

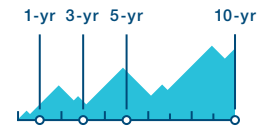


# T. Rowe Price’s Strategic Investing Approach Has Benefited Our Target Date Funds

Discipline has brought long-term rewards for clients.

## KEY INSIGHTS

- T. Rowe Price examined 11 of our U.S. Retirement Funds (RFs) with at least 10-year records to quantify the value added by our strategic investing approach.<sup>1</sup>
- On average, the 11 funds outperformed their benchmarks in 96% of rolling five-year periods and in every rolling 10-year period since inception, net of fees.
- T. Rowe Price seeks to add value for clients at multiple levels, including glide path design, long-term diversification, and our strategic investing approach.
- We believe our strategic investing approach—including tactical allocation and active management of the underlying strategies—can enhance retirement outcomes.



## Rolling Periods

We measured performance over a large number of periods covering the full track record of each RF instead of just looking at the most recent 5- or 10-year periods. Every calendar month marked the start of a new period—so an RF that launched on September 30, 2002, for example, has 160 rolling five-year periods included in the study.

(Fig. 1)

### Retirement Funds Included in Our Performance Study

Source: T. Rowe Price.

Fund	Inception Date
Retirement 2005 Fund	2/27/2004
Retirement 2010 Fund	9/30/2002
Retirement 2015 Fund	2/27/2004
Retirement 2020 Fund	9/30/2002
Retirement 2025 Fund	2/27/2004
Retirement 2030 Fund	9/30/2002

Fund	Inception Date
Retirement 2035 Fund	2/27/2004
Retirement 2040 Fund	9/30/2002
Retirement 2045 Fund	5/31/2005
Retirement 2050 Fund	12/29/2006
Retirement 2055 Fund	12/29/2006

**Note that past performance data throughout this material are not reliable indicators of future performance.**

<sup>1</sup> All funds are subject to market risk, including possible loss of principal. For more information on the T. Rowe Price funds used in this study, please visit [troweprice.com/complete-target-date-study](http://troweprice.com/complete-target-date-study).



How the strategic allocations in a target date fund change over time. A fund far from its target date typically will feature higher equity allocations. A fund close to its target date typically will increase the weight to bonds or other less volatile investments.



### Active Success Rate

The active success rate records the percentage of times a fund beat its designated benchmark, net of fees and trading costs, over a specified time period (e.g., 10 years). Think of this as a measure of how often a client might look at his or her monthly statement and find that a fund has outperformed for that time period.

To demonstrate that T. Rowe Price's target date investment process historically has created value for our clients, we conducted a rigorous study of the performance of all of our RFs that had at least 10-year track records as of December 31, 2021 (Figure 1). These 11 RFs held virtually all (more than 99%) of the RF assets managed by the firm as of that date.<sup>2</sup>

We examined fund performance at three different levels to quantify the following:

- 1. The value added by T. Rowe Price's tactical allocation process.** Returns were calculated using each underlying fund's style-specific benchmark.<sup>3</sup>
- 2. The value added by security selection.** Excess returns—net of fees and other costs—were calculated for the underlying funds in each RF relative to each underlying fund's style benchmark. These fund-level returns were then aggregated to show the total excess returns achieved by each RF.
- 3. The total value added by T. Rowe Price's implementation.** RF returns were compared with a family of target date indexes created by Standard & Poor's, which reflect "consensus" strategic asset allocations and glide paths for the industry as a whole based on an annual survey of reported portfolio holdings.

For each level of fund performance, two measures were calculated:

- **Active success rates:** The percentage of total rolling periods in which the RF added value at the performance level being measured.
- **Excess returns:** The value added by each RF at the performance level being measured. Excess returns were calculated for each rolling period and then averaged across all the periods in each time frame.

T. Rowe Price believes strongly that longer time horizons provide the most meaningful measures of target date implementation, as they smooth out the effects of shorter-term factors that can produce a distorted picture of relative performance. Accordingly, our analysis focused primarily on performance over rolling 5- and 10-year periods, rolled monthly.<sup>4</sup>

To provide a summary of the effectiveness of T. Rowe Price's target date process, we also calculated performance averages for all 11 RFs across all three levels of our analysis (total value added, tactical allocation, and security selection). To account for the differing longevity of each RF, these averages were time weighted—the results are based on the percentage of the total performance periods in each time frame provided by each RF.



### Tactical Allocation

Managers of target date funds may seek to add value by adjusting the asset allocation to the underlying portfolios to try to take advantage of especially attractive valuations or other short-term market conditions.



### Security Selection

Managers of active investment portfolios typically seek to add value by picking stocks, bonds, or other securities that they believe will outperform broad market indexes.



### Total Implementation

The full value added by efforts to improve target date strategy returns through tactical allocation, security selection in the underlying funds, and structural design differences relative to the benchmark.

<sup>2</sup> Two Retirement Funds with relatively distant target dates (2060 and 2065) were excluded from the study because of their relatively short performance track records.

<sup>3</sup> For each vintage, each underlying fund's actual weight was multiplied by its style-specific benchmark return to generate positioning inclusive of tactical allocation changes. These positions were then subtracted from each respective underlying fund's fixed strategic asset allocation weight, multiplied by the style-specific benchmark return. The result is the difference between actual positioning, including tactical decisions and implementation, versus strategic asset allocation positioning.

<sup>4</sup> Performance results over rolling 1- and 3-year periods for the 11 funds included in our analysis can be found at [troweprice.com/complete-target-date-study](https://www.troweprice.com/complete-target-date-study).

# 100%

Positive active success rates for total implementation for all 11 RFs over 10-year rolling periods.

Annualized excess returns were consistently positive across all time frames for all funds.

## Study Results

By and large, the time-weighted averages reflect the same results as for the individual Retirement Funds: The total value added by T. Rowe Price's implementation and the contributions made by tactical asset allocation and security selection were all positive and relatively stable across different time periods (Figures 2 and 3).

Individual performance results for the 11 RFs in our study also were strongly positive across both 5- and 10-year time frames:

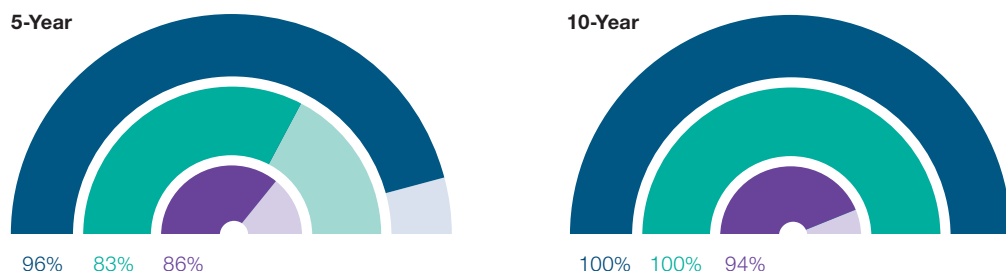
- Tactical asset allocation:** The performance contribution from tactical allocation was positive in 100% of rolling 10-year periods for all 11 RFs. Active success rates were strongly positive across five-year rolling periods (averaging 83%). Value added was positive across all time frames (Figure 4).
- Security selection:** Active success rates were positive in 90% or more of all rolling 10-year periods for nine of the 11 RFs and strongly positive (averaging 86%) across five-year rolling periods. Excess returns were positive across all time frames for all RFs (Figure 5).
- Total implementation:** Active success rates were positive in 100% of rolling 10-year periods for every RF and averaged 96% across five-year rolling time periods. Annualized excess returns were consistently positive across all time frames for all RFs (Figure 6).

(Fig. 2 and Fig. 3)

Fund Inceptions Through December 31, 2021

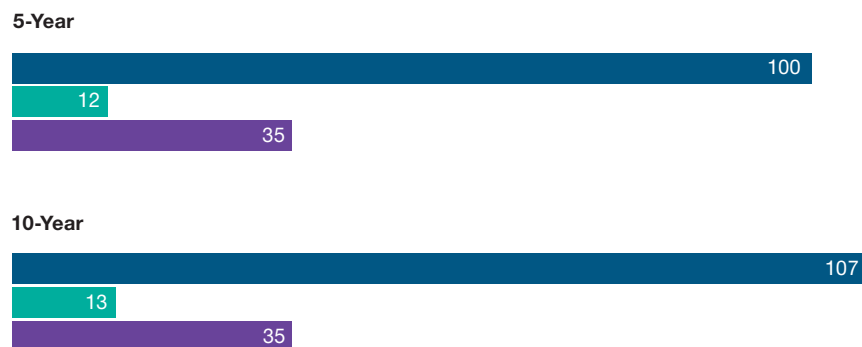
- Total Implementation** ■
- Tactical Asset Allocation** ■
- Security Selection** ■

### Time-Weighted Average Active Success Rates for T. Rowe Price Retirement Funds



Fund Inceptions Through December 31, 2021

### Time-Weighted Average Annualized Value Added (in Basis Points) for T. Rowe Price Retirement Funds



**Sources:** Standard & Poor's, Russell, MSCI, Bloomberg Index Services Limited, J.P. Morgan, Credit Suisse (see Additional Disclosures), and T. Rowe Price. Data analysis by T. Rowe Price.

**(Fig. 4) Active Success Rates and Average Value Added by Tactical Allocation**Fund Inceptions Through  
December 31, 2021

Fund	Active Success Rates Rolling Periods		Average Annualized Value Added (Basis Points) Rolling Periods	
	5-Year	10-Year	5-Year	10-Year
Retirement 2005 Fund	82%	100%	14	15
Retirement 2010 Fund	86	100	16	17
Retirement 2015 Fund	86	100	15	15
Retirement 2020 Fund	84	100	15	16
Retirement 2025 Fund	84	100	12	14
Retirement 2030 Fund	86	100	13	14
Retirement 2035 Fund	83	100	10	11
Retirement 2040 Fund	85	100	11	11
Retirement 2045 Fund	81	100	8	9
Retirement 2050 Fund	78	100	7	7
Retirement 2055 Fund	78	100	8	8

**Source:** T. Rowe Price.**(Fig. 5) Active Success Rates and Average Value Added by Security Selection**Fund Inceptions Through  
December 31, 2021

Fund	Active Success Rates Rolling Periods		Average Annualized Value Added (Basis Points) Rolling Periods	
	5-Year	10-Year	5-Year	10-Year
Retirement 2005 Fund	53%	72%	15	13
Retirement 2010 Fund	56	80	14	16
Retirement 2015 Fund	79	94	23	21
Retirement 2020 Fund	85	98	27	29
Retirement 2025 Fund	96	100	36	35
Retirement 2030 Fund	92	100	39	41
Retirement 2035 Fund	97	100	48	47
Retirement 2040 Fund	95	100	46	48
Retirement 2045 Fund	100	100	51	49
Retirement 2050 Fund	100	100	48	47
Retirement 2055 Fund	100	100	48	47

**Sources:** Standard & Poor's, Russell, MSCI, Bloomberg Index Services Limited, J.P. Morgan, Credit Suisse (see Additional Disclosures), and T. Rowe Price. Data analysis by T. Rowe Price.**(Fig. 6) Active Success Rates and Average Value Added by Total Implementation**Fund Inceptions Through  
December 31, 2021

Fund	Active Success Rates Rolling Periods		Average Annualized Value Added (Basis Points) Rolling Periods	
	5-Year	10-Year	5-Year	10-Year
Retirement 2005 Fund	97%	100%	114	121
Retirement 2010 Fund	92	100	94	102
Retirement 2015 Fund	95	100	92	99
Retirement 2020 Fund	92	100	98	106
Retirement 2025 Fund	94	100	101	108
Retirement 2030 Fund	95	100	107	115
Retirement 2035 Fund	98	100	109	114
Retirement 2040 Fund	97	100	103	111
Retirement 2045 Fund	100	100	111	108
Retirement 2050 Fund	100	100	95	98
Retirement 2055 Fund	100	100	66	76

**Sources:** Standard & Poor's (see Additional Disclosures) and T. Rowe Price. Data analysis by T. Rowe Price.

(Fig. 7)

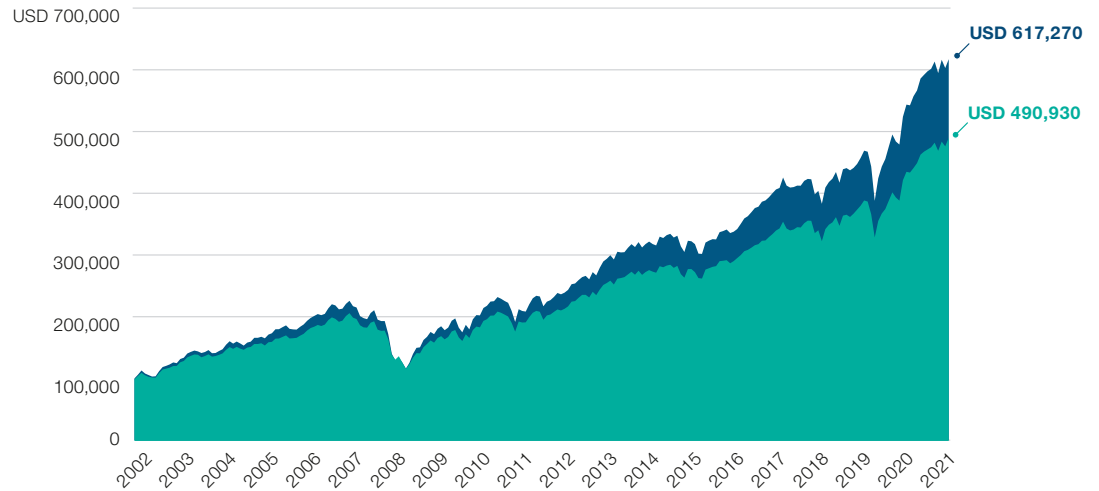
September 30, 2002,  
Through December 31, 2021

**T. Rowe Price Retirement 2030 Fund** ■

**S&P Target Date 2030 Index** ■

### Example of the Benefits of T. Rowe Price's Strategic Investing Approach

#### Portfolio Growth Potential Relative to the S&P Target Date 2030 Index



*Current performance may be higher or lower than the quoted past performance, which cannot guarantee future results. Share price, principal value, and return will vary, and you may have a gain or loss when you sell your shares. Average annual total return figures include changes in principal value, reinvested dividends, and capital gain distributions. To obtain the most recent month-end performance, please visit our website or contact a T. Rowe Price representative at 1-800-225-5132.*

**Sources:** Standard & Poor's (see Additional Disclosures) and T. Rowe Price. Data analysis by T. Rowe Price.

### Benefits for Investors

The excess returns historically achieved by T. Rowe Price's Retirement Funds may seem modest compared with the absolute returns that investors typically have been able to achieve on diversified asset portfolios over longer periods. However, compounded over time, even a small improvement in returns can make a significant difference in ending portfolio values.

Take, for example, the experience of the T. Rowe Price Retirement 2030 Fund. From its inception on September 30, 2002, through December 31, 2021, the fund outperformed the S&P Target Date 2030 Index by 1.3 percentage points, annualized. If an investor had invested USD 100,000 in the Retirement 2030 Fund at inception, by the end of 2021 his or her portfolio could have been worth over USD 126,000 more than the same amount invested in a hypothetical portfolio that earned the same return as the S&P Target Date 2030 Index (Figure 7).

A USD 126,000 difference in ending portfolio values could be significant for some retirement investors. In our example, the investor who invested in the Retirement 2030 Fund would be able to withdraw an additional USD 6,317 per year over a 20-year retirement time horizon compared with the investor who invested in a hypothetical portfolio that tracked the performance of the S&P Target Date 2030 Index—assuming no further portfolio growth after retirement (Figure 8). For some retirees, that USD 6,317 difference could have a meaningful impact on living standards.

(Fig. 8)

September 30, 2002, Through  
December 31, 2021

**Retirement 2030 Fund** ■

**S&P Target Date 2030 Index** ■

### Potential Postretirement Annual Spending Amounts

#### Income From a USD 100,000 Investment\*



\* Assumes no further portfolio growth after retirement.

**Sources:** Standard & Poor's (see Additional Disclosures) and T. Rowe Price. Data analysis by T. Rowe Price.

“We believe the value added by our target date implementation can meaningfully enhance retirement outcomes for investors.

### **Our Approach to Strategic Investing**

T. Rowe Price’s target date process seeks to improve outcomes for our target date clients at multiple levels—via glide path design, long-term diversification, tactical asset allocation, and our strategic investing approach. We believe the value added by our target date implementation can meaningfully enhance retirement outcomes for investors.

Bottom-up fundamental research is at the core of how we manage the underlying strategies in our target date funds. That means that, prior to the pandemic, over 530 of our investment professionals went beyond the numbers by visiting senior corporate executives in their offices, touring their companies, and checking reality on the ground with suppliers and customers.<sup>5</sup> This enabled them to ask the right questions to get a

deeper understanding of where a company stood and where they thought it could go in the future. During the pandemic, these research activities are being conducted virtually.

Our target date managers, backed by our committee of asset allocation experts from across multi-asset, equity, and fixed income, seek to get ahead of change by identifying attractive near-term asset valuations and using prudent tactical allocation adjustments to take advantage of those potential opportunities.

Experience has been a critical component of our success as well. Our skilled portfolio managers have deep experience—an average of 22 years in the industry and 16 years with T. Rowe Price.<sup>6</sup> Significantly, many of our analysts go on to become portfolio managers, which we believe creates a strong foundation on behalf of our clients.

<sup>5</sup> Investment staff as of December 31, 2021. Includes 137 portfolio managers, 24 associate portfolio managers, 204 investment analysts, 71 associate analysts, 8 multi-asset specialists, 29 specialty analysts, 4 economists, 34 traders, and 22 senior managers.

<sup>6</sup> As of December 31, 2021.

# Important Information

## Standardized Performance

Annualized total returns for periods ended June 30, 2022

Fund (Inception Date)	Gross Expense Ratio <sup>1</sup>	1 Year	3 Years	5 Years	10 Years
Retirement 2005 Fund (NAV) (2/27/2004)	0.49%	-11.50%	2.91%	3.92%	5.14%
S&P Target Date Retirement Income Index		-9.75	1.87	3.13	3.94
Retirement 2010 Fund (NAV) (9/30/2002)	0.49	-11.85	3.26	4.28	5.68
S&P Target Date 2010 Index		-10.01	2.54	3.65	4.77
Retirement 2015 Fund (NAV) (2/27/2004)	0.51	-12.16	3.66	4.69	6.44
S&P Target Date 2015 Index		-10.27	2.94	4.02	5.49
Retirement 2020 Fund (NAV) (9/30/2002)	0.53	-12.55	4.13	5.21	7.22
S&P Target Date 2020 Index		-10.86	2.97	4.18	6.03
Retirement 2025 Fund (NAV) (2/27/2004)	0.55	-13.55	4.68	5.72	7.94
S&P Target Date 2025 Index		-11.40	3.77	4.87	6.76
Retirement 2030 Fund (NAV) (9/30/2002)	0.58	-14.91	5.04	6.10	8.53
S&P Target Date 2030 Index		-12.24	4.32	5.39	7.38
Retirement 2035 Fund (NAV) (2/27/2004)	0.59	-16.14	5.36	6.41	8.96
S&P Target Date 2035 Index		-13.15	4.95	5.92	7.96
Retirement 2040 Fund (NAV) (9/30/2002)	0.60	-17.15	5.68	6.71	9.29
S&P Target Date 2040 Index		-13.76	5.37	6.30	8.36
Retirement 2045 Fund (NAV) (5/31/2005)	0.62	-17.53	5.99	6.92	9.43
S&P Target Date 2045 Index		-14.15	5.59	6.47	8.63
Retirement 2050 Fund (NAV) (12/29/2006)	0.63	-17.58	5.96	6.91	9.43
S&P Target Date 2050 Index		-14.33	5.72	6.59	8.85
Retirement 2055 Fund (NAV) (12/29/2006)	0.64	-17.63	5.92	6.88	9.39
S&P Target Date 2055 Index		-14.40	5.77	6.64	8.99

<sup>1</sup> Expense ratios are as of the most recent prospectus.

Sources: Standard & Poor's (see Additional Disclosures) and T. Rowe Price.

**Current performance may be higher or lower than the quoted past performance, which cannot guarantee future results. Share price, principal value, and return will vary, and you may have a gain or loss when you sell your shares. Average annual total return figures include changes in principal value, reinvested dividends, and capital gain distributions. To obtain the most recent month-end performance, please visit our website or contact a T. Rowe Price representative at 1-800-225-5132.**

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To learn more, please visit [troweprice.com](https://troweprice.com).

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