of the S&P 500 Index's sectors
- Portfolio turnover ranges from 10%-30%.

BENCHMARK

- S&P 500 Index
- Lipper Large-Cap Core Funds Index
- NASDAQ US Broad Dividend Achievers Index

PORTFOLIO MANAGEMENT

Thomas Huber, CFA®

- 27 years of investment experience; 26 years with T. Rowe Price.
- M.S., University of Wisconsin, Madison
- B.S., University of Virginia

PORTFOLIO SPECIALISTS

Ira Carnahan, CFA®

- 15 years of investment experience; 15 years with T. Rowe Price.
- M.A., Harvard University
- B.S., University of Pennsylvania, The Wharton School

Portfolio Specialists do not assume management responsibilities.

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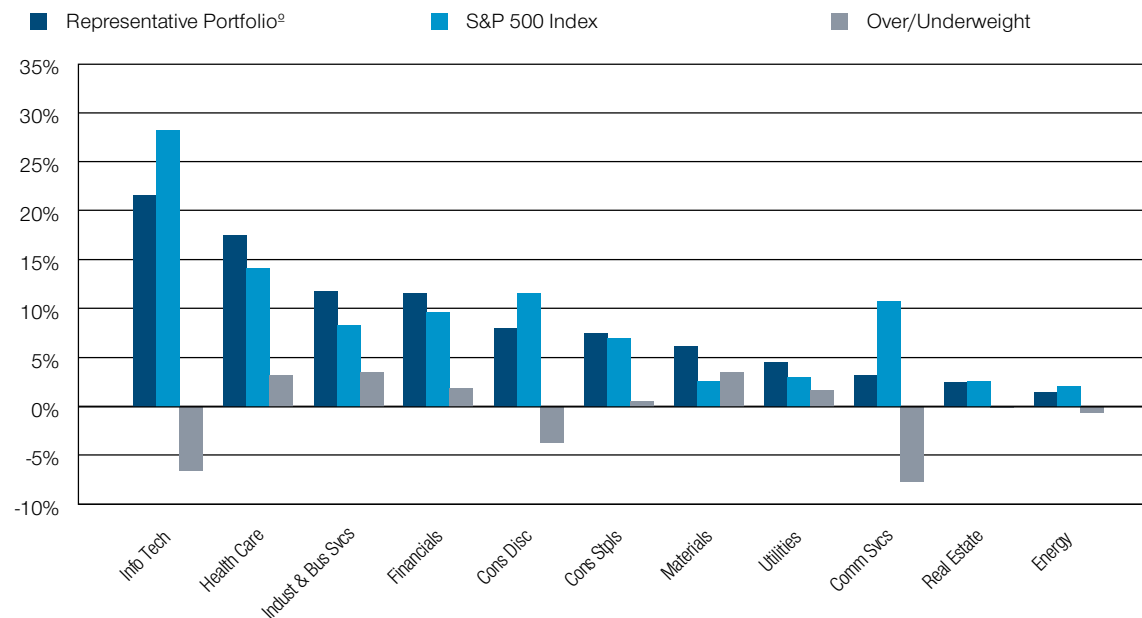
¹ Includes a U.S.-registered mutual fund, separate accounts and a subadvised portfolio.

² Assets reported are as of 30 June 2020.

TOP 10 ISSUERS

	% of Representative Portfolio ²
Microsoft	5.5%
Apple	4.7
Visa	2.9
Danaher	2.7
JPMorgan Chase	2.2
Thermo Fisher Scientific	2.1
UnitedHealth Group	2.0
Accenture	1.8
Dollar General	1.6
Becton, Dickinson & Company	1.5
Total	27.0%

SECTOR DIVERSIFICATION



PORTFOLIO CHARACTERISTICS

	Representative Portfolio ²	S&P 500 Index	Lipper Large-Cap Core Funds Index
Projected Earnings Growth Rate (3 - 5 Years) ^{*° †}	7.9%	8.8%	8.6%
Price to Earnings (12 Months Forward) ^{*° †}	25.7X	25.7X	24.6X
Return on Equity (Last 12 Months excl. charges) [°]	24.3%	23.6%	21.2%
Price to Book [°]	6.8X	6.8X	6.3X
Investment Weighted Median Market Cap (mm)	\$107,224	\$152,757	\$133,709
Investment Weighted Average Market Cap (mm)	\$301,643	\$456,580	\$364,258
Number of Issuers	103	500	2,298
Top 20 Issuers as % of Total	41.0%	38.4%	32.6%
Portfolio Turnover ^{††}	7.1%	-	-
Active Share	61.3%	-	-

[°]Investment Weighted Median.

^{*}1/B/E/S © 2020 Refinitiv. All rights reserved

[†]Based on the Representative Portfolio's underlying holdings and is not a projection of future portfolio performance.

[°]Please see Additional Disclosures section for further information.

^{††}Portfolio Turnover represents 1 year period ending 12/31/19.

For Sourcing Information, please see Additional Disclosures.

PERFORMANCE

	Three Months	Year-to-Date	One Year	Annualized			
				Three Years	Five Years	Ten Years	Fifteen Years
US Dividend Growth Equity Composite (Gross)	8.25%	2.38%	9.36%	12.51%	14.25%	14.00%	10.05%
US Dividend Growth Equity Composite (Net)	8.12	2.00	8.82	11.96	13.69	13.44	9.51
S&P 500 Index	8.93	5.57	15.15	12.28	14.15	13.74	9.19
Value Added (Gross)	-0.68	-3.19	-5.79	0.23	0.10	0.26	0.86
Value Added (Net)	-0.81	-3.57	-6.33	-0.32	-0.46	-0.30	0.32
Lipper Large-Cap Core Funds Index	8.54	3.55	12.75	10.44	12.80	12.28	8.23
Value Added (Gross)	-0.29	-1.17	-3.39	2.07	1.45	1.72	1.82
Value Added (Net)	-0.42	-1.55	-3.93	1.52	0.89	1.16	1.28
NASDAQ US Broad Dividend Achievers Index	8.12	0.72	5.41	10.01	12.30	11.75	7.85
Value Added (Gross)	0.13	1.66	3.95	2.50	1.95	2.25	2.20
Value Added (Net)	0.00	1.28	3.41	1.95	1.39	1.69	1.66

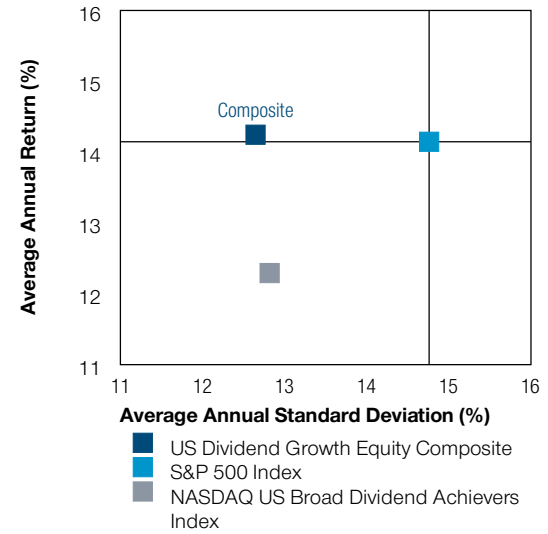
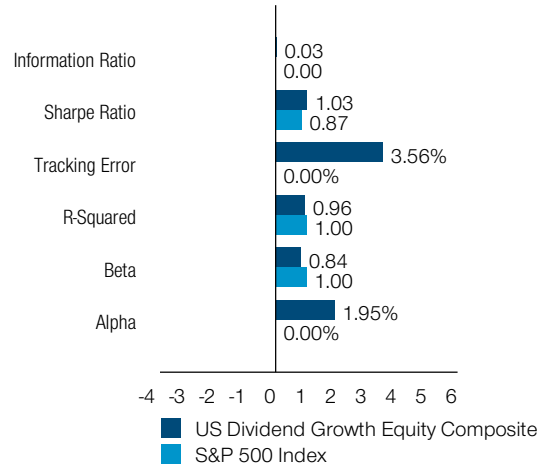
Past performance is not a reliable indicator of future performance.

Gross performance returns are presented before management and all other fees, where applicable, but after trading expenses. Net of fees performance reflects the deduction of the highest applicable management fee that would be charged based on the fee schedule contained within this material, without the benefit of breakpoints. Gross and net performance returns reflect the reinvestment of dividends and are net of all non-reclaimable withholding taxes on dividends, interest income, and capital gains.

For Sourcing Information, please see Additional Disclosures.

RISK/RETURN CHARACTERISTICS

Five Years ended 30 September 2020



Past performance is not a reliable indicator of future performance. Statistics based on monthly gross returns. Returns would have been lower as the result of the deduction of applicable fees.

FEE SCHEDULE**US Dividend Growth Equity Composite**

The US Dividend Growth Equity Composite seeks to provide a growing level of dividend income, long-term capital appreciation and a reasonable level of current income. (Created June 2006)

First \$50 million	50 basis points
Next \$50 million	45 basis points
Above \$100 million	40 basis points*
Above \$200 million	35 basis points*
Minimum separate account size	\$50 million

* A transitional credit is applied to the fee schedule as assets approach or fall below the break point.

GIPS® Disclosure

US Dividend Growth Equity Composite

Period Ended December 31, 2019

Figures Shown in U.S. dollar

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Gross Annual Returns (%)	14.03	4.23	15.62	31.22	13.07	3.02	12.35	20.09	-0.44	31.81
Net Annual Returns (%) ¹	13.47	3.71	15.05	30.58	12.51	2.50	11.80	19.50	-0.94	31.17
S&P 500 Index (%) ²	15.06	2.11	16.00	32.39	13.69	1.38	11.96	21.83	-4.38	31.49
NASDAQ US Broad Dividend Achievers Index (%) ²	15.59	9.71	11.42	26.31	11.76	-2.58	15.22	18.02	-3.94	27.53
Composite 3-Yr St. Dev.	20.43	17.31	14.37	11.19	8.35	10.06	9.95	9.13	9.47	9.95
S&P 500 Index 3-Yr St. Dev.	21.85	18.71	15.09	11.94	8.97	10.47	10.59	9.92	10.80	11.93
NASDAQ US Broad Dividend Achievers Index 3-Yr St. Dev.	19.46	16.59	11.04	9.23	8.17	10.01	9.40	8.63	9.76	10.64
Composite Dispersion	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Comp. Assets (Millions)	2,787.9	3,146.6	3,567.9	5,066.7	5,771.2	5,515.8	7,835.0	9,801.9	9,696.8	16,433.4
# of Accts. in Comp.	2	2	2	3	3	3	3	3	3	3
Total Firm Assets (Billions)	485.0	493.1	579.8	696.3	749.6	772.4	817.2	1,000.2	972.7	1,218.2 ³

¹Reflects deduction of highest applicable fee schedule without benefit of breakpoints. Investment return and principal value will vary. Past performance is not a reliable indicator of future performance. Monthly composite performance is available upon request. **See below for further information related to net of fee calculations.**

²Primary benchmark is S&P 500 Index and secondary benchmark is NASDAQ US Broad Dividend Achievers Index (%).

³Preliminary - subject to adjustment.

T. Rowe Price (TRP) has prepared and presented this report in compliance with the Global Investment Performance Standards (GIPS®). TRP has been independently verified for the 23-year period ended June 30, 2019 by KPMG LLP. The verification report is available upon request. Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation.

TRP is a U.S. investment management firm with various investment advisers registered with the U.S. Securities and Exchange Commission, the U.K. Financial Conduct Authority, and other regulatory bodies in various countries and holds itself out as such to potential clients for GIPS purposes. TRP further defines itself under GIPS as a discretionary investment manager providing services primarily to institutional clients with regard to various mandates, which include U.S., international, and global strategies but excluding the services of the Private Asset Management group. The minimum asset level for equity portfolios to be included in composites is \$5 million and prior to January 2002 the minimum was \$1 million. The minimum asset level for fixed income and asset allocation portfolios to be included in composites is \$10 million; prior to October 2004 the minimum was \$5 million; and prior to January 2002 the minimum was \$1 million. Valuations are computed and performance reported in U.S. dollars.

Gross performance returns are presented before management and all other fees, where applicable, but after trading expenses. Net of fees performance reflects the deduction of the highest applicable management fee that would be charged based on the fee schedule contained within this material, without the benefit of breakpoints. Gross and net performance returns reflect the reinvestment of dividends and are net of nonreclaimable withholding taxes on dividends, interest income, and capital gains. Effective June 30, 2013, portfolio valuation and assets under management are calculated based on the closing price of the security in its respective market. Previously portfolios holding international securities may have been adjusted for after-market events. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. Dispersion is measured by the standard deviation across asset-weighted portfolio returns represented within a composite for the full year. Dispersion is not calculated for the composites in which there are five or fewer portfolios.

Some portfolios may trade futures, options, and other potentially high-risk derivatives which generally represent less than 10% of a portfolio.

Benchmarks are taken from published sources and may have different calculation methodologies, pricing times, and foreign exchange sources from the composite.

Composite policy requires the temporary removal of any portfolio incurring a client initiated significant cash inflow or outflow greater than or equal to 15% of portfolio assets. The temporary removal of such an account occurs at the beginning of the measurement period in which the significant cash flow occurs and the account re-enters the composite on the last day of the current month after the cash flow. Additional information regarding the treatment of significant cash flows is available upon request.

The firm's list of composite descriptions and/or a presentation that adheres to the GIPS® standards are available upon request.

ADDITIONAL DISCLOSURES

Portfolio Construction: There is no guarantee that the investment will remain within the anticipated ranges of exposure.

Active Share is a holdings based measure of active management representing the percentage of a portfolio's holdings that differ from those in its benchmark. Compared to tracking error, which measures the standard deviation of the difference in a manager's returns versus the Benchmark returns, Active Share allows investors to get a clearer understanding of what a manager is doing to drive performance, rather than drawing conclusions from observed returns. The greater the difference between the asset composition of a product and its benchmark, the greater the active share is.

Unless indicated otherwise the source of all data is T. Rowe Price.

The specific securities identified and described do not represent all of the securities purchased or sold for this Composite. This information is not intended to be a recommendation to take any particular investment action and is subject to change. No assumption should be made that the securities identified and discussed were or will be profitable.

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Source for NASDAQ data: NASDAQ

Unless otherwise noted, index returns are shown with gross dividends reinvested.

The information shown does not reflect any Exchange Traded Funds (ETFs) that may be held in the portfolio.

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Diversification exhibits may not add to 100% due to exclusion or inclusion of cash.

The representative portfolio is an account in the composite we believe most closely reflects current portfolio management style for the strategy. Performance is not a consideration in the selection of the representative portfolio. The characteristics of the representative portfolio shown may differ from those of other accounts in the strategy. Please see the GIPS Disclosure page for additional information on the composite.

Certain numbers in this report may not equal stated totals due to rounding. Unless otherwise stated, data is as of the report date.

Risks

The following risks are materially relevant to the portfolio.

General Portfolio Risks

Capital risk - The value of your investment will vary and is not guaranteed. It will be affected by changes in the exchange rate between the base currency of the portfolio and the currency in which you subscribed, if different. **Equity risk** - In general, equities involve higher risks than bonds or money market instruments. **Geographic concentration risk** - To the extent that a portfolio invests a large portion of its assets in a particular geographic area, its performance will be more strongly affected by events within that area. **Hedging risk** - A portfolio's attempts to reduce or eliminate certain risks through hedging may not work as intended. **Investment portfolio risk** - Investing in portfolios involves certain risks an investor would not face if investing in markets directly. **Management risk** - The investment manager or its designees may at times find their obligations to a portfolio to be in conflict with their obligations to other investment portfolios they manage (although in such cases, all portfolios will be dealt with equitably). **Operational risk** - Operational failures could lead to disruptions of portfolio operations or financial losses.

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