



Our 2021 Community Snapshot

Our approach to supporting community focuses on expanding opportunities for all.

We're in the business of helping people achieve their long-term financial goals and improve their quality of life. But we know that not everyone has the access to the tools needed to achieve their goals or improve their quality of life. This is why we invest in disinvested communities, work to remove barriers, and empower those who innovate and serve.

Opportunity For All

Learn. Grow. Uplift.

#TRowePriceInCommunity

14.9M

people reached through financial education programs¹

\$35.2M

USD total firm giving to communities²



All data is as of December 31, 2021, unless otherwise stated.

¹ Total reach of websites, online games, apps, exhibits, programs with Scholastic and Junior Achievement, and sponsored events since program inception in 2009.

² Includes direct grants, matching gifts, associate donations, Corporate Social Responsibility sponsorships, and community and business memberships.



\$2M

USD grant supporting racial justice and equity efforts

\$157.4M

USD total given by the T. Rowe Price Foundation since inception (1981)

Our Accomplishments

Data represent the 2021 calendar year or are as of December 31, 2021.

Spotlight on Quality Education

Recognizing the transformative power of education, particularly within underserved populations, we are actively working to address the United Nations' Sustainable Development goal of Quality Education.

We partner with numerous nonprofits and schools across the globe to provide educational opportunities, tutoring, mentoring, career-readiness training, scholarships, work experiences, enrichment programming, and financial education.



Giving

- \$8.7M USD in matching gifts³
- \$16.2M USD total given by associates through the workplace⁴
- 285 grants given by the T. Rowe Price Foundation
- \$14.2M USD total given by the T. Rowe Price Foundation
- \$7.3M USD in direct grants



Serving

- 25,000+ hours volunteered by associates globally
- 365 associates serving on nonprofit boards
- 443 nonprofits with T. Rowe Price associates serving on their boards
- 5,821 participants from 636 unique organizations have attended the T. Rowe Price Foundation's capacity building events between 2016 - 2021



MONEY CONFIDENT Kids[®]

Our signature community program

We saw a gap in the financial education of young kids and set out to improve their knowledge and behaviors. Our Money Confident Kids[®] program is focused on five key elements of basic money management: goal setting, decision-making, understanding money and inflation, asset allocation, and diversification. In 2021, the program reached 1.4 million parents, educators, and kids with tools, games, and resources informed by research.⁶

³ Includes matching gifts from the T. Rowe Price Foundation for U.S. associates and matching gifts from T. Rowe Price International Ltd for international associates.

⁴ Includes donations made directly through the firm's giving platform and donations submitted for matching gifts.

⁵ MONEY CONFIDENT KIDS is a trademark or registered trademark of T. Rowe Price Group, Inc. in the USA and other countries.

⁶ For illustrative purposes only. The Money Confident Kids[®] program is available in selective countries only. It is not an offer of any product or service.