Equity Income ETF (TEQI)



As of June 30, 2024

General Information

CUSIP	87283Q206
Inception Date	August 04, 2020
Benchmark	Russell 1000 Value Index
Expense Information (as of the most recent Prospectus)	0.54%

Key Facts

Total Assets	USD 191,580,074
Portfolio Holdings Turnover ⁽¹⁾	24.5%
% of Portfolio in Cash	0.5%
Alpha	1.48%
Standard Deviation	16.26%

(1)Portfolio Turnover represents 1 year period ending

Past performance is not a reliable indicator of future performance.

Morningstar™

Overall Morningstar Rating™	***
Morningstar Category™	Large Value

Rated against 1,099 Large Value funds, as of 6/30/2024, based on risk-adjusted total return. Ratings are determined monthly and subject to change. The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its 3-, 5- and 10-year (if applicable) Morningstar Rating metrics. Past performance is no guarantee of future results.

Investment Objective & Strategy

The fund seeks a high level of dividend income and long-term capital growth.

Employ a value-oriented investment approach.

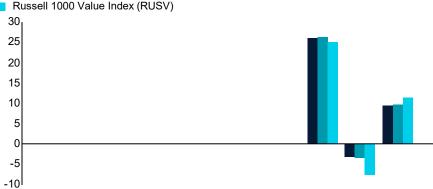
Focus on companies with an above-average dividend yield—always a positive component of total return.

Utilize a thorough "bottom-up" fundamental research evaluation of each holding. Broadly diversify sector exposure to help minimize volatility.

Calendar Year Returns (%) (total return)



Equity Income ETF (TEQI) Market Price (MP)



	2021	2022	2023
NAV	26.25	-3.25	9.59
MP	26.28	-3.33	9.65
RUSV	25.16	-7.54	11.46

Performance (%) (total return Performance > 1yr is Annualized)

	3m	YTD	1yr	3yrs	Since Inception
NAV	-0.51	8.46	16.31	6.99	15.04
MP	-0.59	8.43	16.24	6.93	15.03
RUSV	-2.17	6.62	13.06	5.52	13.00

Performance data quoted represents past performance and does not guarantee future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and shares, when sold, may be worth more or less than their original cost. To obtain the most recent month-end performance, visit troweprice.com. Market returns are based on the midpoint of the bid/ask spread as of 4p.m. ET and do not represent returns an investor would receive if shares were traded at other times.

The average annual total return figures reflect the reinvestment of dividends and capital gains, if any.

Risks: Dividend-paying stocks: Stocks of companies with a history of paying dividends may not participate in a broad market advance to the same degree as most other stocks, and a sharp rise in interest rates or economic downturn could cause a company to unexpectedly reduce or eliminate its dividend. Value investing: The intrinsic value of a stock with value characteristics may not be fully recognized by the market for a long time (or at all) or a stock judged to be undervalued may actually be appropriately priced at a low level. Diversification: Diversification cannot assure a profit or protect against loss in a declining market. See the prospectus for more detail on the fund's principal risks.

This ETF is different from traditional ETFs. Traditional ETFs tell the public what assets they hold each day. This ETF will not. This may create additional risks for your investment. For example:

- You may have to pay more money to trade the ETF's shares. This ETF will provide less information to traders, who tend to charge more for trades when they have less information.
- The price you pay to buy ETF shares on an exchange may not match the value of the ETF's portfolio. The same is true when you sell shares. These price differences may be greater for this ETF compared to other ETFs because it provides less information to traders.
- These additional risks may be even greater in bad or uncertain market conditions.
- The ETF will publish on its website each day a "Proxy Portfolio" designed to help trading in shares of the ETF. While the Proxy Portfolio includes some of the ETF's holdings, it is not the ETF's actual portfolio.

The differences between this ETF and other ETFs may also have advantages. By keeping certain information about the ETF secret, this ETF may face less risk that other traders can predict or copy its investment strategy. This may improve the ETF's performance. If other traders are able to copy or predict the ETF's investment strategy, however, this may hurt the ETF's performance. For additional information regarding the unique attributes and risks of the ETF, please see the Additional Disclosures as well as the fund's prospectus.

Equity Income ETF As of June 30, 2024

Top 10 Issuers (%)	Fund	RUSV
Elevance Health	2.7	0.5
Qualcomm	2.5	0.1
Wells Fargo	2.4	1.0
News Corp	2.4	0.1
TotalEnergies	2.3	0.0
Southern Company	2.2	0.4
Chubb	2.0	0.5
American International Group	2.0	0.2
GE	1.9	0.8
MetLife	1.9	0.2
Sector Diversification (%)	Fund	RUSV
Sector Diversification (%) Financials	Fund 22.1	RUSV 22.9
. ,		
Financials	22.1	22.9
Financials Health Care	22.1 16.9	22.9 13.9
Financials Health Care Indust & Bus Svcs	22.1 16.9 11.6	22.9 13.9 14.5
Financials Health Care Indust & Bus Svcs Info Tech	22.1 16.9 11.6 10.3	22.9 13.9 14.5 9.2
Financials Health Care Indust & Bus Svcs Info Tech Energy	22.1 16.9 11.6 10.3 9.2	22.9 13.9 14.5 9.2 8.0
Financials Health Care Indust & Bus Svcs Info Tech Energy Cons Stpls	22.1 16.9 11.6 10.3 9.2 8.8	22.9 13.9 14.5 9.2 8.0 7.9
Financials Health Care Indust & Bus Svcs Info Tech Energy Cons Stpls Utilities	22.1 16.9 11.6 10.3 9.2 8.8 6.2	22.9 13.9 14.5 9.2 8.0 7.9 5.0
Financials Health Care Indust & Bus Svcs Info Tech Energy Cons Stpls Utilities Comm Svcs	22.1 16.9 11.6 10.3 9.2 8.8 6.2 4.6	22.9 13.9 14.5 9.2 8.0 7.9 5.0 4.5

Portfolio Management	Managed Since	Joined Firm
John Linehan	2020	1998

Additional Disclosures & Definitions

Consider the investment objectives, risks, and charges and expenses carefully before investing. For a prospectus or, if available, a summary prospectus containing this and other information, call 1-855-405-6488 or visit troweprice.com. Read it carefully.

ETFs are bought and sold at market prices, not NAV. Investors generally incur the cost of the spread between the prices at which shares are bought and sold. Buying and selling shares may result in brokerage commissions which will reduce returns.

This ETF publishes a daily Proxy Portfolio, a basket of securities designed to closely track the daily performance of the actual portfolio holdings. While the Proxy Portfolio includes some of the ETFs holdings, it is not the actual portfolio. Daily portfolio statistics will be provided as an indication of the similarities and differences between the Proxy Portfolio and the actual holdings. The Proxy Portfolio and other metrics, including Portfolio Overlap, are intended to provide investors and traders with enough information encourage transactions that help keep the ETF's market price close to its NAV. There is a risk that market prices will differ from the NAV, ETFs trading on the basis of a Proxy Portfolio may trade at a wider bid/ask spread than shares of ETFs that publish their portfolios on a daily basis, especially during periods of market disruption or volatility and, therefore, may cost investors more to trade. The ETF's daily Proxy Portfolio, Portfolio Overlap and other tracking data are available at troweprice.com.

Although the ETF seeks to benefit from keeping its portfolio information confidential, others may attempt to use publicly available information to identify the ETF's investment and trading strategy. If successful, these trading practices may have the potential to reduce the efficiency and performance of the ETF.

Visit https://www.troweprice.com/en/us/glossary for a glossary of financial terminology. FTSE/Russell, GICS and Morningstar do not accept any liability for any errors or omissions in the indexes or data, and hereby expressly disclaim all warranties of originality, accuracy, completeness, timeliness, merchantability, and fitness for a particular purpose. No party may rely on any indexes or data contained in this communication. Visit https://www.troweprice.com/en/us/market-data-disclosures for additional legal notices & disclaimers.

Morningstar rated the fund 3 stars among 1,099 Large Value funds for the 3-year period (as applicable) ending 6/30/2024, respectively. The Morningstar Rating™ for funds, or "star rating", is calculated for funds with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star.

Unless otherwise noted, index returns are shown with gross dividends reinvested. Fund Assets, holdings-based analytics (excluding portfolio turnover), and portfolio attribution are calculated using T. Rowe Price's internal Investment Book of Records (IBOR). Due to timing and accounting methodology differences, IBOR data may differ from the Accounting Book of Records (ABOR) data provided by the Fund's accountant. Diversification exhibits may not add to 100% due to exclusion or inclusion of cash. Certain numbers in this report may not equal stated totals due to rounding. Unless otherwise stated, data is as of the report date.

T. Rowe Price uses the current MSCI/S&P Global Industry Classification Standard (GICS) for sector and industry reporting.

Unless indicated otherwise the source of all data is T. Rowe Price.

© 2024 T. Rowe Price. All Rights Reserved. T. ROWE PRICE, INVEST WITH CONFIDENCE, and the Bighorn Sheep design are, collectively and/or apart, trademarks of T. Rowe Price Group, Inc.

T. Rowe Price Investment Services, Inc., Distributor.

202406-3643669