



# Global Asset Allocation Viewpoints

August 2020

## 1 Portfolio Positioning

As of 31 July 2020

### Eye on Style



- Within equities, we moved to a neutral stance between growth and value as relative valuations have become more stretched within growth, with segments of technology and healthcare particularly expensive, most notably in small-cap.
- While the outlook for growth stocks' fundamentals remains positive, elevated valuation levels could leave them vulnerable to disappointment.
- Cyclically oriented, value stocks' extreme underperformance and favorable valuations could be catalysts for near-term outperformance should there be a sustained period of improving economic growth.

## 2 Market Themes

As of 31 July 2020

### Don't Fight the FAANGs<sup>1</sup>

Year-to-date growth stocks have outperformed value by over 30%, not only in the downturn given their defensive characteristics, but also during the recovery. While growth stocks have benefited from secular trends, as well as asset-light business models and less cyclical exposure, for more than a decade, the recent shutdowns have actually benefited many growth companies due to accelerated trends in areas such as online shopping, video streaming, and cloud computing. With S&P 500 earnings expected to be down close to -35% in the quarter, the FAANGs are expected to report an average growth of 20% in earnings. Although growth stock valuations appear stretched, fundamentals remain strong and many expect the current low growth and low rate environment to continue, which has historically favored growth stocks. While value stocks have been written off by the market, progress on a coronavirus vaccine or signs of a rebound in global growth could have them poised for a much overdue rally – but it is unlikely to be the start of a new value cycle.

### Not so Fast on That "V"

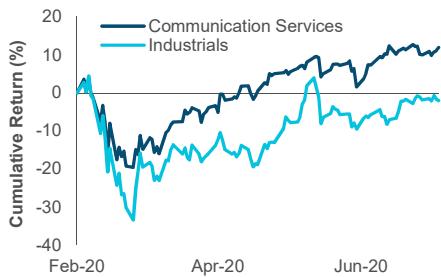
Global growth came in at record low levels in the second quarter, with output in the U.S. contracting by nearly 33% and the Eurozone down over 40% (on an annualized basis). While the headline gross domestic product numbers were not unexpected, hopes in the U.S. that the rapid recovery that we saw in May and June would continue through the rest of the year have been called into question by the recent mixed jobs data. The two consecutive weeks of increasing initial jobless claims in July challenged the labor market recovery, although the most recent week's initial jobless claims data showed a bit of a reversal. If this muddle through environment continues and the federal government reduces additional support for unemployed Americans—which has kept many Americans afloat during the crisis—the equity market's hopes for a V-shaped recovery in the back half of the year may be dashed.

### Dollar Can't Buy EM Relief

In July, the U.S. dollar (USD) and U.S. Treasury yields both fell to multi-year lows, pressured by a resurgence in coronavirus cases and the Fed's pledge to keep monetary policy loose. Normally, this backdrop would be supportive for higher yielding emerging markets (EM), amid a low yield environment, and provide a boost to their currencies. However, continued economic impacts of the current crisis and limited capacity for fiscal and monetary stimulus, except for China, has weighed on sentiment despite the slump in the USD. This has been evident in the divergence in EM regional currency performance during the virus-related sell-off and recovery. Idiosyncratic issues including financial instability continue to hinder some Latin American countries, leading to significant underperformance versus their more stable, Asian EM counterparts. While a lower USD removes a significant headwind for EM assets, bigger risks abound for broader EM as they continue to weather the crisis.

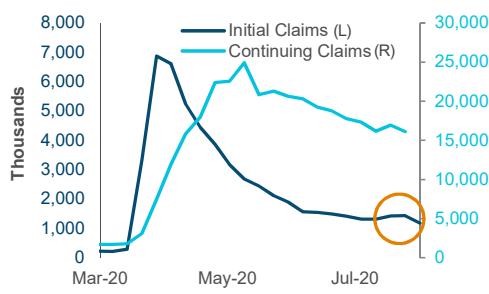
### S&P 500: Communication Services vs. Industrials

As of 31 July 2020



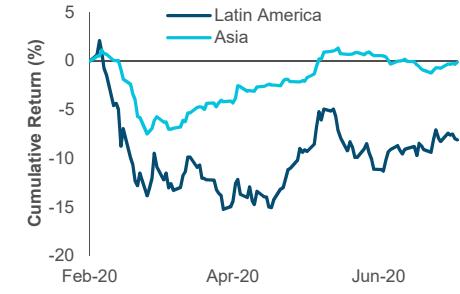
### U.S. Unemployment Insurance

As of 31 July 2020



### EM Currencies: Latin America vs. Asia

As of 31 July 2020



**Past performance is not a reliable indicator of future performance.**

Sources: Factset. Financial data and analytics provider FactSet. Copyright 2020 FactSet. All Rights Reserved. J.P. Morgan Chase & Co. Standard & Poor's. Please see additional disclosures on the final page.

<sup>1</sup>FAANGs refer to Facebook, Amazon, Apple, Netflix, and Alphabet (parent company of Google). The specific securities identified and described are for informational purposes only and do not represent recommendations.

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### 3 Regional Backdrop

As of 31 July 2020



#### Positives

**United States**

- Unprecedented levels of monetary and fiscal support
- Greater share of secularly advantaged companies (e.g., cloud computing, internet retail) than rest of the world
- Healthy consumer balance sheets prior to the crisis

#### Negatives

- Size of country, freedom of movement, and inconsistent policies means there is higher potential for continued outbreaks
- Heightened political tensions
- Elevated corporate leverage going into the crisis
- Elevated government debt levels
- USD strength is fading

**Europe**

- Virus containment and re-opening strategies have been successful
- EU recovery fund provides further fiscal stimulus and is the first step toward a fiscal union
- Monetary policy remains very accommodative
- Equity valuations are inexpensive
- Strong EUR outlook

- Lower share of secularly advantaged companies
- Banking sector was weak going into the crisis
- Weak economic growth going into crisis
- Limited scope for ECB to stimulate further

**Developed Asia/Pacific**

- Outbreaks in this region have thus far been milder than in the rest of the world
- Strong fiscal and monetary support
- Japanese companies generally hold high cash levels, meaning they have more cushion for weakness

- Weak economic growth going into crisis
- Highly sensitive to global industrial production and trade trends
- Australia holds high exposure to natural resource prices, which have improved but remain low

**Emerging Markets**

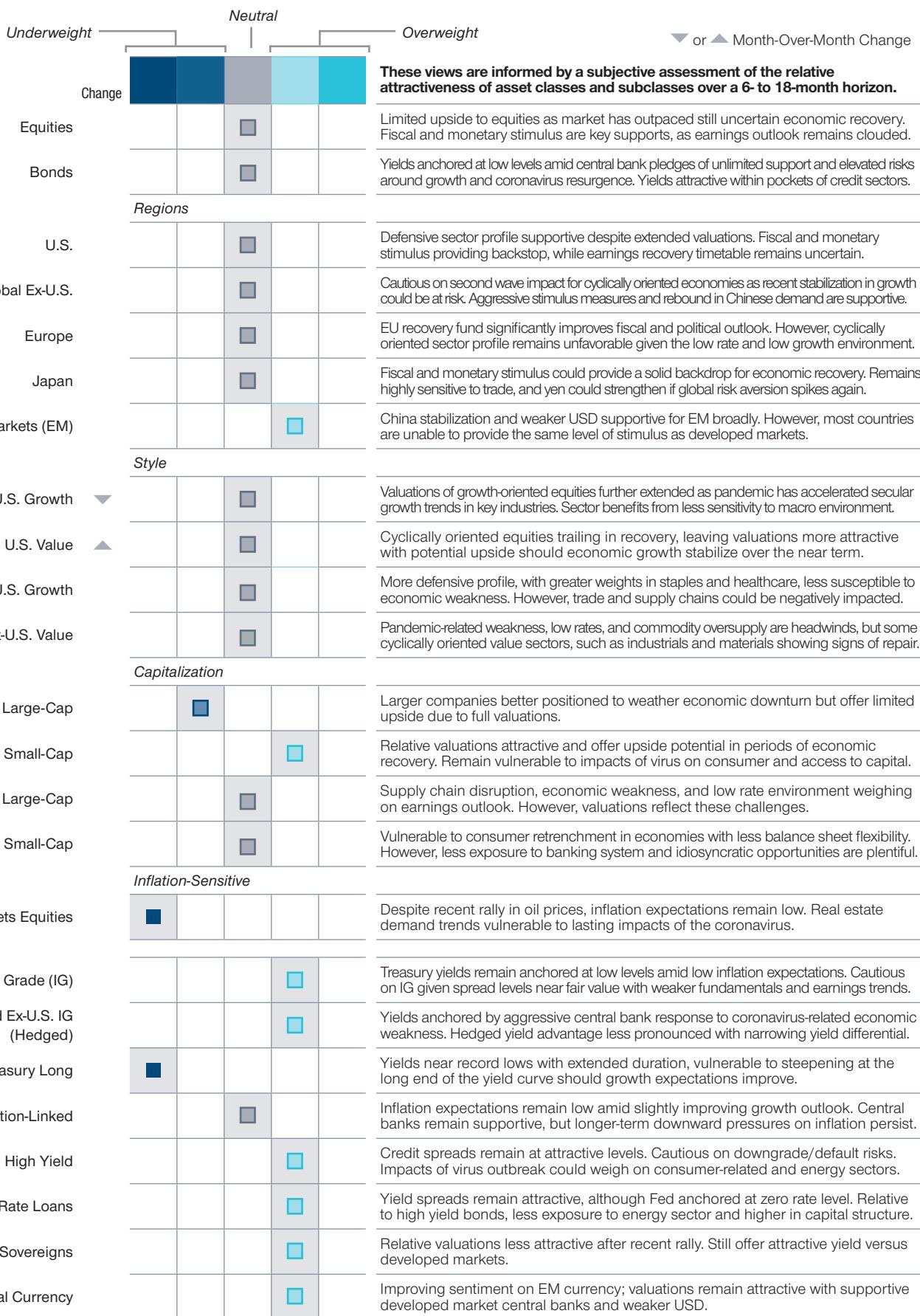
- Demand from China has largely rebounded
- USD strength has eased
- Dovish Fed has given central banks flexibility to ease
- Equity valuations attractive relative to developed markets

- Weak health care infrastructure in many regions
- Limited ability to enact fiscal stimulus (excluding China)
- Trade tensions have been re-ignited
- Highly sensitive to global industrial production and trade trends
- Commodity prices under pressure

# 4 Asset Allocation Committee Positioning

As of 31 July 2020

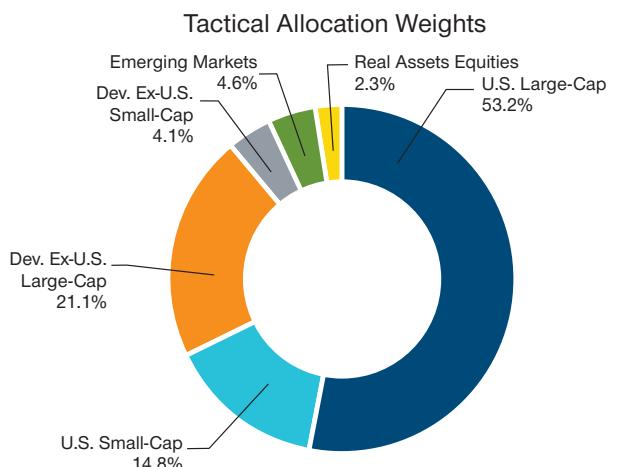
ASSET CLASS



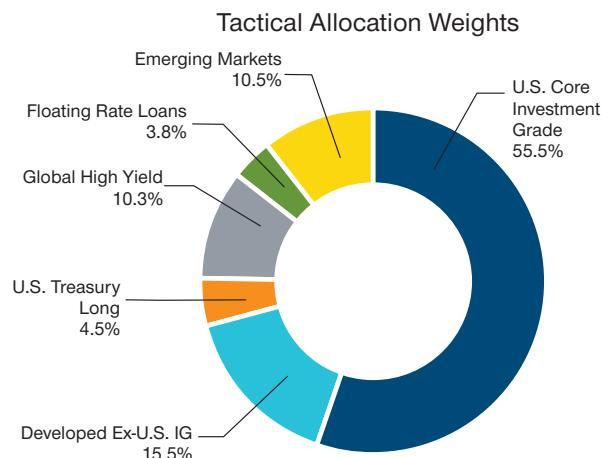
# 5 Portfolio Implementation

As of 31 July 2020

Equity	Neutral Weight	Tactical Weight	Relative Weight
■ U.S. Large-Cap	52.5%	53.2%	+0.7%
■ U.S. Small-Cap <sup>1</sup>	13.5	14.8	+1.3
■ Dev. Ex-U.S. Large-Cap	21.0	21.1	+0.1
■ Dev. Ex-U.S. Small-Cap	4.0	4.1	+0.1
■ Emerging Markets	4.0	4.6	+0.6
■ Real Assets Equities	5.0	2.3	-2.8
<b>Total Equity:</b>	<b>100.0%</b>	<b>100.0%</b>	



Fixed Income	Neutral Weight	Tactical Weight	Relative Weight
■ U.S. Core Investment Grade	55.0%	55.5%	+0.5%
■ Developed Ex-U.S. IG (Hedged)	15.0	15.5	+0.5
■ U.S. Treasury Long	10.0	4.5	-5.5
■ Global High Yield	8.0	10.3	+2.3
■ Floating Rate Loans	2.0	3.8	+1.8
■ Emerging Markets - (Local/Hard Currency)	10.0	10.5	+0.5
<b>Total Fixed Income:</b>	<b>100.0%</b>	<b>100.0%</b>	



<sup>1</sup> U.S. small-cap includes both small- and mid-cap allocations.

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Neutral equity portfolio weights representative of a U.S.-biased portfolio with a 70% U.S. and 30% international allocation; includes allocation to real assets equities. Core fixed income allocation representative of U.S.-biased portfolio with 55% allocation to U.S. investment grade.

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