

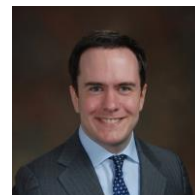


CONVICTION-BASED INVESTING AMID A TOUGHER ASIA ENVIRONMENT

JUNE 2018

Eric Moffett

Portfolio Manager, Asian Opportunities Equity Strategy



A BROADLY FAVOURABLE OUTLOOK

Our outlook for Asia ex Japan is broadly positive for the coming months. Valuations in the region are undemanding, corporate fundamentals are solid and we anticipate further earnings growth in 2018, although at a slower pace than last year. Many Asian companies are showing greater capital spending discipline, and thus generating good cash flow. However, the near-term headwinds in the region have also clearly increased. Accordingly, this is an environment to back one's conviction in the opportunities that arise from detailed, fundamental research.

NEAR-TERM HEADWINDS

In 2017, Asian companies, particularly tech stocks, delivered better than expected earnings. Yet in 2018, Asia ex Japan earnings revisions have generally flatlined, particularly many of the large tech companies that led the market last year. Companies in the region continue to grow their earnings, just not at the same speed as in 2017. While company fundamentals remain sound, we think earnings could disappoint later in 2018. While the disappointments might not be huge, it could still spook some investors. China's ongoing deleverage drive could also weigh on markets in 2018. Given the country's importance to the broader Asia ex Japan region, any tightening in the flow of money from China makes for a more difficult overall environment.

In addition, the US has started to tighten, and this will affect Asia, particularly Hong Kong which pegs the HK dollar to its US counterpart. However, we expect a measured increase in US rates, while Asian economies are fundamentally stronger than in the past and so better able to withstand gradual US rate hikes. Many Asian countries have higher interest rates than in the US and their current accounts have improved. The surprise jump in oil prices could also be a factor, given that almost all the countries in the region are oil importers. This could lead to inflationary pressure which could put further upward pressure on interest rates.

TARRIFS, BUT NOT AS BAD AS FEARED

Tariffs have caused considerable concern for investors recently, but our Asia ex Japan portfolios tend to be more aligned with/leveraged into domestic economic demand. However, we do hold a number of large multinational companies which could suffer in the event of an escalation between the US and China.

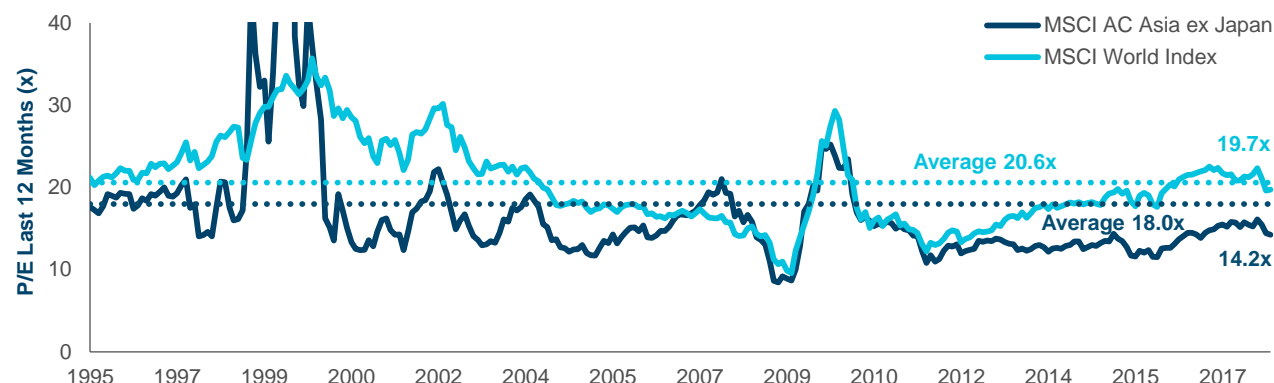
It seems the trade war has been "put on hold" for the moment, with both the US and China agreeing on a framework for discussions and China promising to "substantially increase purchases of US goods and services". It's not our base case, but if a full-blown trade war were to develop, then this would certainly be a negative for the region.

THERE IS GOOD NEWS!

Despite the two-year rally in Asia ex Japan equities, valuations remain undemanding, both relative to history and the wider market (Figure 1). Indeed, we believe we are still only at a relatively early stage in the market cycle following the dip in 2015/2016.

Figure 1: Valuations Undemanding

As at April 30, 2018



Source: FactSet.

A select group of “new economy” stocks in tech, healthcare and consumer services has driven the market rally to date. Some sectors have lagged the broader rally, generating a number of good quality companies that now look attractively valued.

Yum China, for example, which owns and operates the KFC and Pizza Hut chains on the mainland, provides a good example. Yum China has generated significant amounts of cash—much of which it has returned to shareholders—and operates a high-quality, Asian-focused consumer business with western-style corporate governance. The company has been a mainstay in the strategy since its 2014 inception, and we regard it as a core holding.

TAPPING INTO CHINA A-SHARES

We are particularly excited about the opportunities in China’s A-shares market.

On 1st June 2018, more than 200 Chinese stocks (A-shares) were added to key MSCI indices for the first time. While this may not be an immediate game changer, a lot of foreign investors will now have to start looking at these companies more closely. Foreign ownership in China A-shares remains at around 2% levels, versus about 40% for markets like Taiwan/Korea. For some time we have been looking to identify and invest in those companies that we think foreign investors will want to buy. We feel that we have an advantage given we have a long and comprehensive knowledge of many of these A-share companies going back a decade. As a foreign investor ourselves, we have a good understanding of the type of companies that other foreign investors might be interested in.

Key Risks—Transactions in securities denominated in foreign currencies are subject to fluctuations in exchange rates which may affect the value of an investment. Returns can be more volatile than other, more developed, markets due to changes in market, political and economic conditions.

Important Information

The specific securities identified and described do not represent all of the securities purchased, sold, or recommended for clients in the strategy. This information is not intended to be a recommendation to take any particular investment action and is subject to change. No assumptions should be made that the securities identified and discussed above were or will be profitable.

This material is being furnished for general informational purposes only. The material does not constitute or undertake to give advice of any nature, including fiduciary investment advice, and prospective investors are recommended to seek independent legal, financial and tax advice before making any investment decision. T. Rowe Price group of companies including T. Rowe Price Associates, Inc. and/or its affiliates receive revenue from T. Rowe Price investment products and services. **Past performance is not a reliable indicator of future performance.** The value of an investment and any income from it can go down as well as up. Investors may get back less than the amount invested.

The material does not constitute a distribution, an offer, an invitation, a personal or general recommendation or solicitation to sell or buy any securities in any jurisdiction or to conduct any particular investment activity. The material has not been reviewed by any regulatory authority in any jurisdiction.

Information and opinions presented have been obtained or derived from sources believed to be reliable and current; however, we cannot guarantee the sources' accuracy or completeness. There is no guarantee that any forecasts made will come to pass. The views contained herein are as of the date written and are subject to change without notice; these views may differ from those of other T. Rowe Price group companies and/or associates. Under no circumstances should the material, in whole or in part, be copied or redistributed without consent from T. Rowe Price.

The material is not intended for use by persons in jurisdictions which prohibit or restrict the distribution of the material and in certain countries the material is provided upon specific request.

It is not intended for distribution to retail investors in any jurisdiction.

DIFC—Issued in the Dubai International Financial Centre by T. Rowe Price International Ltd. This material is communicated on behalf of T. Rowe Price International Ltd. by its representative office which is regulated by the Dubai Financial Services Authority. For Professional Clients only.

EEA—Issued in the European Economic Area by T. Rowe Price International Ltd, 60 Queen Victoria Street, London EC4N 4TZ which is authorised and regulated by the UK Financial Conduct Authority. For Professional Clients only.

Switzerland—Issued in Switzerland by T. Rowe Price (Switzerland) GmbH, Talstrasse 65, 6th Floor, 8001 Zurich, Switzerland. For Qualified Investors only.

T. ROWE PRICE, INVEST WITH CONFIDENCE, and the bighorn sheep design are, collectively and/or apart, trademarks of T. Rowe Price Group, Inc. © 2018 T. Rowe Price. All rights reserved.