## US Dividend Growth Equity Strategy

## Total Strategy Assets: ${ }^{\mathbf{1}} \mathbf{\$ 2 5 . 4}$ billion

Figures shown in U.S. Dollars

## INVESTMENT APPROACH

- We seek to provide a growing level of dividend income, long-term capital appreciation, and a reasonable level of current income.
- The strategy will normally invest at least $65 \%$ of total assets in common stocks of dividend-paying companies that we expect to increase their dividends over time and also provide long-term capital appreciation.
- The strategy employs a conservative, growth-at-a-discount investment approach with an emphasis on dividend growth. We seek to identify companies with a sustainable competitive advantage that are likely to show consistent growth of earnings and dividends
- We particularly favor companies that generate excess cash flow with attractive valuations and solid cash flow to support future dividend increases


## PORTFOLIO CONSTRUCTION

- Constructed from the bottom up
- Maintains a broad diversification and managing position sizes to help control our risk profile
- Typically holds 100-125 names in the portfolio
- Individual position sizes that range $\pm 4 \%$ relative to S\&P 500 Index weighting
- Maintains broad sector diversification and typically holds sector positions that are $0.5 x$ to $2.0 x$ the weight of the S\&P 500 Index's sectors
- Portfolio turnover ranges from 10\%-20\%.


## BENCHMARK

- S\&P 500 Index
- Lipper Large-Cap Core Funds Index
- NASDAQ US Broad Dividend Achievers Index


## PORTFOLIO MANAGEMENT

## Thomas Huber, CFA®

- 30 years of investment experience; 29 years with T. Rowe Price
- M.S., University of Wisconsin, Madison
- B.S., University of Virginia


## PORTFOLIO SPECIALISTS

## Tamzin Manning

- 17 years of investment experience; 2 years with T. Rowe Price
- Master's, Loughborough University of Technology
- B.Sc., University of Nottingham

Portfolio Specialists do not assume management responsibilities.
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TOP 10 ISSUERS

|  | \% of Representative <br> Portfolioº |
| :--- | :---: |
| Microsoft | $6.5 \%$ |
| Apple | 4.5 |
| Visa | 2.2 |
| UnitedHealth Group | 2.1 |
| Accenture | 1.9 |
| JPMorgan Chase | 1.9 |
| Chubb | 1.9 |
| GE | 1.8 |
| Marsh \& McLennan | 1.7 |
| Thermo Fisher Scientific | 1.6 |
| Total | $\mathbf{2 6 . 1 \%}$ |

SECTOR DIVERSIFICATION


Representative Portfolio ${ }^{\circ}$
S\&P 500 Index
Lipper Large-Cap Core Funds Index
PORTFOLIO CHARACTERISTICS

|  | Representative Portfolio ${ }^{\text {o }}$ | S\&P 500 Index | Lipper Large-Cap Core Funds Index |
| :---: | :---: | :---: | :---: |
| Projected Earnings Growth Rate (3-5 Years)*0 $\dagger$ | 9.7\% | 9.9\% | 12.0\% |
| Price to Earnings (12 Months Forward)*॰ $\dagger$ | 23.2X | 23.2X | 23.9X |
| Return on Equity (Last 12 Months excl. charges) ${ }^{\circ}$ | 30.3\% | 26.4\% | 26.6\% |
| Price to Book (trailing) ${ }^{\circ}$ | 7.1X | 7.2 X | 7.6X |
| Investment Weighted Median Market Cap (mm) | \$125,393 | \$205,287 | \$185,418 |
| Investment Weighted Average Market Cap (mm) | \$464,272 | \$722,716 | \$676,916 |
| Number of Issuers | 105 | 500 | 1,560 |
| Top 20 Issuers as \% of Total | 39.6\% | 41.5\% | 40.3\% |
| Portfolio Turnover $\dagger \dagger$ | 15.9\% | - | - |
| Active Share | 62.6\% | - | - |

Investment Weighted Median.
*I/B/E/S © 2024 Refinitiv. All rights reserved.
†These statistics are based on the portfolio's underlying holdings and are not a projection of future portfolio performance. Actual results may vary.
Please see Additional Disclosures section for further information
††Portfolio Turnover represents 1 year period ending 12/31/2023.

PERFORMANCE

|  | Three Months | One Year | Annualized |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Three Years | Five Years | Ten Years | Fifteen Years |
| US Dividend Growth Equity Composite (Gross) | 10.41\% | 14.36\% | 9.43\% | 14.64\% | 11.97\% | 13.96\% |
| US Dividend Growth Equity Composite (Net) | 10.27 | 13.80 | 8.88 | 14.07 | 11.42 | 13.39 |
| S\&P 500 Index | 11.69 | 26.29 | 10.00 | 15.69 | 12.03 | 13.97 |
| Value Added (Gross) | -1.28 | -11.93 | -0.57 | -1.05 | -0.06 | -0.01 |
| Value Added (Net) | -1.42 | -12.49 | -1.12 | -1.62 | -0.61 | -0.58 |
| Lipper Large-Cap Core Funds Index | 11.66 | 24.65 | 9.25 | 14.32 | 10.77 | 12.83 |
| Value Added (Gross) | -1.25 | -10.29 | 0.18 | 0.32 | 1.20 | 1.13 |
| Value Added (Net) | -1.39 | -10.85 | -0.37 | -0.25 | 0.65 | 0.56 |
| NASDAQ US Broad Dividend Achievers Index | 9.84 | 11.88 | 9.29 | 12.86 | 10.04 | 11.62 |
| Value Added (Gross) | 0.57 | 2.48 | 0.14 | 1.78 | 1.93 | 2.34 |
| Value Added (Net) | 0.43 | 1.92 | -0.41 | 1.21 | 1.38 | 1.77 |

Past performance is not a reliable indicator of future performance.
Gross performance returns are presented before management and all other fees, where applicable, but after trading expenses. Net of fees performance reflects the deduction of the highest applicable
 and are net of all non-reclaimable withholding taxes on dividends, interest income, and capital gains.
See GIPS® Composite Report located in this material for additional information.

## RISK/RETURN CHARACTERISTICS

Five Years ended 31 December 2023



Past performance is not a reliable indicator of future performance. Statistics based on monthly gross returns. Returns would have been lower as the result of the deduction of applicable fees.

## FEE SCHEDULE

US Dividend Growth Equity Composite
The US Dividend Growth Equity Composite seeks to provide a growing level of dividend income, long-term capital appreciation and a reasonable level of current income. (Created June 2006, incepted December 31, 1995.)

| First $\$ 50$ million | 50 basis points |
| :--- | ---: | ---: |
| Next $\$ 50$ million | 45 basis points |
| Above $\$ 100$ million | 40 basis points |
| Above $\$ 200$ million | 35 basis points |
| Minimum separate account size | $\$ 50$ million |
| $* A$ transitional credit is applied to the fee schedule as assets approach or fall below the break point. |  |

## US Dividend Growth Equity Composite

Period Ended December 31, 2022
Figures Shown in U.S. dollar

## Gross Annual Returns (\%)

Net Annual Returns (\%) ${ }^{1}$
S\&P 500 Index (\%) ${ }^{2}$
NASDAQ US Broad Dividend Achievers Index $(\%)^{2}$
Lipper Large-Cap Core Funds Index (\%) ${ }^{2}$
Composite 3-Yr St. Dev.
S\&P 500 Index 3-Yr St. Dev.
NASDAQ US Broad Dividend Achievers Index $3-\mathrm{Yr}$ St. Dev.
Lipper Large-Cap Core Funds Index $3-\mathrm{Yr}$ St. Dev.
Composite Dispersion
Comp. Assets (Millions)
\# of Accts. in Comp.
tal Firm Assets (Billions)

## GIPS ${ }^{\circledR}$ Composite Report

1 The fee rate used to calculate net returns is $0.94 \%$. This represents the maximum fee rate applicable to all composite members. Past performance is not a reliable indicator of future performance.
2Primary benchmark is S\&P 500 Index and secondary benchmark is NASDAQ US Broad Dividend Achievers Index (\%).
${ }^{3}$ Preliminary - subject to adjustment.
T. Rowe Price (TRP) claims compliance with the Global Investment Performance Standards (GIPS ${ }^{\circ}$ ) and has prepared and presented this report in compliance with the GIPS standards. TRP has been independently verified for the 26 -year period ended June 30,2022 by KPMG LLP. The verification report is available upon request. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm wide basis. Verification does not ensure the accuracy of any specific composite presentation. TRP is a U.S. investment management firm with various investment advisers registered with the U.S. Securities and Exchange Commission, the U.K. Financial Conduct Authority, and other regulatory bodies in various countries and holds itself out as such to potential clients for GIPS purposes. TRP further defines itself under GIPS as a discretionary investment manager providing services primarily to institutional clients with regard to various mandates, which include U.S., international, and global strategies but excluding the services of the Private Asset Management group. As of October 1, 2022, there is no minimum asset level for portfolio inclusion into the composite. Prior to October 2022, the minimum asset level for equity portfolios to be included in composites was $\$ 5$ million and prior to January 2002 the minimum was $\$ 1$ million. The minimum asset level for fixed income and asset allocation portfolios to be included in composites was $\$ 10$ million; prior to October 2004 the minimum was $\$ 5$ million; and prior to January 2002 the minimum was $\$ 1$ million. Valuations are computed and performance reported in U.S. dollars.
Gross performance returns are presented before management and all other fees, where applicable, but after trading expenses. Net of fees performance reflects the deduction of the maximum fee rate applicable to all composite members as shown above. Gross performance returns reflect the reinvestment of dividends and are net of nonreclaimable withholding taxes on dividends, interest income, and capital gains. Gross performance returns are used to calculate presented risk measures. Effective June 30,2013 , portfolio valuation and assets under management are calculated based on the closing price of the security in its respective market. Previously portfolios holding international securities may have been adjusted for after-market events. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. Dispersion is measured by the standard deviation across asset-weighted portfolio returns represented within a composite for the full year. Dispersion is not calculated for the composites in which there are five or fewer portfolios. Some portfolios may trade futures, options, and other potentially high-risk derivatives that may create leverage and generally represent in aggregate less than $10 \%$ of a portfolio.
Benchmarks are taken from published sources and may have different calculation methodologies, pricing times, and foreign exchange sources from the composite.
Composite policy requires the temporary removal of any portfolio incurring a client initiated significant cash inflow or outflow greater than or equal to $15 \%$ of portfolio assets. The temporary removal of such an account occur at the beginning of the measurement period in which the significant cash flow occurs and the account re-enters the composite on the last day of the current month after the cash flow. Additional information regarding the treatment of significant cash flows is available upon request.
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## ADDITIONAL DISCLOSURES

Portfolio Construction: There is no guarantee that the investment will remain within the anticipated ranges of exposure

 than drawing conclusions from observed returns. The greater the difference between the asset composition of a product and its benchmark, the greater the active share is.
Unless indicated otherwise the source of all data is T. Rowe Price.
 discussed were or will be profitable.

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Source for NASDAQ data: NASDAQ
. Rowe Price uses the, index returns are shown with gross dividends reinvested
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Diversification exhibits may not add to $100 \%$ due to exclusion or inclusion of cash.
The representative portfolio is an account in the composite we believe most closely reflects current portfolio management style for the strategy. Performance is not a consideration in the selection of the
 the composite.
Certain numbers in this report may not equal stated totals due to rounding. Unless otherwise stated, data is as of the report date.

Risks
The following risks are materially relevant to the portfolio.

## General Portfolio Risks

Equity - Equities can lose value rapidly for a variety of reasons and can remain at low prices indefinitely. ESG and sustainability - ESG and Sustainability risk may result in a material negative impact on the
 environmental or market conditions affecting those countries or regions in which the portfolio's assets are concentrated. Hedging - Hedging measures involve costs and may work imperfectly, may not be feasible at times, or may fail completely. Investment portfolio - Investing in portfolios involves certain risks an investor would not face if investing in markets directly Management - Management in potential conflicts of interest relating to the obligations of the investment manager. Market - Market risk may subject the portfolio to experience losses caused by unexpected changes in a wide variety of factors. Operational - Operational risk may cause losses as a result of incidents caused by people, systems, and/or processes.

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