



Company Snapshot

# A GLOBAL ASSET MANAGER FOCUSED ON CLIENT SUCCESS

Q1 2024

T. Rowe Price is an independent investment management firm focused on helping clients meet their objectives and achieve their long-term financial goals. Today, we manage assets across a broad range of active equity, fixed income and multi-asset investment strategies. Our global client base includes many of the world’s leading corporations, public retirement plans, foundations, endowments, financial intermediaries, and sovereign entities, with institutional assets accounting for over 50% of the firm’s total assets under management.

**Offices in 17 markets**

● T. Rowe Price Offices



- Australia
- Canada
- China
- Denmark
- Germany
- Hong Kong
- Italy
- Japan
- Luxembourg
- Netherlands
- Singapore
- Spain
- Sweden
- Switzerland
- United Arab Emirates
- United Kingdom
- United States

While changes in the investment and economic environment are inevitable, the basic principles that guide our business remain constant, focused on building long-term relationships through our enduring principles of integrity, intellectual rigour, and stability.

**INTEGRITY TO PUT OUR CLIENTS’ INTERESTS FIRST**

We partner with our clients to find the best investment solutions for their needs and seek sustainable, long-term investment results ahead of short-term sales or asset growth.

**INTELLECTUAL RIGOUR TO IDENTIFY THE BEST IDEAS**

Independent thinking, diversified perspectives and a collaborative culture help our professionals to identify attractive investment opportunities that others might overlook.

**STABILITY TO DELIVER CONSISTENT OUTCOMES**

The firm’s financial strength and stable leadership team enable us maintain a long-term view and continually reinvest in our business. This helps us to provide outstanding services and consistency for our clients.

**EXPERIENCE**

1937

founded by  
Thomas Rowe Price, Jr.

**SCALE**

€1,429.5

billion in assets  
under management<sup>1</sup>

**EXPERTISE**

924

investment  
professionals  
worldwide

**RESOURCES**

7,800+

associates across  
the globe

## EQUITY

€1,125.9 bn

in assets under management<sup>1</sup>

- Global
- Global ex US
- US
- Europe
- Asia-Pacific
- Emerging Markets
- Frontier Markets
- Sector strategies

## FIXED INCOME

€254.3 bn

in assets under management<sup>1</sup>

- Global
- Global ex US
- Europe
- US
- Emerging Markets
- Government
- Investment Grade
- High Yield
- Multi-Sector

## MULTI-ASSET<sup>2</sup>

- Retirement offerings
- Multi-asset strategies
- Specialised strategies
- Customised solutions

<sup>1</sup> As at 31 March 2024. Firmwide AUM includes assets managed by T. Rowe Price Associates, Inc. and its investment advisory affiliates. Excludes Oak Hill Advisors (OHA) €49.2 bn AUM. All figures above are as of 31 March 2024 unless otherwise stated.

<sup>2</sup> We currently manage €482.6 billion in multi-asset strategies, split out across equities and fixed income assets shown above.

## Strong Investment Capabilities

T. Rowe Price offers a broad range of equity, fixed income and multi-asset strategies across multiple asset classes, regions, capitalisations, sectors and styles. Our experience of investing through multiple market cycles contributes to an investment strategy which seeks to generate consistent performance for our clients over the long-term.



### Proprietary Research

Our portfolio managers are backed by one of the industry's largest and most experienced buy-side global research platforms. Insights from our proprietary research help us uncover the most attractive investments worldwide.



### Collaborative Culture

Our highly collaborative culture encourages a continuous exchange of ideas and information across the firm and enhances our ability to make more informed decisions for our clients.



### Consistency

We believe that investing for the long term generates more stable and reliable investment returns. We never compromise our investment style or adherence to client objectives to follow short-term market trends.



### Attention to Risk

We conduct rigorous risk modelling, monitoring and formal reviews through every stage of the investment process. This enables our investment teams to take risks only when our analysis shows that we are being adequately compensated.



Environmental, Social and Governance (ESG) factors are a key consideration in our investment approach and are fully integrated into our investment process.

T. Rowe Price is a **signatory of the UN Global Compact** and has been a **signatory of the Principles for Responsible Investment (PRI) since 2010**.

We have developed a suite of Socially Responsible and impact investing products to align with our clients' values and create positive environmental or societal change.

For more information about T. Rowe Price and our investment capabilities, please visit our website:

**Intermediaries:** [troweprice.com/intermediaries](https://troweprice.com/intermediaries)

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