



The desire to bring about positive change underpins everything we do for our clients and communities. After all, we're in the business of helping people and families save and invest their money.

In this snapshot, you'll see how we integrate sustainable business practices and support our communities while helping our clients achieve their financial goals.

40,000+
volunteer hours
served

12.9M

people reached
through
financial education
programs¹

14.1%

reduction in
greenhouse
gas emissions²

40%

associates who
participated in
community-
supporting
programs³

\$22M

USD total firm
giving to
communities⁴

\$132M

USD total given by
the T. Rowe Price
Foundation since
inception (1981)



¹ Total reach of websites, online games, apps, exhibits, programs with Scholastic and Junior Achievement, and sponsored events since program inception in 2009.

² From 2010-2019.

³ Includes percentage of associates who volunteered, requested matching gifts, or made a donation through the workplace.

⁴ Includes direct grants, matching gifts, associate donations, Corporate Social Responsibility sponsorships, and community and business memberships.

Our 2019 Corporate Responsibility Snapshot

Our Accomplishments

Data represent the 2019 calendar year or are as of December 31, 2019.

We bring positive change by



Our signature community program

MONEY CONFIDENT Kids®



We saw a gap in the financial education of young kids and set out to improve their knowledge and behaviors. Our Money Confident Kids® program is focused on five key elements of basic money management: goal setting, decision-making, understanding money and inflation, asset allocation, and diversification. In 2019, the program reached 2M parents, educators, and kids with tools, games, and resources informed by research.



Giving

- \$6.2M USD in matching gifts⁵
- \$9.1M USD total given by associates through the workplace⁶
- 270 grants given by the T. Rowe Price Foundation
- \$10.8 USD total given by the T. Rowe Price Foundation
- \$4.7M USD in direct grants



Serving

- 27% of associates volunteered
- 40,000+ hours donated by associates globally
- 350+ associates serving on nonprofit boards
- 440 nonprofits with T. Rowe Price associates serving on their boards



Conserving

- 49.9% decrease in greenhouse gas emissions per associate from 2010-2019
- 70.6% increase in associate population from 2010-2019⁷
- 6.6% increase in office space from 2010-2019
- 93% decrease in waste from 2010-2019
- 76% increase in recycling from 2010-2019
- 724% increase in energy recovery from 2010-2019
- 42% of our real estate is environmentally certified
- 1,012,456 square feet of environmentally certified real estate
- 581 pounds of produce grown in corporate gardens and donated to charities

⁵ Includes matching gifts from the T. Rowe Price Foundation for U.S. associates and matching gifts from T. Rowe Price International Ltd for international associates.

⁶ Includes donations made directly through the firm's giving platform and donations submitted for matching gifts.

⁷ Based on assigned workspaces.