



The desire to bring about positive change underpins everything we do for our clients and communities. After all, we're in the business of helping people and families save and invest their money.

In this snapshot, you'll see how we integrate sustainable business practices and support our communities while helping our clients achieve their financial goals.

\$2M

USD granted toward racial justice and equity efforts

13.5M

people reached through financial education programs¹

165K

N95 respirators donated to frontline workers

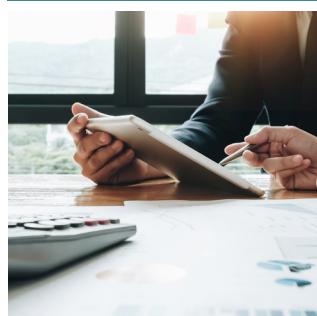
\$3M

USD given to coronavirus relief efforts²

Our 2020 Corporate Responsibility Snapshot

\$26.8M

USD total firm giving to communities³



\$143M

USD total given by the T. Rowe Price Foundation since inception (1981)

All data is as of December 31, 2020, unless otherwise stated.

¹ Total reach of websites, online games, apps, exhibits, programs with Scholastic and Junior Achievement, and sponsored events since program inception in 2009.

² Includes donations from the T. Rowe Price Foundation and the firm's associates.

³ Includes direct grants, matching gifts, associate donations, Corporate Social Responsibility sponsorships, and community and business memberships.

Our Accomplishments

Data represent the 2020 calendar year or are as of December 31, 2020.

We bring positive change by



Our signature community program

MONEY CONFIDENT Kids⁷



We saw a gap in the financial education of young kids and set out to improve their knowledge and behaviors. Our Money Confident Kids[®] program is focused on five key elements of basic money management: goal setting, decision-making, understanding money and inflation, asset allocation, and diversification. In 2020, the program reached 566,000 parents, educators, and kids with tools, games, and resources informed by research.⁸



Giving

- \$6.9M USD in matching gifts⁴
- \$12.4M USD total given by associates through the workplace⁵
- 243 grants given by the T. Rowe Price Foundation
- \$11.6M USD total given by the T. Rowe Price Foundation
- \$5.5M USD in direct grants



Serving

- 26,000 hours volunteered by associates globally
- 365 associates serving on nonprofit boards
- 460 nonprofits with T. Rowe Price associates serving on their boards



Conserving

- 45% decrease in greenhouse gas missions from 2010 - 2020
- 68% decrease in greenhouse gas emissions per associate from 2010 - 2020
- 71% increase in associate population from 2010-2020⁶
- 42% of our real estate is environmentally certified

⁴ Includes matching gifts from the T. Rowe Price Foundation for U.S. associates and matching gifts from T. Rowe Price International Ltd for international associates.

⁵ Includes donations made directly through the firm's giving platform and donations submitted for matching gifts.

⁶ Based on assigned workspaces.

⁷ MONEY CONFIDENT KIDS is a trademark or registered trademark of T. Rowe Price Group, Inc. in the USA and other countries.

⁸ For illustrative purposes only. The Money Confident Kids[®] program is available in selective countries only. It is not an offer of any product or service.