
Introducing T. Rowe Price's New Website for APAC Investors

Perspective. Partnership. For an evolving world.

An experienced investment partner with global reach

Figures shown are as of 30 September 2023.

1937

Year founded

55

Countries in which
we serve clients

7,800+

Associates globally

Capabilities to meet a full range of investor needs

Figures shown are as of 30 September 2023. All amounts shown in US dollars and subject to adjustment.

Equity

\$690.0 b

Assets under management

Fixed Income

\$169.3 b

Assets under management

Multi-Asset

\$440.5 b

Assets under management

In this Panorama feature article, we are very excited to present our new website for professional investors in Asia Pacific (APAC).

For more than 85 years, T. Rowe Price has been expanding the firm's investment capabilities to best serve our clients and help them to achieve their financial goals. Our history and culture are the very foundations of our brand and business. As a premier global asset management organization that works with individuals, advisors, institutions, and retirement plan sponsors across the globe, we identify and actively invest in

opportunities to help people thrive financially in a rapidly evolving world.

T. Rowe Price is deeply focused on the investment needs and objectives of our clients, working closely with them to help achieve their long-term financial goals. We take an active approach to investing, offering our dynamic perspective and meaningful partnership so that our clients can feel more confident in their investment decisions, whether it be equity, fixed income or multi-asset portfolios.

Championing an active, independent approach to investing

We're independent thinkers, united behind an active and rigorous approach. With diverse perspectives, our investment professionals collaborate to identify market risks and opportunities that can give our clients sharper insights and an investment edge. But we do more than just analyze the numbers. We go beyond the numbers, leveraging best-in-class global research capabilities to uncover opportunities for investors that others might overlook.

Pursuing performance with principle

We're committed to our clients' success. That's why we maintain a long-term view as we aim to deliver consistently strong performance for investors in up and down markets. Deep experience—through many market cycles—keeps us focused on what's most important as markets shift. And we work together with our clients, providing a full range of solutions and vehicles to meet diverse needs and delivering the kind of dynamic perspectives investors need to stay ahead of change. This approach goes beyond investing. In every aspect of our business, clients can expect us to rely on principles that have stood the test of time.

Driving deliberate innovation

To meet the evolving needs of our clients, we create investment and retirement solutions in a

way that's forward-thinking and purposeful. For us, it's not about being first. It's about looking for ways to better serve clients. With embedded experts around the world, we're constantly analyzing trends, studying client needs, and evaluating emerging opportunities so we can advance our capabilities and services in ways that drive the most value for our clients.

Building meaningful partnerships

We listen to understand our clients—and to learn. This helps us create deep partnerships. By understanding clients' needs and delivering timely, actionable insights and solutions, we help them navigate change and achieve better outcomes. We see partnership as a two-way street, a place where clients' goals meet T. Rowe Price expertise. From each insight to every investment, our singular focus is on our clients and their success.

Please click [here](#) to visit the new website and gain access to our best investment thinking and learn more about T. Rowe Price investment products. ■

With our dynamic perspective and meaningful partnership, we instill investor confidence.

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