

# Blue Chip Growth Fund (TRBCX)

As of June 30, 2024



# T. Rowe Price

## General Information

CUSIP	77954Q106
Inception Date	June 30, 1993
Benchmark	S&P 500 Index
Expense Information (as of the most recent Prospectus)	0.70%

## Key Facts

Total Assets	USD 63,927,817,727
Portfolio Holdings Turnover <sup>(1)</sup>	9.8%
% of Portfolio in Cash	2.5%
Alpha	-1.01%
Standard Deviation	21.19%

<sup>(1)</sup>Portfolio Turnover represents 1 year period ending 12/31/23.

**Past performance is not a reliable indicator of future performance.**

## Morningstar™

Overall Morningstar Rating™	★ ★ ★
Morningstar Category™	Large Growth

Rated against 1,092 Large Growth funds, as of 6/30/2024, based on risk-adjusted total return. Ratings are determined monthly and subject to change. The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its 3-, 5- and 10-year (if applicable) Morningstar Rating metrics. **Past performance is no guarantee of future results.**

## Investment Objective & Strategy

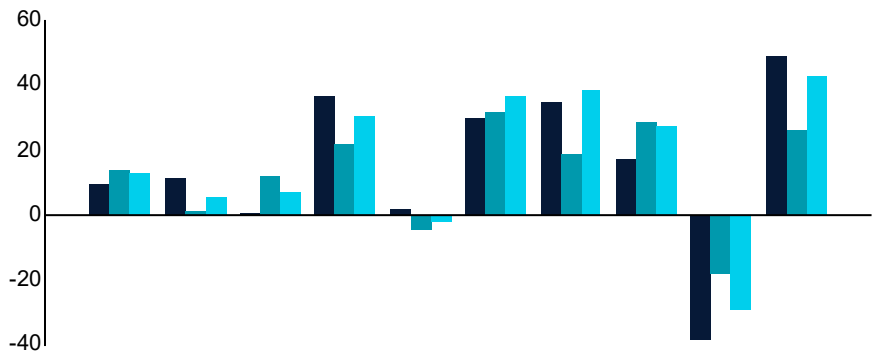
The fund seeks to provide long-term capital growth. Income is a secondary objective. Focus on “blue chip” companies with the following characteristics:

- Leading market positions
- Seasoned management teams
- Strong financial conditions
- Above-average growth and profitability

Broadly diversify sector exposure to help minimize volatility.

## Calendar Year Returns (%) (NAV, total return)

- Blue Chip Growth Fund (TRBCX)
- S&P 500 Index (SP500)
- Russell 1000 Growth Index (RUSGR)



	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023 <sup>(2)</sup>
TRBCX	9.28	11.15	0.98	36.55	2.01	29.97	34.73	17.70	-38.60	49.36
SP500	13.69	1.38	11.96	21.83	-4.38	31.49	18.40	28.71	-18.11	26.29
RUSGR	13.05	5.67	7.08	30.21	-1.51	36.39	38.49	27.60	-29.14	42.68

## Performance (%) (NAV, total return Performance > 1yr is Annualized)

	3m	YTD	1yr	3yrs	5yrs	10yrs	15yrs
TRBCX	9.49	24.88	38.15	6.20	14.32	14.62	16.42
SP500	4.28	15.29	24.56	10.01	15.05	12.86	14.82
RUSGR	8.33	20.70	33.48	11.28	19.34	16.33	17.29

**Performance data quoted represents past performance and is not a reliable indicator of future performance. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than the performance data quoted. To obtain the most recent month-end performance, visit [troweprice.com](http://troweprice.com)**

The average annual total return figures reflect the reinvestment of dividends and capital gains, if any.

<sup>(2)</sup>Investors should note that the Fund's short-term performance is highly unusual and unlikely to be sustained.

The fund(s) may have other share classes available that offer different investment minimums and fees. See the prospectus for details.

**Risks: Growth investing:** Growth stocks tend to be more volatile than certain other types of stocks and their prices may fluctuate more dramatically than the overall stock market. **Large- and mid-cap stocks:** Securities issued by large-cap and mid-cap companies tend to be less volatile than securities issued by small-cap companies. However, large-cap companies may not be able to attain the high growth rates of successful small-cap companies, especially during strong economic periods, and may be unable to respond as quickly to competitive challenges. **Diversification:** Diversification cannot assure a profit or protect against loss in a declining market. See the prospectus for more detail on the fund's principal risks.

Top 10 Issuers (%)	Fund	RUSGR
Microsoft	12.9	11.7
NVIDIA	12.2	10.3
Amazon.com	8.2	6.1
Apple	8.1	10.8
Alphabet	8.0	7.1
Meta Platforms	4.9	3.9
Eli Lilly and Co	3.7	2.7
Visa	2.6	1.5
MasterCard	2.2	1.3
ServiceNow	2.0	0.6

Sector Diversification (%)	Fund	SP500
Info Tech	43.7	32.3
Comm Svcs	15.8	9.3
Cons Disc	13.8	10.0
Health Care	10.5	11.7
Financials	8.2	12.4
Indust & Bus Svcs	2.3	8.3
Cons Stpls	1.4	5.8
Materials	0.7	2.2
Utilities	0.7	2.3
Energy	0.3	3.6
Real Estate	0.0	2.2

Portfolio Management	Managed Since	Joined Firm
Paul Greene	2021	2006

### Additional Disclosures & Definitions

**Consider the investment objectives, risks, and charges and expenses carefully before investing. For a prospectus or, if available, a summary prospectus containing this and other information, call 1-855-405-6488 or visit [troweprice.com](https://www.troweprice.com). Read it carefully.**

Visit <https://www.troweprice.com/en/us/glossary> for a glossary of financial terminology. S&P, FTSE/Russell, GICS and Morningstar do not accept any liability for any errors or omissions in the indexes or data, and hereby expressly disclaim all warranties of originality, accuracy, completeness, timeliness, merchantability, and fitness for a particular purpose. No party may rely on any indexes or data contained in this communication. Visit <https://www.troweprice.com/en/us/market-data-disclosures> for additional legal notices & disclaimers.

Morningstar rated the fund 2, 2, and 3 stars among 1,092, 1,019 and 794 Large Growth funds for the 3-, 5-, and 10-year periods (as applicable) ending 6/30/2024, respectively. The Morningstar Rating™ for funds, or "star rating", is calculated for funds with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star.

Unless otherwise noted, index returns are shown with gross dividends reinvested.

Fund Assets, holdings-based analytics (excluding portfolio turnover), and portfolio attribution are calculated using T. Rowe Price's internal Investment Book of Records (IBOR). Due to timing and accounting methodology differences, IBOR data may differ from the Accounting Book of Records (ABOR) data provided by the Fund's accountant. Diversification exhibits may not add to 100% due to exclusion or inclusion of cash. Certain numbers in this report may not equal stated totals due to rounding. Unless otherwise stated, data is as of the report date.

T. Rowe Price uses the current MSCI/S&P Global Industry Classification Standard (GICS) for sector and industry reporting.

Unless indicated otherwise the source of all data is T. Rowe Price.

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