T. Rowe Price is an independent investment management firm focused on helping clients meet their objectives and achieve their long-term financial goals. Today, we manage assets across a broad range of active equity, fixed income and multi-asset investment strategies. Our global client base includes many of the world’s leading corporations, public retirement plans, foundations, endowments, financial intermediaries, and sovereign entities, with institutional assets accounting for over 50% of the firm’s total assets under management.

While changes in the investment and economic environment are inevitable, the basic principles that guide our business remain constant, focused on building long-term relationships through our enduring principles of integrity, intellectual rigour, and stability.

INTEGRITY TO PUT OUR CLIENTS’ INTERESTS FIRST
We partner with our clients to find the best investment solutions for their needs and seek sustainable, long-term investment results ahead of short-term sales or asset growth.

INTELLECTUAL RIGOUR TO IDENTIFY THE BEST IDEAS
Independent thinking, diversified perspectives and a collaborative culture help our professionals to identify attractive investment opportunities that others might overlook.

STABILITY TO DELIVER CONSISTENT OUTCOMES
The firm’s financial strength and stable leadership team enable us to maintain a long-term view and continually reinvest in our business. This helps us to provide outstanding services and consistency for our clients.

EXPERIENCE
1937
founded by Thomas Rowe Price, Jr.

SCALE
£1,246.9 billion in assets under management¹

EXPERTISE
909
investment professionals worldwide

RESOURCES
7,500+
associates across the globe
Strong Investment Capabilities

T. Rowe Price offers a broad range of equity, fixed income and multi-asset strategies across multiple asset classes, regions, capitalisations, sectors and styles. Our experience of investing through multiple market cycles contributes to an investment strategy which seeks to generate consistent performance for our clients over the long-term.

Proprietary Research

Our portfolio managers are backed by one of the industry’s largest and most experienced buy-side global research platforms. Insights from our proprietary research help us uncover the most attractive investments worldwide.

Collaborative Culture

Our highly collaborative culture encourages a continuous exchange of ideas and information across the firm and enhances our ability to make more informed decisions for our clients.

Consistency

We believe that investing for the long term generates more stable and reliable investment returns. We never compromise our investment style or adherence to client objectives to follow short-term market trends.

Attention to Risk

We conduct rigorous risk modelling, monitoring and formal reviews through every stage of the investment process. This enables our investment teams to take risks only when our analysis shows that we are being adequately compensated.

Environmental, Social and Governance (ESG) factors are a key consideration in our investment approach and are fully integrated into our investment process. T. Rowe Price is a signatory of the UN Global Compact and has been a signatory of the Principles for Responsible Investment (PRI) since 2010. We have developed a suite of Socially Responsible and impact investing products to align with our clients’ values and create positive environmental or societal

For more information about T. Rowe Price and our investment capabilities, please visit our website:

Intermediaries: troweprice.com/intermediaries
Institutions: troweprice.com/institutional
Consultants: troweprice.com/consultants

Important Information

This material is being furnished for general informational and/or marketing purposes only. The material does not constitute or undertake to give advice of any nature, including fiduciary investment advice, nor is it intended to serve as the primary basis for an investment decision. Prospective investors are recommended to seek independent legal, financial and tax advice before making any investment decision. T. Rowe Price group of companies including T. Rowe Price Associates, Inc. and/or its affiliates receive revenue from T. Rowe Price investment products and services. Past performance is not a reliable indicator of future performance. The value of an investment and any income from it can go down as well as up. Investors may get back less than the amount invested.

The material does not constitute a distribution, an offer, an invitation, a personal or general recommendation or solicitation to sell or buy any securities in any jurisdiction or to conduct any particular investment activity. The material has not been reviewed by any regulatory authority in any jurisdiction.

The material is not intended for use by persons in jurisdictions which prohibit or restrict the distribution of the material and in certain countries the material is provided upon specific request.

It is not intended for distribution to retail investors in any jurisdiction.

UK – This material is issued and approved by T. Rowe Price International Ltd, 60 Queen Victoria Street, London, EC4N 4TZ which is authorised and regulated by the UK Financial Conduct Authority. For Professional Clients only.

© 2022 T. Rowe Price. All Rights Reserved. T. ROWE PRICE, INVEST WITH CONFIDENCE, and the Bighorn Sheep design are, collectively and/or apart, trademarks of T. Rowe Price Group, Inc.