



T. Rowe Price

FACT SHEET

Blue Chip Growth Fund - R Class

As of March 31, 2024



Portfolio Manager:
Paul Greene

Managed Fund Since:
2021

Joined Firm:
2006

FUND INFORMATION

Symbol	RRBGX
CUSIP	77954Q304
Inception Date of Fund	September 30, 2002
Benchmark	S&P 500 Index
Expense Information (as of the most recent Prospectus)	1.23%
Fiscal Year End	December 31
Total Annual Operating Expenses per \$1,000	\$12.30
12B-1 Fee	0.50%
Portfolio Holdings Turnover†	9.8%
Total Assets (all share classes)	\$60,463,838,421
Percent of Portfolio in Cash	2.1%
Beta (5 Years)	1.06

†Portfolio Turnover represents 1 year period ending 12/31/23.

INVESTMENT OBJECTIVE AND STRATEGY

The fund seeks to provide long-term capital growth. Income is a secondary objective.

Focus on "blue chip" companies with the following characteristics:

- Leading market positions
- Seasoned management teams
- Strong financial conditions
- Above-average growth and profitability

Broadly diversify sector exposure to help minimize volatility.

BENEFITS AND RISKS

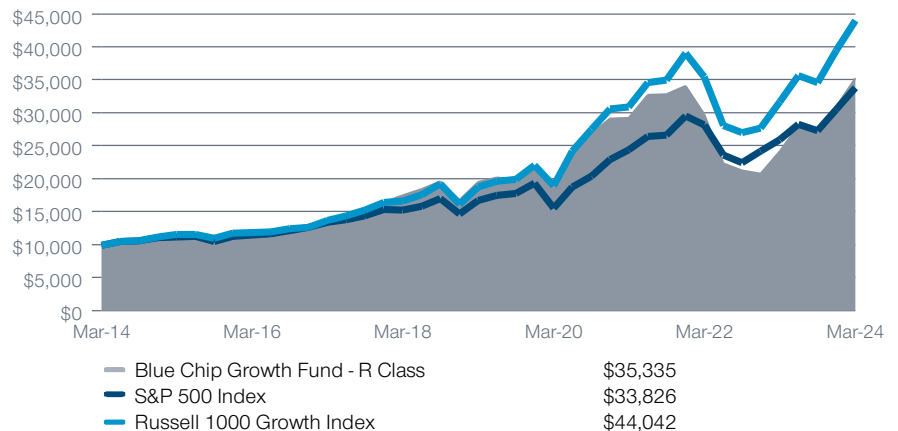
Growth companies that meet or exceed profit targets are often handsomely rewarded by investors.

Leadership companies have generally performed well in the past and appear well positioned to lead their industries in coming years.

Funds that invest in growth stocks are subject to the volatility inherent in common stock investing, and their share price may fluctuate more than that of a fund investing in income-oriented stocks.

CUMULATIVE RETURNS

Growth of \$10,000



PERFORMANCE

(NAV, total return)

	Three Months	One Year	Annualized			
			Three Years	Five Years	Ten Years	Fifteen Years
Blue Chip Growth Fund - R Class	13.91%	45.59%	6.47%	12.57%	13.45%	16.36%
S&P 500 Index	10.56	29.88	11.49	15.05	12.96	15.63
Russell 1000 Growth Index	11.41	39.00	12.50	18.52	15.98	17.85

Performance data quoted represents past performance and is not a reliable indicator of future performance. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than the performance data quoted. To obtain the most recent month-end performance, visit [troweprice.com](https://www.troweprice.com). The average annual total return figures reflect the reinvestment of dividends and capital gains, if any.

The fund(s) may have other share classes available that offer different investment minimums and fees. See the prospectus for details. **Investors should note that the fund's short-term performance is highly unusual and cannot be sustained.**

TOP 10 ISSUERS

	Industry	% of Fund	% of Russell 1000 Growth Index
Microsoft	Software	13.8%	11.9%
NVIDIA	Semicons & Semicon Equip	9.8	8.2
Amazon.com	Broadline Retail	8.4	6.2
Apple	Tech. Hard., Stor. & Periph.	7.6	9.5
Alphabet	Interactive Media & Services	7.5	6.3
Meta Platforms	Interactive Media & Services	4.9	4.1
Eli Lilly and Co	Pharmaceuticals	3.4	2.5
Visa	Financial Services	3.0	1.7
UnitedHealth Group	Health Care Providers & Svcs	2.6	1.5
MasterCard	Financial Services	2.6	1.5

MORNINGSTAR™

Overall Morningstar Rating™

Morningstar Category™

Large Growth

Rated against 1,111 Large Growth funds, as of 3/31/2024, based on risk-adjusted total return. Ratings are determined monthly and subject to change. The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its 3-, 5- and 10-year (if applicable) Morningstar Rating metrics. **Past performance is no guarantee of future results.**

SECTOR DIVERSIFICATION

	Info Tech	Comm Svcs	Cons Disc	Health Care	Finan- cials	Indust & Bus Svcs	Cons Stpls	Materi- als	Utilities	Energy	Real Es- tate
Blue Chip Growth Fund - R Class	42.0%	15.1%	14.0%	11.7%	9.3%	2.2%	1.3%	0.9%	0.7%	0.3%	0.0%
Russell 1000 Growth Index	44.0	12.0	14.9	10.6	6.4	5.8	4.1	0.7	0.1	0.5	0.8
Over/Underweight	-2.0	3.1	-0.9	1.1	2.9	-3.7	-2.7	0.2	0.7	-0.1	-0.8
S&P 500 Index	29.4	9.0	10.3	12.4	13.2	8.9	6.0	2.4	2.2	3.9	2.3
Over/Underweight	12.5	6.2	3.7	-0.7	-3.9	-6.8	-4.6	-1.5	-1.5	-3.6	-2.3

Definitions

Beta: A measure of market risk of an investment option that shows how responsive the investment is to a given market index, such as the Standard & Poor's 500 Index. By definition, the beta of the benchmark is 1.00. An investment with a beta of 1.10 is expected to perform 10% better than the index in up markets and 10% worse in down markets. Usually, higher betas represent riskier investments. Figures are calculated using monthly data and are net of fees.

Additional Disclosures

Consider the investment objectives, risks, and charges and expenses carefully before investing. For a prospectus or, if available, a summary prospectus containing this and other information, call 1-855-405-6488 or visit [troweprice.com](https://www.troweprice.com). Read it carefully.

Morningstar rated the fund 2, 2, and 3 stars among 1,111, 1,037 and 807 Large Growth funds for the 3-, 5-, and 10-year periods (as applicable) ending 3/31/2024, respectively. The Morningstar Rating™ for funds, or "star rating", is calculated for funds with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star.

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Unless otherwise noted, index returns are shown with gross dividends reinvested.

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Diversification exhibits may not add to 100% due to exclusion or inclusion of cash.

Certain numbers in this report may not equal stated totals due to rounding. Unless otherwise stated, data is as of the report date.

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