



## PORTFOLIO UPDATE

# Dividend Growth Fund

As of March 31, 2024



**Portfolio Manager:**  
Thomas Huber

**Managed Fund Since:**  
2000

**Joined Firm:**  
1994

## INVESTMENT OBJECTIVE

The fund seeks dividend income and long-term capital growth primarily through investments in stocks.

## FUND INFORMATION

Symbol	PRDGX
CUSIP	779546100
Inception Date of Fund	December 30, 1992
Benchmark	S&P 500 Index
Expense Information (as of the most recent Prospectus)	0.64%
Fiscal Year End	December 31
12B-1 Fee	—

## MARKET COMMENTARY

U.S. equities advanced in March, capping a strong quarter that lifted several broad indexes to all-time highs. As measured by various Russell indexes, mid-cap equities fared best, followed by small-caps and large-caps. Value outperformed growth in all market capitalizations. Within the S&P 500, energy led returns, followed by utilities and materials. All sectors advanced, with consumer discretionary lagging and producing a modest positive return.

Investors remained optimistic about the corporate profit potential stemming from advances in artificial intelligence (AI) and were encouraged by the outcome of the Federal Reserve's mid-March monetary policy meeting. Although the central bank kept short-term interest rates steady, policymakers maintained their year-end 2023 "dot plot" projections for three quarter-point interest rate cuts by the end of 2024 despite recent upticks in inflation readings.

Considering this optimism is largely priced in to equities, we believe it is important to monitor macroeconomic and exogenous factors that could provide signs that expectations are too high.

These risks include the potential for the oil market to tighten, for services inflation to remain elevated, and for dovish monetary policy to renew inflationary pressures. As active, long-term investors, we believe the current market environment presents myriad opportunities to utilize our comprehensive research platforms and unlock value.

## PERFORMANCE

(NAV, total return)

	One Month	Three Months	One Year	Annualized			
				Three Years	Five Years	Ten Years	Fifteen Years
Dividend Growth Fund	2.69%	8.10%	20.48%	9.82%	12.92%	11.97%	14.50%
S&P 500 Index	3.22	10.56	29.88	11.49	15.05	12.96	15.63
Lipper Large-Cap Core Funds Index	3.16	11.51	30.94	10.84	14.12	11.77	14.42
NASDAQ US Broad Dividend Achievers Index	3.23	7.49	19.25	9.93	11.82	10.69	13.50

**Performance data quoted represents past performance and is not a reliable indicator of future performance. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than the performance data quoted. To obtain the most recent month-end performance, visit [troweprice.com](https://www.troweprice.com).** The Fund's total return figures reflect the reinvestment of dividends and capital gains, if any.

Dividend-paying stocks may lag shares of smaller, faster-growing companies. Also, stocks that appear temporarily out of favor may remain out of favor for a long time.

The fund(s) may have other share classes available that offer different investment minimums and fees. See the prospectus for details.

**RISK RETURN CHARACTERISTICS**

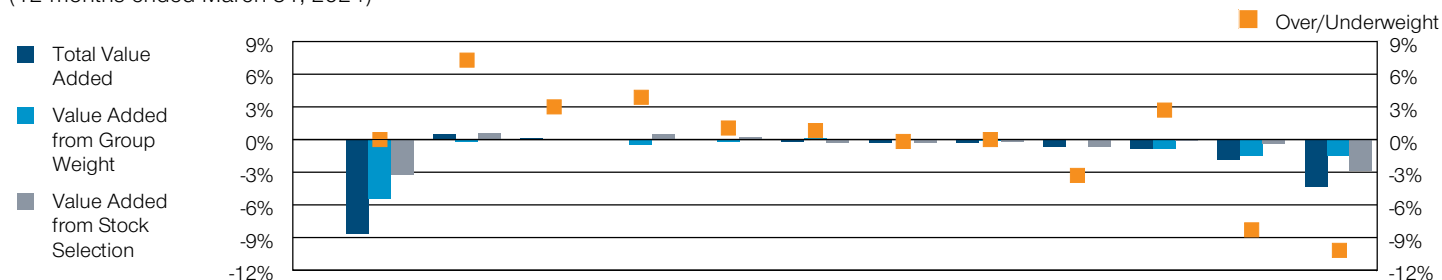
(Five Years ended March 31, 2024)

	Active Share* (as of 3/31/24)	Annualized Std. Deviation	Alpha	Beta	R-Squared	Information Ratio	Sharpe Ratio	Tracking Error
Dividend Growth Fund	63.3%	15.99%	-0.28%	0.85	0.94	-0.46	0.67	4.64%
S&P 500 Index	–	18.21	0.00	1.00	1.00	0.00	0.71	0.00

\* Active Share is a snapshot in time as of the indicated date.

**Past performance is not a reliable indicator of future performance.** Figures are calculated using monthly data and are net of fees.**SECTOR ATTRIBUTION DATA VS. S&P 500 INDEX**

(12 months ended March 31, 2024)



	Total	Indust & Bus Svcs	Financials	Health Care	Materials	Energy	Real Estate	Utilities	Consumer Disc	Consumer Staples	Comm Svcs	Info Tech
Over/Underweight	0.00%	7.31%	3.04%	3.89%	1.08%	0.88%	-0.17%	0.03%	-3.29%	2.71%	-8.26%	-10.12%
Fund Performance	21.23	30.93	34.21	19.24	24.09	10.25	0.63	-5.47	19.89	6.21	-5.37	29.40
Index Performance	29.88	26.46	33.55	16.09	17.57	17.67	10.32	0.42	28.73	7.19	49.76	46.14
Value Add - Group Weight	-5.37	-0.16	0.12	-0.48	-0.23	0.17	-0.01	-0.11	0.08	-0.77	-1.47	-1.47
Value Add - Stock Selection	-3.27	0.64	0.10	0.56	0.28	-0.34	-0.28	-0.20	-0.70	-0.11	-0.36	-2.87
Total Contribution	-8.65	0.48	0.22	0.08	0.05	-0.18	-0.29	-0.31	-0.62	-0.87	-1.83	-4.34

**Past performance is not a reliable indicator of future performance.** All numbers are percentages. Analysis represents the total performance of the portfolio as calculated by the FactSet attribution model and is inclusive of other assets. Non-equity positions are excluded from structure shown. Returns will not match official T. Rowe Price performance because FactSet uses different exchange rate sources and does not capture intra-day trading. Performance for each security is obtained in the local currency and, if necessary, is converted to USD using an exchange rate determined by an independent third party. Figures are shown with gross dividends reinvested. Sources: Financial data and analytics provider FactSet. Copyright 2024 FactSet. All Rights Reserved. MSCI/S&P GICS Sectors; Analysis by T. Rowe Price. T. Rowe Price uses the current MSCI/S&P Global Industry Classification Standard (GICS) for sector and industry reporting. Figures are shown gross of fees. Returns would be lower as a result of the deduction of such fees. Performance returns are in USD.

**TOP 10 ISSUERS**

Comprising 26.0% of total net assets.

	Industry	% of Fund
Microsoft	Software	6.8%
Apple	Tech. Hard., Stor. & Periph.	3.6
Visa	Financial Services	2.3
GE	Aerospace & Defense	2.1
JPMorgan Chase	Banks	2.1
Chubb	Insurance	2.0
Eli Lilly and Co	Pharmaceuticals	1.9
Accenture	IT Services	1.8
Marsh & McLennan	Insurance	1.7
UnitedHealth Group	Health Care Providers & Svcs	1.7

Issuers are as of the date indicated and are subject to change.

**PORTFOLIO CHARACTERISTICS**

	Dividend Growth Fund	S&P 500 Index
Number of Issuers	103	500
Investment Weighted Median Market Cap (mm)	\$133,860	\$224,445
Price to Earnings (12 Months Forward)*° †	24.8X	24.9X
Price to Book (trailing)°	7.3X	8.2X
Projected Earnings Growth Rate (3 - 5 Years)*° †	10.2%	11.8%
Return on Equity (Last 12 Months excl. charges)°	28.9%	28.4%
Top 20 Issuers as Percent of Total	39.8%	42.7%
Total Assets (all share classes)	24,795,403,811	–
Percent of Portfolio in Cash	2.9%	–

°Statistics are based on investment-weighted median.

\*I/B/E/S © 2024 Refinitiv. All rights reserved.

†These statistics are based on the Fund's underlying holdings and are not a projection of future portfolio performance. Actual results may vary.

**SECTOR DIVERSIFICATION**

	Info Tech	Health Care	Indust & Bus Svcs	Financials	Cons Stpls	Cons Disc	Energy	Materials	Utilities	Real Estate	Comm Svcs	Misc.
Dividend Growth Fund	19.3%	16.3%	16.2%	16.2%	8.7%	6.9%	4.8%	3.5%	2.2%	2.1%	0.7%	0.1%
S&P 500 Index	29.4	12.4	8.9	13.2	6.0	10.3	3.9	2.4	2.2	2.3	9.0	0.0
<b>Over/Underweight</b>	<b>-10.1</b>	<b>3.9</b>	<b>7.3</b>	<b>3.0</b>	<b>2.7</b>	<b>-3.4</b>	<b>0.9</b>	<b>1.1</b>	<b>0.0</b>	<b>-0.2</b>	<b>-8.3</b>	<b>0.1</b>

## Definitions

Active Share is a holdings based measure of active management representing the percentage of a portfolio's holdings that differ from those in its benchmark. Compared to tracking error, which measures the standard deviation of the difference in a manager's returns versus the Benchmark returns, Active Share allows investors to get a clearer understanding of what a manager is doing to drive performance, rather than drawing conclusions from observed returns. The greater the difference between the asset composition of a product and its benchmark, the greater the active share is.

## Additional Disclosures

**Consider the investment objectives, risks, and charges and expenses carefully before investing. For a prospectus or, if available, a summary prospectus containing this and other information, call 1-800-638-7780 or visit [troweprice.com](https://www.troweprice.com). Read it carefully.**

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Source for NASDAQ data: NASDAQ

Unless otherwise noted, index returns are shown with gross dividends reinvested.

Fund Assets, holdings-based analytics (excluding portfolio turnover), and portfolio attribution are calculated using T. Rowe Price's internal Investment Book of Records (IBOR). Due to timing and accounting methodology differences, IBOR data may differ from the Accounting Book of Records (ABOR) data provided by the Fund's accountant.

T. Rowe Price uses the current MSCI/S&P Global Industry Classification Standard (GICS) for sector and industry reporting.

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Diversification exhibits may not add to 100% due to exclusion or inclusion of cash.

Certain numbers in this report may not equal stated totals due to rounding. Unless otherwise stated, data is as of the report date.

Unless indicated otherwise the source of all data is T. Rowe Price.

This material should not be deemed a recommendation to buy or sell any of the securities mentioned.

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