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# OUR IMPACT MEASUREMENT APPROACH

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Impact measurement is multi-dimensional and complex. Bringing together intentionality and impact materiality, is best served by in-depth analysis of **the present**, together with measurement of **outcomes**, as time and data allow.



## Impact



Alignment

**Quantify alignment with our two impact pillars and six sub pillars**

To create a robust impact universe



Outcomes

**Measure and report on outcomes and impact**

Using the Theory of Change framework



Analysis

**Assess fundamentals through an impact lens**

Using the Five Dimensions of impact framework<sup>1</sup>



Monitor

**Track evolution of the impact thesis**

Through company engagement and analysis

<sup>1</sup> The Five Dimensions of Impact is a measurement framework developed by the Impact Management Project, an impact practitioner community of over 2,000 organizations. The Impact Management Project, a project by Bridges Fund Management Ltd (company number 10401079) ("Bridges").

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