# **Global Asset Allocation: The View From Europe**

April 2024

# **1** Market Perspective



- Constructive near-term outlook on global economic growth against a backdrop of gradually easing inflationary pressures across
  most economies.
- US growth remains the most resilient amongst developed economies, while European and Japanese growth teeter near recession. The outlook for many emerging markets' economies is improving, supported by easing inflation and lower rates, with signs that policy support is helping stabilise growth in China, although risks remain.
- The US Fed is looking towards rate cuts this summer, but sticky inflation and resiliency in the economy have tempered expectations for an aggressive start to the cutting cycle. The European Central Bank (ECB) appears closer to easing amidst fragile growth and continued progress with inflation. The Bank of Japan (BoJ) took its first step in unwinding ultra-easy monetary policy, although the path remains uncertain.
- Key risks to global markets include a retrenchment in growth, stubborn inflation, volatility surrounding central banks' policy divergence, geopolitical tensions and the trajectory of Chinese growth.

# **2** Portfolio Positioning

As of 31 March 2024



- We remain overweight equities, supported by firming growth and moderating inflation, positive earnings trends and reasonable valuations outside of large-cap growth.
- We shifted to a neutral position in US small-caps, balancing valuation considerations against the likelihood that interest rates remain higher for longer, weighing more on smaller companies.
- We shifted to neutral cash. While cash continues to provide attractive yields with the yield curve remaining inverted, we shifted to
  overweight inflation-linked bonds to add some duration and inflation protection should inflation settle higher.
- We shifted to neutral euro versus the US dollar. The ECB may cut interest rates before the Fed does, increasing the interest rate differential between the two currencies and weighing on the euro.

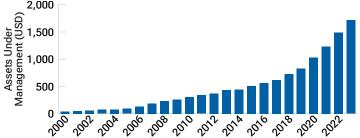
## 3 Market Themes

## **Gimme Some Credit!**

Since the 2008 financial crisis, private credit markets have grown to nearly USD 1.7 trillion and are expected to double over the next five years, as investors continue to recognise the potential benefits from diversification and enhanced income offered by the asset class. Recent interest has not just been driven by investors, but by borrowers seeking flexible financing arrangements amidst a backdrop of rising rates and fewer options as banks have stepped back from lending. This retreat by banks has been due to a confluence of factors, including recent losses, exposure to commercial real estate, tightening regulations and de-risking following the 2023 regional bank failures. Private credit firms were able to fill the void in lending, expanding their market share and moving up in deal sizes. With the higher-for-longer rate environment persisting, many existing borrowers are feeling the stresses, notably those with floating rate obligations or those needing to refinance. Private credit firms' expertise in lending across different quality and types of companies, including distressed and commercial real estate, could prove beneficial as these areas could see increasing opportunities in the near term.

## Private Credit Market's Rapid Growth<sup>1</sup>

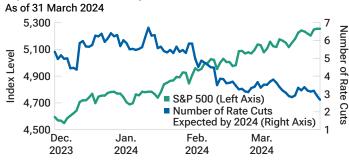
As of 31 December 2023 2,000 —



## **Back in the Money?**

US equity markets are trading close to record levels fuelled by a 10%+ gain in the first quarter. While the equity rally began with the 'Magnificent Seven' stocks and euphoria around artificial intelligence companies, markets are starting to broaden out. Worries about the Fed delaying the start of interest rate cuts following recent rounds of disappointingly sticky inflation data haven't slowed the momentum. Rather, equity investors have chosen to focus on the positives, including better-than-expected economic growth, a broadly resilient job market and rising earnings estimates. Perhaps the biggest positive of all is signs that the 'Fed put' may soon be back in the money, after having been abandoned as the Fed focused solely on fighting inflation, no matter the downside risks. Now, despite inflation still above target, Chairman Jerome Powell seems pretty intent on getting started on rate cuts this year. Perhaps the motivation is to get ahead of the elections or a worry that the lagged effects of tightening will finally start to crack the labour market. Whatever the reason, for now, equity investors seem to have yet another reason to rally, believing the Fed may be back to help mitigate downside risk.

## Equities Undeterred by Fewer Cuts<sup>2</sup>



Past performance is not a reliable indicator of future performance.

<sup>2</sup>Source: Bloomberg Finance L.P. and S&P. Please see Additional Disclosures page for additional legal notices and disclaimers.

<sup>&</sup>lt;sup>1</sup> Source: Federal Reserve.





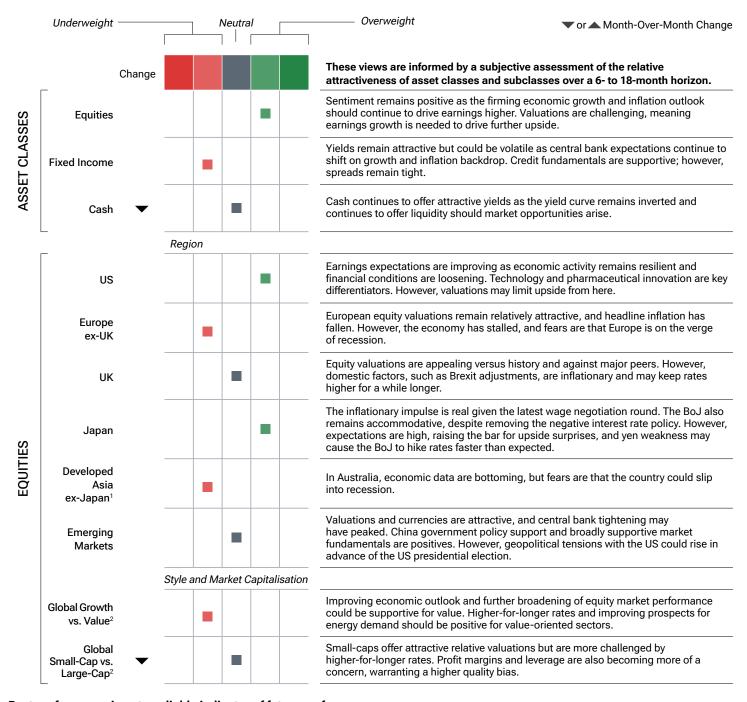
appear unlikely

|                          |   | Positives   | Negatives  |
|--------------------------|---|---|--|
| Europe                   | U | <ul> <li>Inflation has been steadily declining</li> <li>ECB is expected to cut rates soon</li> <li>Labour market has been resilient</li> </ul>  | <ul> <li>Monetary policy is restrictive</li> <li>Economic growth remains weak</li> <li>Geopolitical uncertainty is heightened</li> </ul>   |
| United<br>Kingdom        | N | <ul> <li>Inflation has been steadily declining</li> <li>Bank of England (BoE) is likely to cut rates this year</li> <li>Labour market has been resilient</li> </ul>   | <ul> <li>Fiscal consolidation may need to be accelerated</li> <li>Tight labour markets could keep wage inflation elevated</li> </ul>   |
| United<br>States         | 0 | <ul> <li>Expectations are for favourable earnings growth</li> <li>Consumer spending remains strong</li> <li>Labour market has been very resilient</li> <li>Fed is expected to cut rates this year</li> </ul>  | <ul> <li>Stock valuations have become challenging</li> <li>Lagged effects of monetary policy remain a risk</li> <li>Wage growth could pressure corporate margins</li> <li>Political uncertainty is heightened</li> </ul>   |
| Japan                    | 0 | <ul> <li>Economy welcomes inflation after decades fighting deflation</li> <li>Corporate governance continues to gradually improve</li> <li>BoJ remains accommodative despite recent hike</li> </ul>   | <ul> <li>Expectations are high, raising the bar for upside surprises</li> <li>Yen weakness could raise pressure on the BoJ to hike rates</li> </ul>  |
| Asia Pacific<br>ex-Japan | N | <ul> <li>China investment flows are turning positive, supported by attractive valuations</li> <li>Macro data in China is stabilising</li> <li>In Australia, government support to the economy is positive; recent economic data are surprising on the upside</li> </ul> | <ul> <li>Prolonged China deflation is a concern</li> <li>Housing market concerns in China are impacting investor and consumer confidence</li> <li>The Reserve Bank of Australia is more hawkish than other central banks, suggesting a delayed easing cycle; valuations are rich, and earnings continue to be at risk</li> </ul> |
| Emerging<br>Markets      | N | <ul> <li>Monetary tightening in most EMs has peaked</li> <li>Equity valuations are attractive relative to the US</li> <li>Chinese economy is incrementally improving</li> </ul>   | <ul> <li>Chinese property deleveraging continues to weigh on activity</li> <li>Chinese consumer and business confidence are fragile</li> <li>Meaningful fiscal stimulus measures</li> </ul>  |

U Underweight N Neutral O Overweight

Views are informed by the Asset Allocation Committee and regional investment committees (United Kingdom, Europe, Australia, Japan and Asia) and reflect the equity market.

## **EUROPEAN INVESTMENT COMMITTEE POSITIONING**



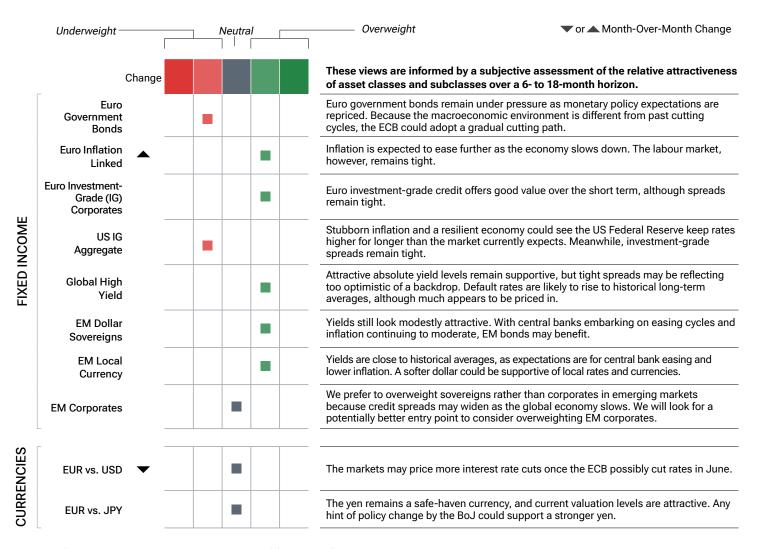
## Past performance is not a reliable indicator of future performance.

The asset classes across the equity and fixed income markets shown are represented in our multi-asset portfolios. Certain style and market capitalisation asset classes are represented as pairwise decisions as part of our tactical asset allocation framework.

<sup>&</sup>lt;sup>1</sup> Includes Australia.

<sup>&</sup>lt;sup>2</sup>For pairwise decisions in style and market capitalisation, positioning within boxes represents positioning in the first-mentioned asset class relative to the second asset class.

## **EUROPEAN INVESTMENT COMMITTEE POSITIONING**



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