



# Global Asset Allocation Viewpoints

March 2020

## 1 Portfolio Positioning

As of 29 February 2020

### Dislocation Creates Opportunities, Lower Rates Supportive



- Growing concerns over the spread of the coronavirus have triggered volatility, resulting in a rapid correction in equities from February's peak levels, driving U.S. Treasury yields to record low levels.
- While uncertainty may persist near-term, we took the opportunity to add to equities as the swift repricing has offered more attractive relative valuations for stocks as bonds have become increasingly expensive.
- Within U.S. equities, we trimmed exposure to growth stocks and added to value as cyclically oriented companies have sold off more, further expanding relative valuations in favor of value stocks which could see a more pronounced rebound.
- Within fixed income, we reduced our exposure to emerging market bonds as they may be vulnerable to further downside risk given current valuation levels and a growing list of idiosyncratic concerns.
- For U.S.-based fixed income investors, we added to U.S. dollar-hedged international bonds as they offer diversification among higher quality bonds with a comparable hedged yield to U.S. investment grade.

## 2 Market Themes

As of 29 February 2020

### COVID-19: Shock to Supply and Demand

While last year's heightened trade tensions weighed on global supply chains, the worldwide spread of the coronavirus has nearly brought activity to a standstill, creating the potential for a global economic shock. The outbreak has not only disrupted supply chains and reduced access to goods, fears of the infection spreading, and associated work stoppages are weighing on consumer spending. This comes at a vulnerable time as growth in many developed markets had just started to recover from last year's lull, particularly across Europe, which is now at risk of deteriorating. Companies closely tied to the consumer—including retail, technology, and consumer goods—are already acknowledging the impacts to sales and earnings expectations. Economies reliant on tourism, particularly in Asia, have also taken a hit as consumers continue to pull back on travel plans as the virus spreads to new regions. Global economic growth will certainly take a hit; however, the full impact is likely to be felt over the course of several months.

### Whatever It Takes 2.0?

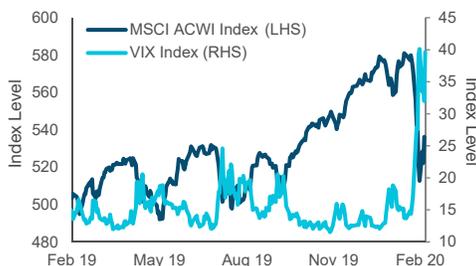
Expectations are heightened for central banks, including the U.S. Federal Reserve to take further policy action to avoid an economic collapse due to the coronavirus outbreak. G-7 central banks pledged to collaborate and take concerted action to provide ample liquidity to ensure stability in the global economy, despite limited room for monetary policy. So far, the Fed has delivered a 50-basis-point inter-meeting cut, and other countries, including Canada, Australia and Malaysia, have also cut rates. Apart from the Fed, many central banks within developed markets most impacted by the virus are starting from a position of weakness, with already low or negative policy rates and extended balance sheets. With limited tools in their arsenals and questionable ability to stave off the virus's economic impacts with monetary policy alone, "whatever it takes" may need some fiscal help this time around.

### Biden' Time!

Equity markets rallied in response to the outcome of Super Tuesday primary elections after former Vice President Joe Biden, a perceived moderate, secured the lead among Democratic hopefuls to challenge President Donald Trump. Moderate democrats united in the days leading into Super Tuesday with other key candidates dropping out and pledging support for Biden. For now, Biden's strong performance has quelled investors' fears that had gained traction in February as Senator Bernie Sanders, who is viewed as a less market-friendly candidate, rose to the lead. Notably, managed health care companies, that would be most at risk of Sanders' Medicare for All, rallied on the news. With former Mayor Mike Bloomberg also dropping out, Biden looks more likely to take the nomination come July. Looking forward, markets will likely refocus on the potential threats to Trump's economy resulting from the spreading coronavirus and the real chance it could derail his reelection prospects.

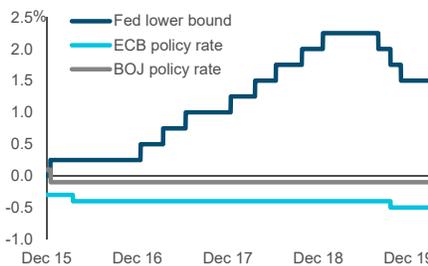
### Global Equity Market vs. Volatility

As of 5 March 2020



### Developed Market Policy Rates

As of 5 March 2020



### S&P 500 Managed Health Care Index

As of 5 March 2020



### Past performance is not a reliable indicator of future performance.

VIX Index is represented by the CBOE Market Volatility Index. Sources: MSCI, Standard & Poor's, Bloomberg Finance L.P., U.S. Federal Reserve, European Central Bank, and Bank of Japan.

Please see "Additional Disclosures" on final page for information.

# 3 Regional Backdrop

As of 29 February 2020



## Positives

## Negatives

### United States

- Fed supportive
- Healthy consumer balance sheets
- Lower interest rates driving a modest rebound in housing
- Pause in trade war escalation
- Greater share of secularly advantaged companies (e.g., cloud computing, internet retail) than rest of the world

- Virus concerns rising
- Political uncertainty elevated
- Modest economic growth, with virus impacts looming
- Weak capex spending and corporate confidence
- Late-cycle concerns: tight labor market, rising wages, and corporate margins under pressure
- Elevated corporate and government debt levels

### Europe

- Monetary policy remains very accommodative
- Services sector of the economy has been resilient
- Dividend yields remain strong
- Political uncertainty waning

- Weak economic growth, with virus impacts looming
- Limited scope for European Central Bank (ECB) to stimulate further
- Export weakness, vulnerable to trade and China growth
- Banking sector remains weak

### Developed Asia/Pacific

- Potential beneficiary of China stimulus
- Improving corporate governance trends in Japan
- Fiscal stimulus enacted in Japan
- Australian housing market stabilizing

- Weak economic growth, with virus impacts looming
- Impacts of the demand shock in China likely to be significant
- Highly sensitive to global industrial production and trade trends
- Earnings growth already weak

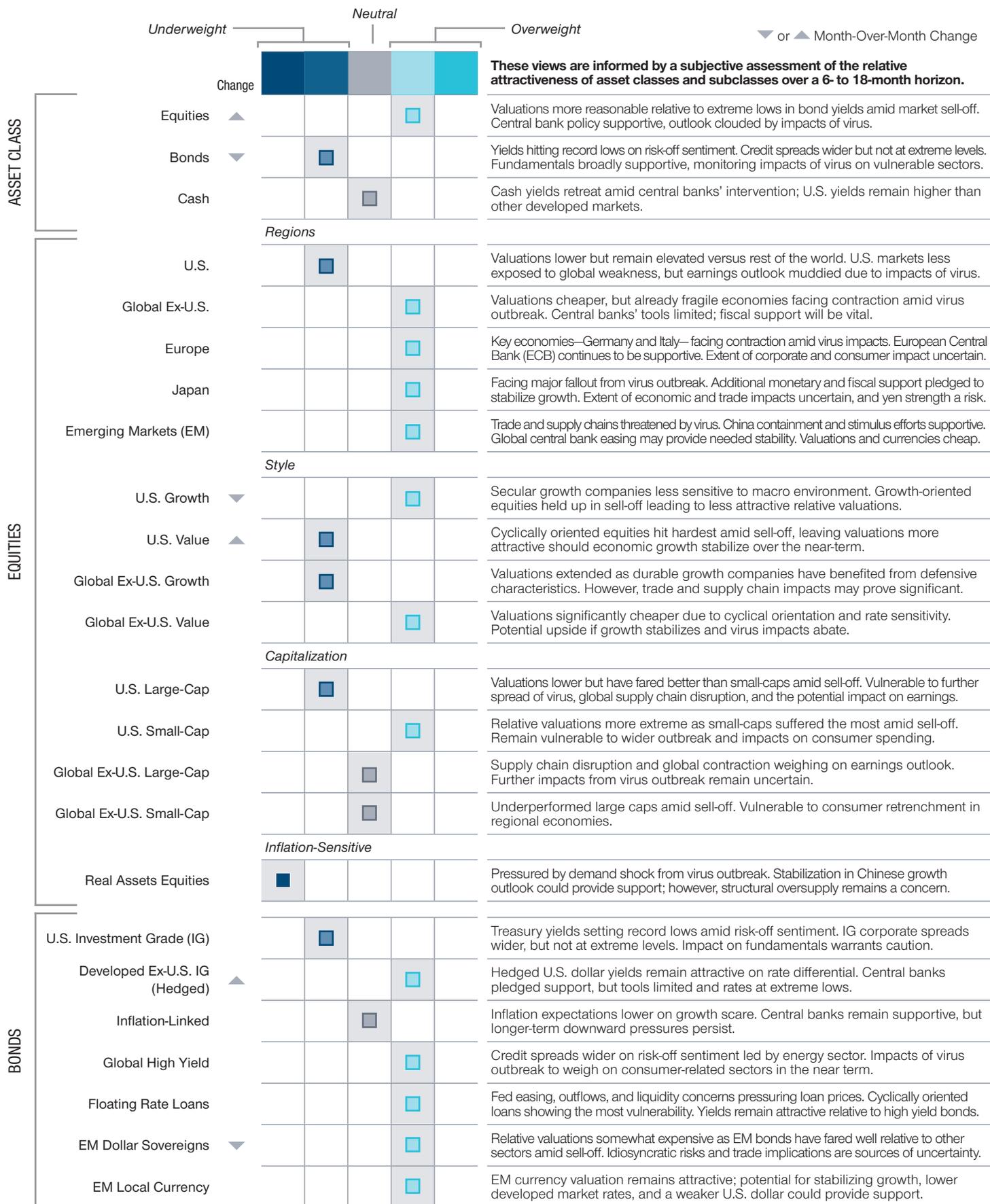
### Emerging Markets

- Virus outbreak in China appears to be peaking
- Policy response from China has been significant
- Dovish Fed has given central banks flexibility to ease
- Easing trade tensions
- Equity valuations attractive relative to developed markets

- Modest economic growth, with virus impacts looming
- Highly sensitive to global industrial production and trade trends
- Commodity prices under pressure
- Instability in several key markets could weigh on sentiment
- Long-term China growth trajectory remains a headwind

# 4 Asset Allocation Committee Positioning

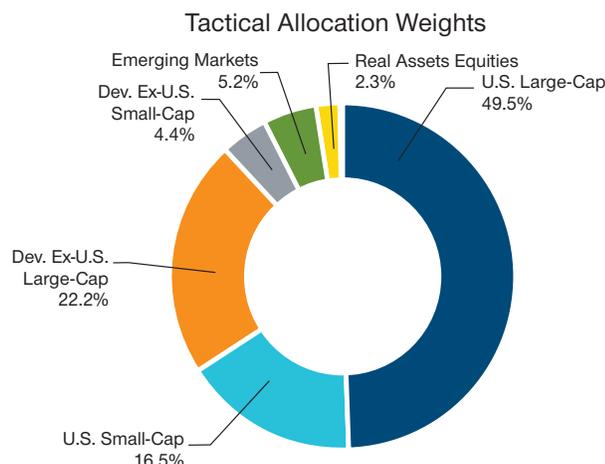
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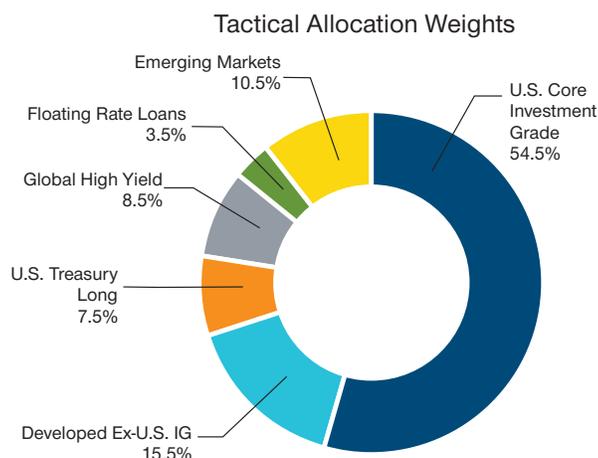
# 5 Portfolio Implementation

As of 29 February 2020

Equity	Neutral Weight	Tactical Weight	Relative Weight
■ U.S. Large-Cap	51.0%	49.5%	-1.5%
■ U.S. Small-Cap <sup>1</sup>	15.0	16.5	+1.5
■ Dev. Ex-U.S. Large-Cap	21.0	22.2	+1.2
■ Dev. Ex-U.S. Small-Cap	4.0	4.4	+0.4
■ Emerging Markets	4.0	5.2	+1.2
■ Real Assets Equities	5.0	2.3	-2.7
<b>Total Equity:</b>	<b>100.0%</b>	<b>100.0%</b>	



Fixed Income	Neutral Weight	Tactical Weight	Relative Weight
■ U.S. Core Investment Grade	55.0%	54.5%	-0.5%
■ Developed Ex-U.S. IG (Hedged)	15.0	15.5	+0.5
■ U.S. Treasury Long	10.0	7.5	-2.5
■ Global High Yield	8.0	8.5	+0.5
■ Floating Rate Loans	2.0	3.5	+1.5
■ Emerging Markets - (Local/Hard Currency)	10.0	10.5	+0.5
<b>Total Fixed Income:</b>	<b>100.0%</b>	<b>100.0%</b>	



<sup>1</sup> U.S. small-cap includes both small- and mid-cap allocations.

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Neutral equity portfolio weights representative of a U.S.-biased portfolio with a 70% U.S. and 30% international allocation; includes allocation to real assets equities. Core fixed income allocation representative of U.S.-biased portfolio with 55% allocation to U.S. investment grade.

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