



Company Snapshot

A GLOBAL ASSET MANAGER FOCUSED ON CLIENT SUCCESS

Q1 2021

T. Rowe Price is an independent investment management firm focused on helping clients meet their objectives and achieve their long-term financial goals. Today, we manage assets across a broad range of active equity, fixed income and multi-asset investment strategies. Our global client base includes many of the world’s leading corporations, public retirement plans, foundations, endowments, financial intermediaries, and sovereign entities, with institutional assets accounting for over 50% of the firm’s total assets under management.

Offices in 17 countries

● T. Rowe Price Offices



- Australia
- Canada
- China
- Denmark
- Germany
- Hong Kong
- Italy
- Japan
- Luxembourg
- Netherlands
- Singapore
- Spain
- Sweden
- Switzerland
- United Arab Emirates
- United Kingdom
- United States

While changes in the investment and economic environment are inevitable, the basic principles that guide our business remain constant, focused on building long-term relationships through our enduring principles of integrity, intellectual rigour, and stability.

INTEGRITY TO PUT OUR CLIENTS’ INTERESTS FIRST

We partner with our clients to find the best investment solutions for their needs and seek sustainable, long-term investment results ahead of short-term sales or asset growth.

INTELLECTUAL RIGOUR TO IDENTIFY THE BEST IDEAS

Independent thinking, diversified perspectives and a collaborative culture help our professionals to identify attractive investment opportunities that others might overlook.

STABILITY TO DELIVER CONSISTENT OUTCOMES

The firm’s financial strength and stable leadership team enable us maintain a long-term view and continually reinvest in our business. This helps us to provide outstanding services and consistency for our clients.

EXPERIENCE

1937

founded by
Thomas Rowe Price, Jr.

SCALE

1,434.8
bn CHF

in assets
under management¹

EXPERTISE

745

investment
professionals
worldwide

RESOURCES

7,600+

associates across
the globe

EQUITY

CHF 1,177.0 bn

in assets under management¹

- Global
- Global ex US
- US
- Europe
- Asia-Pacific
- Emerging Markets
- Frontier Markets
- Sector strategies

FIXED INCOME

CHF 257.8 bn

in assets under management¹

- Global
- Global ex US
- Europe
- US
- Emerging Markets
- Government
- Investment Grade
- High Yield
- Multi-Sector

MULTI-ASSET²

- Retirement offerings
- Multi-asset strategies
- Specialised strategies
- Customised solutions

²We currently manage CHF 404.5 billion in multi-asset strategies, split out across equities and fixed income assets shown above.

Strong Investment Capabilities

T. Rowe Price offers a broad range of equity, fixed income and multi-asset strategies across multiple asset classes, regions, capitalisations, sectors and styles. Our experience of investing through multiple market cycles contributes to an investment strategy which seeks to generate consistent performance for our clients over the long-term.



Proprietary Research

Our portfolio managers are backed by one of the industry's largest and most experienced buy-side global research platforms. Insights from our proprietary research help us uncover the most attractive investments worldwide.



Collaborative Culture

Our highly collaborative culture encourages a continuous exchange of ideas and information across the firm and enhances our ability to make more informed decisions for our clients.



Consistency

We believe that investing for the long term generates more stable and reliable investment returns. We never compromise our investment style or adherence to client objectives to follow short-term market trends.



Attention to Risk

We conduct rigorous risk modelling, monitoring and formal reviews through every stage of the investment process. This enables our investment teams to take risks only when our analysis shows that we are being adequately compensated.



Responsible Investment

We are committed to Responsible Investment and Environmental, Social and Governance considerations are integrated into our fundamental research.

Principles for Responsible Investment

PRI signatory since 2010.

For more information about T. Rowe Price and our investment capabilities, please visit our website:

Intermediaries: troweprice.ch/intermediaries

Institutions: troweprice.ch/institutional

¹ As at 31 March 2021. Firmwide AUM includes assets managed by T. Rowe Price Associates, Inc. and its investment advisory affiliates.

All figures above are as of 31 March 2021 unless otherwise stated.

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