

Language to use internally (email, newsletters, intranet, etc.)

[SUBJECT/HEADLINE OPTIONS]

Free webinars: Feel empowered to make smarter money decisions.

Get schooled on money matters during a free webinar.

Webinar: Financial education hosted by T. Rowe Price

Register: Educational webinars to help you plan your future.

[MAIN TEXT EXAMPLE]

As a participant in your retirement plan, you have access to **free educational webinars** that can help you make smarter money decisions today—with the goal of higher savings down the road.

Each **one-hour webinar** is hosted live by the retirement specialists at T. Rowe Price. The webinars provide financial principles you can apply to your own life and steps you can take to help improve your outcomes.

Why attend?

The more you know about planning your retirement, the smarter decisions you can make. For many, a simple step can have a big impact. In 2024:

- 87% of attendees said they would likely take action as a result of the webinar.*
- 95% of attendees were satisfied with the webinar content
- 95% of attendees were satisfied with the overall webinar experience

*Among 2024 YTD surveyed webinar attendees.

We hope you'll take advantage of this quarter's webinars. **To view the list of upcoming webinar topics and register, click here.** [LINK to: <http://www.trowepricemeetings.com/2025EmployeeEducation>]