

# The active advantage in high yield

From the Field January 2024

#### Key Insights

- Active management of high yield bonds offers several advantages over a passive approach, in our view.
- Relative to equities, there are inherent complexities in bond markets that make it difficult and expensive to replicate the composition of an index.
- Active management allows for fundamental analysis across the full high yield universe as well as the ability to strategically reposition a portfolio.

There is a strong case to be made for active management in high yield bonds, in our view, with an active approach offering several important advantages. Active management allows for fundamental analysis and security selection across the full high yield universe as well as the ability to strategically reposition a portfolio to take advantage of macro trends or to capitalize on relative value opportunities.

We take an active, flexible, concentrated approach to the high yield market and seek to generate alpha<sup>1</sup> through a high-conviction portfolio of best ideas. Our active approach is supported by proprietary fundamental credit research performed by a seasoned and collaborative team of investment professionals who focus exclusively on the high yield market. We believe our active approach to high yield can help improve investor outcomes and mitigate downside risks over the long term.

# High yield indexes are difficult to replicate

There are drawbacks associated with passive high yield investing. Particularly relative to equities, there are inherent complexities in bond markets that make it difficult and expensive to replicate the composition of an index or its returns:



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**Ashley Wiersma** Portfolio Specialist

- Large, complex investment universe: Unlike stocks, which each have a single ticker symbol, bond issuers typically have multiple issues in the market. While the S&P 500 Index has roughly 500 constituents, the ICE BofA U.S. High Yield Constrained Index consists of 1,872 issues from about 886 issuers.<sup>2</sup> As a result, investment decisions not only boil down to which companies to own but also which specific issues.
- Trading costs and complexities: High yield fixed income trading continues to be largely conducted over the counter rather than on an exchange like equities. As a result, trading costs are relatively

<sup>1</sup> Alpha is the excess return of an investment relative to its benchmark. <sup>2</sup> As of September 30, 2023. high, making it expensive to build and manage a passive portfolio containing hundreds of issues. This is particularly challenging for passive exchange-traded funds (ETFs) as many investors tend to use such vehicles for short-term tactical positioning, which involves trading into and out of the market frequently and likely at higher cost.

- High turnover: Bond benchmark indexes have experienced significantly higher turnover than most equity indexes. New issuance, bond maturities, corporate actions such as tender offers, and credit rating upgrades and downgrades are all contributing factors that have caused the composition of the ICE BofA U.S. High Yield Constrained Index to continually change, resulting in higher index turnover relative to equities.
- Minimum size requirements: Most large passive ETFs impose minimum size requirements, such as a minimum USD 1 billion outstanding face amount at the issuer level or a USD 400 million outstanding face value at the issue level. These restrictions can greatly reduce the investable universe and can result in passive ETF holdings being concentrated on the largest, most liquid bonds within the index.

As a result, tracking error for passively managed high yield strategies tends to be high relative to equities, and it has been difficult for passive strategies to outperform over longer time periods.

#### How active managers can add value

The high yield market provides a variety of compelling opportunities for active managers to add value. Here we highlight just some of the ways we seek to add value through active management:

# Security selection based on fundamental research

We believe the high yield market is inherently inefficient, and we rely heavily on proprietary fundamental research to identify and take advantage of various market inefficiencies. Our fundamental research enables us to find the specific securities that we believe to be mispriced or mis-rated. This can provide us with opportunities to anticipate credit rating upgrades or downgrades, which can materially impact performance. We are also able to incorporate a variety of environmental, social, and governance (ESG) factors in our research through this proprietary analysis.<sup>3</sup> Finally, we take a concentrated approach to portfolio construction, giving clients a greater opportunity to benefit from our team's best ideas.

# Utilization of the full opportunity set...and more

As an active manager, we are not limited by the minimum issue size requirements that many passive ETFs are. Rather, we can invest across the entire universe of high yield names in looking to take advantage of opportunities among large-, mid-, and small-cap issuers, both public and private, where market inefficiencies tend to abound due to limited research coverage or lack of broad market participation. Additionally, as an active manager, we can opportunistically add out-of-benchmark exposures, such as bank loans or preferred securities.4

# Strategic positioning and relative value considerations

As an active manager, we can construct and position our portfolio to better align with our market outlook by overweighting or underweighting specific credit rating categories, industries, or securities based on economic trends, our relative value assessments, and our expectations for future risk-adjusted returns. This flexibility can be particularly important in periods characterized by rapidly changing market conditions or when certain sectors of the market are heavily in or out of favor. In contrast, passive strategies may be forced to own less attractive parts of the market at unjustifiable levels.

Furthermore, we can be more opportunistic about the price at which we buy or sell a security and will only do so if we determine that a compelling entry point or total return opportunity for our portfolio exists. Passive investors tend to be "price takers," automatically purchasing bonds at issuance or transacting when a security enters or leaves the index. This can also mean buying or selling securities at inopportune times, while as an active manager, we can buy at lower prices and sell at higher levels.



### Trading and relationships with Wall Street dealers

High yield fixed income trading continues to be largely conducted over the counter rather than on an exchange. Liquidity in the high yield bond market can be a challenge as individual bonds tend to trade much less actively than the typical stock and some may not even trade if held to maturity. As a result, specific bond issues are often not available in the desired amounts, and trading costs can be punitive. Also, issuers tend to sell limited quantities of new issues, so demand for attractively priced deals can be intense. As an active manager, we leverage our experience and long-term relationships with Wall Street bond dealers to source the specific deals and assets we want as well as to try to gain valuable market insights.



Given the asymmetric risks associated with defaults in the high yield market-upside capped at par while downside from default is unlimited—it is important to note that an active approach permits more thorough risk management. Passive strategies

<sup>3</sup> ESG considerations form part of our overall investment decision-making process alongside other factors to identify investment opportunities and manage investment risk.

<sup>4</sup> Preferred stock pays a set fixed or floating dividend, giving it characteristics of both bonds and equities.

#### High yield index investing not optimal

(Fig. 1) We take a concentrated "best ideas" approach

750 largest issuer weights in the ICE BofA U.S. High Yield Constrained Index and the issuers' weight of the representative portfolio



As of September 30, 2023.

\* Top 20 and Top 50 percentages are for the index.

<sup>†</sup>U.S. High Yield Bond Representative Portfolio.

Please see Additional Disclosure page for information about this ICE BofA information.

Sources: ICE BofA, T. Rowe Price.

typically weight holdings based on the market value of an issuer's outstanding bonds. Thus, companies with the heaviest debt loads, which often are more likely to default, typically garner the largest weights in passive strategies.

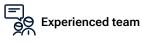
Through an active approach, we can assess the full corporate balance sheet, including current and future sources of revenues and cash flows, to determine which companies may be best positioned to meet both their current and future debt obligations. This assessment is particularly important when rates rise and the cost of debt funding increases. We also assess companies with respect to their willingness and ability to potentially engage in behaviors that could prove detrimental to bondholders, such as issuing new debt to buy back stock. We take an active and prudent approach to risk management. Our consistent and repeatable investment process has resulted in a strong default track record relative to the index over time.

# Passive ETFs as temporary cash management allocation

While we certainly believe that we can add value within high yield through active management, there are times and places where utilizing a passive high yield ETF can make sense. We occasionally utilize passive high yield ETFs to gain broad market exposure on a short-term, temporary basis for the purposes of liquidity and cash management. That said, passive ETFs are not a primary part of our investment approach, nor do they typically serve as a mainstay allocation in our portfolio.

### Our philosophy and approach

The U.S. High Yield Bond Strategy objective is to seek total return and income. It aims to generate a total return in excess of that of the index by investing primarily in U.S. dollar-denominated high yield corporate bonds and other fixed and floating rate corporate securities. The strategy is designed to provide a concentrated, yet balanced, portfolio primarily focused on the traditional U.S. high yield bond investment opportunity set. We aim to actively deliver alpha in three primary ways:



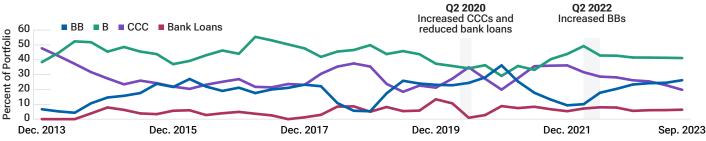
Our strategy is managed by a seasoned team of experienced high yield professionals, the core of which has been together for over 15 years and has managed through multiple market cycles. Our team focuses exclusively on the high yield market and takes a collaborative approach to the portfolio, ensuring that every idea that makes it into the portfolio has been heavily vetted by the entire team and considered from multiple perspectives.

### Proprietary fundamental research

We rely on proprietary fundamental bottom-up research to uncover inefficiencies in the high yield market and identify high-conviction total return opportunities for our portfolio. We assign

#### Active credit quality positioning extend to Q3 2023

(Fig. 2) U.S. High Yield Bond Representative Portfolio-The portfolio's credit quality stance has evolved



As of September 30, 2023.

Does not reflect 100% credit quality exposure, small exposures are omitted.

Credit ratings for the securities held in the portfolio is provided by Moody's, Standard & Poor's, and Fitch and are converted to the Standard & Poor's nomenclature. A rating of "AAA" represents the highest-rated securities, and a rating of "D" represents the lowest-rated securities. When a rating is available from all three agencies, the median rating is used. If there are two ratings, the lower rating is used, and if only one rating is available, that rating is used. If a rating is not available, the security is classified as Not Rated. The rating of the underlying investment vehicle is used to determine the creditworthiness of credit default swaps and sovereign securities. The portfolio is not rated by any agency. T. Rowe Price does not evaluate these ratings but simply assigns them to the appropriate credit quality category as determined by the rating agency. The representative portfolio is an account in the composite we believe most closely reflects current portfolio management style for the strategy. Performance is not a consideration in the selection of the representative portfolio. The characteristics of the representative portfolio shown may differ from those of other accounts in the strategy. Please see the GIPS® Composite Report for additional information on the composite. Source: T. Rowe Price.

a proprietary credit rating, spread <sup>5</sup> target, and ESG score to each name that we assess.<sup>6</sup> These metrics force us to identify specific catalysts for future spread compression and total return, creating a natural sell discipline in our portfolio.

### -'ଫ́- Concentrated portfolio └──∆ of best ideas

We invest flexibly across the entire universe of U.S. high yield names, including all industries, ratings, and market caps. As we identify investment opportunities, we look to own positions in size. We believe our concentrated approach (maximum of 200 issuers, with roughly 115 holdings as of September 30, 2023) strikes the right balance between providing appropriate diversification while also delivering a portfolio of best ideas to our clients. Our size and concentrated approach should allow us to be flexible in adjusting the portfolio as market conditions change.

#### Active management in action

#### Example 1: Credit quality positioning

We aggressively added risk in the form of CCC rated exposure in the second quarter of 2020 during the height of COVID-19 lockdowns in aiming to take advantage of very compelling entry points in names that we believed ultimately would recover. We also reduced bank loan exposure when it became apparent that the Federal Reserve would aggressively cut rates. In 2022, we added exposure to the BB rated segment as we were finding good opportunities to invest in higher-quality high yield names at attractive dollar prices resulting from

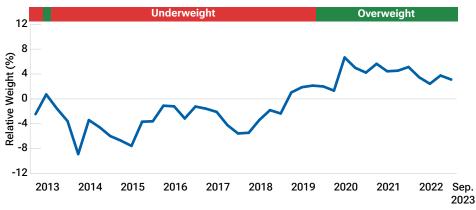
<sup>5</sup> Credit spreads measure the additional yield that investors demand for holding a bond with credit risk over a similar-maturity, high-quality government security.

<sup>6</sup> We focus on the ESG factors we consider most likely to have a material impact on the performance of the holdings in the portfolio.

For certain types of investments, including, but not limited to, cash, currency positions, and particular types of derivatives, an ESG analysis may not be relevant or possible due to a lack of data. Where ESG considerations are integrated into the investment research process, we may conclude that other attributes of an investment outweigh ESG considerations when making investment decisions.

#### Energy exposure adapts to outlook

(Fig. 3) Energy weighting relative to benchmark index\*



As of September 30, 2023.

\*U.S. High Yield Bond Representative Portfolio vs. ICE BofA U.S. High Yield Constrained Index. Industry classification was determined by ICE BofA. The representative portfolio is an account in the composite we believe most closely reflects current portfolio management style for the strategy. Performance is not a consideration in the selection of the representative portfolio. The characteristics of the representative portfolio shown may differ from those of other accounts in the strategy. Please see the GIPS® Composite Report for additional information on the composite. Sources: T. Rowe Price, and ICE BofA. Please see Additional Disclosure page for information about this ICE BofA information.

a primarily rates-driven sell-off and in anticipation of a slowdown in growth.

#### Example 2: Energy weight relative to index

We underweighted the energy sector by as much as 800-900 basis points7 relative to the benchmark during the downturn in energy prices in 2014–2016, which turned out to be a good decision at what was a very bad time for the energy sector. A passive approach might have resulted in a double-digit market weight position in energy at exactly the time when energy prices plummeted. Coming out of the pandemic, we shifted to an overweight position in the sector given strong industry tailwinds. In late 2022, we began to actively reduce our energy exposure based on valuations and as spreads within the sector tightened significantly.

#### Example 3: "Best ideas portfolio" driven by fundamental research

The cruise line subsector represents a roughly 3% market weight in the ICE BofA U.S. High Yield Constrained Index across five distinct issuers as of September 30, 2023. Rather than taking an index-weight position in all five, we performed fundamental analysis to identify our single highest-conviction issuer within the sector, ultimately selecting the one with the greatest scale and diversification relative to peers.

We then selected the issuance that we believed offered the greatest relative value and risk-adjusted return potential. We established a position and then opportunistically added to it over time as market events and news flow created attractive entry points in the name.

<sup>7</sup> A basis point is 0.01 percentage point.

### **U.S. High Yield Bond Composite**

Standardized performance (%)

Portfolio Name	Fee Type	<b>One Year</b> Cumulative	<b>Five Years</b> Annualized	<b>Ten Years</b> Annualized
U.S. High Yield Bond	Gross of Fees	14.55	5.81	5.49
U.S. High Yield Bond	Separate Account - U.S.: 0.45%	14.05	5.34	5.02

As of December 31, 2023.

#### Past performance is not a reliable indicator of future performance.

Gross performance returns are presented before management and all other fees, where applicable, but after trading expenses. Net of fees performance reflects the deduction of the highest applicable management fee that would be charged based on the fee schedule contained within this material, without the benefit of breakpoints. Gross and net performance returns reflect the reinvestment of dividends and are net of all non-reclaimable withholding taxes on dividends, interest income, and capital gains. Performance from a past firm prior to May 1, 2017 is linked to the ongoing performance of the composite and continues to be managed with the same investment strategy and objective as the composite.

### U.S. High Yield Bond Composite - Objective and Risks

The US High Yield Bond Composite seeks total return and income primarily through investment in fixed income securities rated below investment-grade in the U.S. bond market.

#### Risks-the following risks are materially relevant to the portfolio:

Credit - Credit risk arises when an issuer's financial health deteriorates and/or it fails to fulfill its financial obligations to the portfolio.

**Contingent convertible bond**—Contingent Convertible Bonds may be subject to additional risks linked to: capital structure inversion, trigger levels, coupon cancellations, call extensions, yield/valuation, conversions, write downs, industry concentration and liquidity, among others.

Default – Default risk may occur if the issuers of certain bonds become unable or unwilling to make payments on their bonds.

**Distressed or defaulted debt**—Distressed or defaulted debt securities may bear substantially higher degree of risks linked to recovery, liquidity and valuation.

**High yield bond**—High yield debt securities are generally subject to greater risk of issuer debt restructuring or default, higher liquidity risk and greater sensitivity to market conditions.

Interest rate – Interest rate risk is the potential for losses in fixed-income investments as a result of unexpected changes in interest rates.

Liquidity - Liquidity risk may result in securities becoming hard to value or trade within a desired timeframe at a fair price.

**Total Return Swap**—Total return swap contracts may expose the portfolio to additional risks, including market, counterparty and operational risks as well as risks linked to the use of collateral arrangements.

### **General Portfolio Risks**

**Capital Risk**—The value of your investment will vary and it's not guaranteed. It will be affected by changes in the exchange rate between the base currency of the portfolio and the currency in which you subscribed, if different.

**Counterparty**—Counterparty risk may materialize if an entity with which the portfolio does business becomes unwilling or unable to meet its obligations to the portfolio.

**ESG and sustainability**—ESG and Sustainability risk may result in a material negative impact on the value of an investment and performance of the portfolio.

**Geographic concentration** – Geographic concentration risk may result in performance being more strongly affected by any social, political, economic, environmental or market conditions affecting those countries or regions in which the portfolio's assets are concentrated.

Investment portfolio—Investing in portfolios involves certain risks an investor would not face if investing in markets directly.

Management-Management risk may result in potential conflicts of interest relating to the obligations of the investment manager.

Market-Market risk may subject the portfolio to experience losses caused by unexpected changes in a wide variety of factors.

**Operational** – Operational risk may cause losses as a result of incidents caused by people, systems, and/or processes.

All investments involve risk, including possible loss of principal. When valuations fall and market and economic conditions change it is possible for both actively and passively managed investments to lose value. There are differences between funds that are actively managed and exchange traded funds that are passively managed that impact performance. These differences include, but are not limited to, investment objectives, trading, pricing, investment strategy, tax implications, fees, expenses and trading costs, and transparency. These differences should be carefully considered when making investment decisions.

#### **GIPS® Composite Report**

U.S. High Yield Bond Composite

Period Ended December 31, 2022. Figures shown in U.S. Dollars.

	2013 <sup>3</sup>	2014	2015	2016	2017	2018	2019	2020	2021	2022
Gross Annual Returns (%) <sup>2</sup>	7.06	4.4	-0.79	17.23	9.63	-3.33	17.36	8.66	5.65	-14.06
Net Annual Returns (%) <sup>1,2</sup>	5.76	2.49	-2.62	15.1	7.63	-5.11	15.24	6.68	3.72	-15.65
ICE BofA U.S. High Yield Constrained Index (%)	2.49	2.51	-4.61	17.49	7.48	-2.27	14.41	6.07	5.35	-11.21
Composite 3-Yr St. Dev.	N/A	N/A	N/A	5.15	4.58	4.21	4.58	10.56	10.22	12.07
ICE BofA U.S. High Yield Constrained Index 3-Yr St. Dev.	N/A	N/A	N/A	6.02	5.59	4.64	4.13	9.38	9.14	11.09
Composite Dispersion	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0.05	0.26
Comp. Assets (Millions)	26.6	25.4	26.7	52	123.1	758.4	1,084.00	2,099.90	2,597.00	2,124.10
# of Accts. in Comp.	1	1	1	1	1	6	6	7	8	10
Total Firm Assets (Billions)	696.3	749.6	772.4	817.2	1,000.20	972.7	1,218.20	1,482.50	1,653.60	1,237.444

<sup>1</sup>The fee rate used to calculate net returns is 1.85%. This represents the maximum fee rate applicable to all composite members. Past performance is not a reliable indicator of future performance.

<sup>2</sup> Performance from a past firm prior to May 1, 2017 is linked to the ongoing performance of the composite and continues to be in the same investment strategy and objective as the composite.

<sup>3</sup>April 30, 2013 through December 31, 2013.

<sup>4</sup> Preliminary-subject to adjustment.

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Gross performance returns are presented before management and all other fees, where applicable, but after trading expenses. Net of fees performance reflects the deduction of the maximum fee rate applicable to all composite members as shown above. Gross performance returns reflect the reinvestment of dividends and are net of nonreclaimable withholding taxes on dividends, interest income, and capital gains. Gross performance returns are used to calculate presented risk measures. Effective June 30, 2013, portfolio valuation and assets under management are calculated based on the closing price of the security in its respective market. Previously portfolios holding international securities may have been adjusted for after-market events. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. Dispersion is measured by the standard deviation across asset-weighted portfolios returns represented within a composite for the full year. Dispersion is not calculated for the composites in which there are five or fewer portfolios. Some portfolios may trade futures, options, and other potentially high-risk derivatives that may create leverage and generally represent in aggregate less than 10% of a portfolio.

Benchmarks are taken from published sources and may have different calculation methodologies, pricing times, and foreign exchange sources from the composite.

Composite policy requires the temporary removal of any portfolio incurring a client initiated significant cash inflow or outflow greater than or equal to 15% of portfolio assets. The temporary removal of such an account occurs at the beginning of the measurement period in which the significant cash flow occurs and the account re-enters the composite on the last day of the current month after the cash flow. Additional information regarding the treatment of significant cash flows is available upon request.

The firm's list of composite descriptions, a list of limited distribution pooled fund descriptions, and a list of broad distribution pooled funds are available upon request. GIPS<sup>®</sup> is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.

### **U.S. High Yield Bond Composite**

The U.S. High Yield Bond Composite seeks total return and income primarily through investment in fixed income securities rated below investment-grade in the U.S. bond market. (Created May 2017; incepted April 30, 2013)

#### Fee Schedule

First 50 million USD	45 basis points			
Next 50 million USD	35 basis points			
Above 100 million USD	35 basis points on all assets <sup>1</sup>			
Above 250 million USD	32.5 basis points on all assets <sup>1</sup>			

<sup>1</sup> A transitional credit is applied to the fee schedule as assets approach or fall below the breakpoint. Minimum separate account size 100 million USD.

#### INVEST WITH CONFIDENCE™

T. Rowe Price identifies and actively invests in opportunities to help people thrive in an evolving world, bringing our dynamic perspective and meaningful partnership to clients so they can feel more confident.

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