

FACT SHEET

Dividend Growth ETF (TDVG)

As of March 31, 2024



T. Rowe Price

Portfolio Manager:
Thomas HuberManaged Fund Since:
2020Joined Firm:
1994

FUND INFORMATION

Inception Date	August 04, 2020
Benchmark	S&P 500 Index
Expense Information (as of the most recent prospectus)	0.50%
Total Net Assets	\$404,250,192 (USD)
% of Portfolio in Cash	2.96%
Number of Issuers	105
Ticker Symbol	TDVG
CUSIP	87283Q404
iNAVTicker	TDVG.IV
Exchange	NYSE

INVESTMENT OBJECTIVE AND STRATEGY

The fund seeks dividend income and long-term capital growth.

The fund will normally invest at least 80% of its total assets in the common stocks of dividend-paying companies that we expect to increase their dividends over time and also provide long-term appreciation.

- Our in-house research team looks for stocks with sustainable, above-average growth in earnings and dividends, and we attempt to buy them when they are temporarily out of favor or undervalued by the market.

BENEFITS AND RISKS

- We believe that a track record of dividend increases is an excellent indicator of financial health and growth prospects. Dividends can also help reduce the fund's volatility during periods of market turbulence.
- Dividend-paying stocks may lag shares of smaller, faster-growing companies. Also, stocks that appear temporarily out of favor may remain out of favor for a long time.

PERFORMANCE

	Annualized				
	One Month	Three Months	One Year	Three Years	Since Inception 8/4/20
NAV	2.73%	8.13%	20.73%	9.94%	13.40%
Market Price	2.84	8.06	20.59	9.90	13.43
S&P 500 Index	3.22	10.56	29.88	11.49	15.31
NASDAQ US Broad Dividend Achievers Index	3.23	7.49	19.25	9.93	13.12

Performance data quoted represents past performance and is not a reliable indicator of future performance. Investment returns and principal value will fluctuate and shares, when sold, may be worth more or less than their original cost. To obtain the most recent month-end performance, visit troweprice.com. Market returns are based on the midpoint of the bid/ask spread at market close (typically, 4 p.m. ET) and do not represent returns an investor would receive if shares were traded at other times.

The average annual total return figures reflect the reinvestment of dividends and capital gains, if any.

This ETF is different from traditional ETFs. Traditional ETFs tell the public what assets they hold each day. This ETF will not. This may create additional risks for your investment. For example:

- You may have to pay more money to trade the ETF's shares. This ETF will provide less information to traders, who tend to charge more for trades when they have less information.
- The price you pay to buy ETF shares on an exchange may not match the value of the ETF's portfolio. The same is true when you sell shares. These price differences may be greater for this ETF compared to other ETFs because it provides less information to traders.
- These additional risks may be even greater in bad or uncertain market conditions.
- The ETF will publish on its website each day a "Proxy Portfolio" designed to help trading in shares of the ETF. While the Proxy Portfolio includes some of the ETF's holdings, it is not the ETF's actual portfolio.

The differences between this ETF and other ETFs may also have advantages. By keeping certain information about the ETF secret, this ETF may face less risk that other traders can predict or copy its investment strategy. This may improve the ETF's performance. If other traders are able to copy or predict the ETF's investment strategy, however, this may hurt the ETF's performance. For additional information regarding the unique attributes and risks of the ETF, please see the Additional Disclosures as well as the fund's prospectus.

TOP 10 ISSUERS

	Industry	% of Fund
Microsoft	Software	6.7%
Apple	Tech. Hard., Stor. & Periph.	3.6
Visa	Financial Services	2.2
GE	Aerospace & Defense	2.2
JPMorgan Chase	Banks	2.1
Chubb	Insurance	2.0
Eli Lilly and Co	Pharmaceuticals	1.8
Accenture	IT Services	1.8
UnitedHealth Group	Health Care Providers & Svcs	1.7
Marsh & McLennan	Insurance	1.7

SECTOR DIVERSIFICATION

	Info Tech	Health Care	Indust & Bus Svcs	Financials	Cons Stpls	Cons Disc	Energy	Materials	Utilities	Real Estate	Comm Svcs
Dividend Growth ETF	19.2%	16.3%	16.2%	16.1%	8.8%	7.0%	4.8%	3.7%	2.2%	2.1%	0.7%
S&P 500 Index	29.4	12.4	8.9	13.2	6.0	10.3	3.9	2.4	2.2	2.3	9.0
Over/Underweight	-10.3	3.9	7.2	2.9	2.8	-3.3	0.9	1.3	0.0	-0.2	-8.3

Additional Disclosures

Consider the investment objectives, risks, and charges and expenses carefully before investing. For a prospectus or, if available, a summary prospectus containing this and other information, call 1-855-405-6488 or visit [troweprice.com](https://www.troweprice.com). Read it carefully.

ETFs are bought and sold at market prices, not NAV. Investors generally incur the cost of the spread between the prices at which shares are bought and sold. Buying and selling shares may result in brokerage commissions which will reduce returns.

This ETF publishes a daily Proxy Portfolio, a basket of securities designed to closely track the daily performance of the actual portfolio holdings. While the Proxy Portfolio includes some of the ETF's holdings, it is not the actual portfolio. Daily portfolio statistics will be provided as an indication of the similarities and differences between the Proxy Portfolio and the actual holdings. The Proxy Portfolio and other metrics, including Portfolio Overlap, are intended to provide investors and traders with enough information encourage transactions that help keep the ETF's market price close to its NAV. There is a risk that market prices will differ from the NAV, ETFs trading on the basis of a Proxy Portfolio may trade at a wider bid/ask spread than shares of ETFs that publish their portfolios on a daily basis, especially during periods of market disruption or volatility and, therefore, may cost investors more to trade. The ETF's daily Proxy Portfolio, Portfolio Overlap and other tracking data are available at [troweprice.com](https://www.troweprice.com).

Although the ETF seeks to benefit from keeping its portfolio information confidential, others may attempt to use publicly available information to identify the ETF's investment and trading strategy. If successful, these trading practices may have the potential to reduce the efficiency and performance of the ETF.

Source for NASDAQ data: NASDAQ.

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Unless otherwise noted, index returns are shown with gross dividends reinvested.

Fund Assets, holdings-based analytics (excluding portfolio turnover), and portfolio attribution are calculated using T. Rowe Price's internal Investment Book of Records (IBOR). Due to timing and accounting methodology differences, IBOR data may differ from the Accounting Book of Records (ABOR) data provided by the Fund's accountant.

Diversification exhibits may not add to 100% due to exclusion or inclusion of cash.

Certain numbers in this report may not equal stated totals due to rounding. Unless otherwise stated, data is as of the report date.

T. Rowe Price uses the current MSCI/S&P Global Industry Classification Standard (GICS) for sector and industry reporting.

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