



T.RowePrice



A retirement solution that brings flexibility to your business

T. Rowe Price offers a range of target date solutions and personalized participant experiences with RPAG products.

T. Rowe Price is providing added investment flexibility for RPAG advisors through the Great Gray Trust T. Rowe Price Retirement Series.¹ In addition, we offer competitive pricing structures paired with our retirement solutions.

Target Date Investments

We offer multiple target date solutions that are designed to meet plan and participant goals—whatever they happen to be. T. Rowe Price has partnered with flexPATH to offer a retirement investment solution available exclusively to clients of RPAG. *This is part of the Great Gray Trust T. Rowe Price Retirement Series.¹*

Retirement Plan Solutions

We provide innovative tools and timely thinking to your clients. We're dedicated to bringing appropriate tools to help you stand out, seize opportunities, and succeed. We offer an unwavering focus on the participant experience and a commitment to effective plan management that drives meaningful action.

We are an RFP Express provider—scan the code to get an instant quote with our competitive fixed pricing information for plans up to \$10M.



Our competitive pricing within retirement plan solutions provides highly flexible price structures with fee guarantees.

We're doing recordkeeping differently

Innovating in today's competitive marketplace doesn't have to stop at gaining scale or changing costs. As a recordkeeper, we are uniquely positioned to engage with plan sponsors and participants. We are able to leverage data to create personalized experiences for clients that result in an overall more engaging workplace retirement experience.

For plan sponsors:

An unwavering focus on exceptional client service

- Online management tools that increase efficiency and effectiveness
- Integrated plan health reporting
- New expanded trust and custody options
- Dedicated, highly effective client service team
- On-demand reporting

Ranked #1 in Chatham Partners' annual client satisfaction survey²

#1

Overall
Satisfaction
7 YEARS
in a row

#1

Net Promoter
Score®
9 YEARS
in a row

#1

Loyalty
4 YEARS
in a row

For participants:

Engagement to drive action

- Fully responsive web-based experiences
- Innovative messaging with [personalized videos](#)
- Participant journey communications
- Seamless multichannel experience



Driving outcomes with personalization:

Viewers of our personalized SmartVideos are **2x** more likely to increase their deferral than non-viewers.³

Retirement experts by your side

Stable and reliable

- **\$1.57 trillion** in assets under management (AUM)⁴
- **67% of total firm assets** under management are retirement-related⁵
- S&P 500 company with a strong balance sheet

Deep retirement experience

- **40+ years** of retirement services experience
- Service to **more than 2 million** employees in **more than 8,000 plans**
- **97% client retention rate**⁴

Visit our website or contact your T. Rowe Price representative to learn more about how we can support your business today.

¹ Great Gray Trust Company, LLC Collective Investment Funds ("Great Gray Funds") are bank collective investment funds; they are not mutual funds. Great Gray Trust Company, LLC serves as the Trustee of the Great Gray Funds and maintains ultimate fiduciary authority over the management of, and investments made in, the Great Gray Funds. Great Gray Funds and their units are exempt from registration under the Investment Company Act of 1940 and the Securities Act of 1933, respectively.

Investments in the Great Gray Funds are not bank deposits or obligations of and are not insured or guaranteed by Great Gray Trust Company, LLC, any bank, the FDIC, the Federal Reserve, or any other governmental agency. The Great Gray Funds are commingled investment vehicles, and as such, the values of the underlying investments will rise and fall according to market activity; it is possible to lose money by investing in the Great Gray Funds.

Participation in Collective Investment Trust Funds is limited primarily to qualified retirement plans and certain state or local government plans and is not available to IRAs, health, and welfare plans and, in certain cases, Keogh (H.R. 10) plans. Collective Investment Trust Funds may be suitable investments for plan fiduciaries seeking to construct a well-diversified retirement savings program. Investors should consider the investment objectives, risks, charges, and expenses of any pooled investment fund carefully before investing. The Additional Fund Information and Principal Risk Definitions (PRD) contains this and other information about a Collective Investment Trust Fund and is available at greatgray.com/principalriskdefinitions or ask for a copy by contacting Great Gray Trust Company, LLC at (866) 427-6885.

² Source: Chatham Partners 2023 Institutional Client Satisfaction Survey. The Chatham benchmark includes firms that represent 54% of the total recordkept market share (source: Cerulli 2021 U.S. Retirement Markets Report). The Chatham Partners' Net Promoter Score (NPS) measures clients' likelihood of recommending T. Rowe Price. Respondents are categorized as Promoters, Passives, or Detractors. The NPS is the percentage of Promoters minus the percentage of Detractors. Net Promoter, Net Promoter Score, and NPS are trademarks of Satmetrix Systems, Inc.

³ Results are based on 121,762 SmartVideo Account Check-In viewers from January 1, 2021, through November 30, 2021. Deferral results do not include participants using the auto-increase service. Results are sourced from a T. Rowe Price Events dataset within Adobe Data Workbench and compared with a control group of participants with similar eligibility and account characteristics. Source: Ignitio/T. Rowe Price.

⁴ Firmwide AUM includes assets managed by T. Rowe Price Associates, Inc. and its investment advisory affiliates. Data as of June 30, 2024.

⁵ As of December 31, 2022 (latest information available).

⁶ Client retention rate in 2023 and average over three years, from 2021-2023.

T. Rowe Price Retirement Plan Services, Inc.

T. Rowe Price Associates, Inc.

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