



# Global Asset Allocation: The View From the UK

July 2021

## 1 Market Perspective

As of 30 June 2021



- Global economic growth to remain strong through the back half of the year, albeit off peak levels, as monetary and fiscal policy support moderates from crisis-level highs.
- Longer-term interest rates likely challenged to move higher as growth moderates, inflation softens from recent peaks and Federal Reserve moves closer to tapering asset purchases, while short-term rates could begin to price in tighter policy leading to a flattening yield curve.
- While still supportive, global monetary policy should continue to see a gradual trend towards tightening among central banks, notably within emerging markets (EM), facing rising inflation.
- Key risks to global markets include the path forward for the coronavirus, elevated inflation, central bank missteps, higher taxes, stricter regulatory environment and increasing geopolitical concerns.

## 2 Portfolio Positioning



- We remain modestly underweight equities relative to bonds and cash as the risk/reward profile looks less compelling for equities and could be vulnerable to fading policy support, increased rate volatility, high inflation levels and potential tax increases.
- Within equities, we continue to favour value-oriented equities globally, US small-caps and EM stocks as we expect cyclically exposed companies to continue to benefit from strong economic growth and global reopening.
- Within fixed income, we continue to have a bias towards shorter-duration, higher-yielding and inflation-sensitive sectors through overweights to high yield bonds, emerging market local currency debt and corporates and inflation-linked gilts.

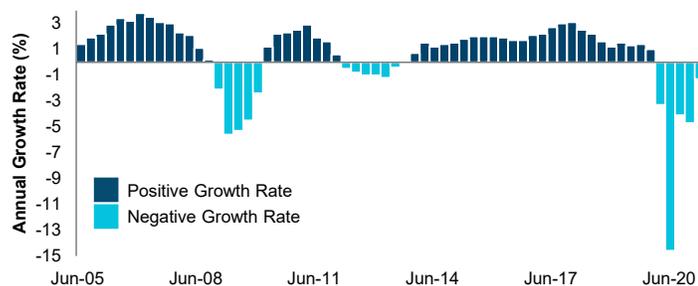
## 3 Market Themes

### Easy on the Austerity

Following a shaky start to its vaccine rollout, Europe appears to be recovering as businesses are reopening and lockdowns continue to ease in some areas. As the European Central Bank debates the extension of its EUR 1.85 trillion asset purchase programme, due to expire next March, additional fiscal stimulus is being rolled out through the unprecedented European Union recovery fund, worth up to EUR 800 billion. While the fund shows signs of growing unity among member nations, lines are being drawn once again as members take sides on scaling back monetary policies put in place amid the pandemic. Leaders such as Mario Draghi, Italy's prime minister, warn that shifting back to austerity too soon could ignite another decade-long recovery similar to the post-global financial crisis period. With Europe already lagging the US and China, shifting back to austerity too soon could prevent the region from heading on a path towards more sustainable growth.

### Euro Area GDP

As of 30 June 2021



### Curbing Our Enthusiasm

Global equity markets represented by the MSCI All Country World Index have returned nearly 12% year-to-date in US dollar terms amid signs that the worst of the pandemic may finally be behind us. But, as supportive trends that have fueled the global economic growth rebound start to fade, it's hard to envision equity markets expanding at the same record pace. In the back half of the year, we expect that growth will be off peak levels, monetary policy will continue to tighten, fiscal stimulus will be at lower levels and higher taxes are likely. Adding to these headwinds, equity markets are sitting at elevated valuations supported by low interest rates, input costs are rising and earnings growth is expected to moderate next year. Despite these trends, equities remain attractive as pent-up demand continues to be unleashed and, while moderating, growth remains elevated. However, the ultra-easy environment is changing quickly and may lead to more volatility ahead, so investors may need to curb their enthusiasm for equity returns going forward.

### Global Equity Index Returns<sup>1,2</sup>

As of 30 June 2021



**Past performance is not a reliable indicator of future performance.**

<sup>1</sup> Global Equity Index is represented by MSCI All Country World Index (see Additional Disclosure). Total return in US dollars.

<sup>2</sup> Source: FactSet. Financial data and analytics provider FactSet. Copyright 2021 FactSet. All Rights Reserved.

Sources: Haver Analytics, Bureau of Labor Statistics, IMF.



Positives



Negatives

**United Kingdom**

- Best vaccination progress in Europe, and vaccine hesitancy remains low
- Investment tax super deduction to support strong recovery
- All social distancing restrictions dropped—services will excel
- Brexit deal achieved

- Large rise of the delta variant could make consumers cautious until current COVID-19 wave subsides
- Demand risks from a delayed, but likely very large, fiscal consolidation in two to three years remain
- Bank of England to remain very hawkish in light of strong real economy data
- Overheating housing market could pose future financial stability risk

**Developed Europe**

- Higher exposure to more cyclically oriented sectors that should benefit from economic recovery
- Pace of vaccinations has significantly improved
- Monetary and fiscal policy remains accommodative
- Equity valuations remain attractive relative to the US

- Limited long-term catalysts for growth
- Limited scope for European Central Bank to stimulate further
- Brexit likely to negatively impact trade
- Potential for new coronavirus variants to cause continued outbreaks

**United States**

- Vaccinations widely distributed, case count near lows
- Infrastructure spending bill likely to be passed
- Healthy consumer balance sheets and high savings rate
- Strong earnings expectations

- Elevated stock and bond valuations
- High corporate and government debt levels
- Fed dovishness has peaked
- Corporate taxes likely to rise

 **Positives** **Negatives**

- Japan**
- Economic data are slowly improving, especially in services and consumer-related sectors
  - Domestic stocks are overdue to catch up with the global reflation play
  - Policy setting remains extremely accommodative, with unspent fiscal funds expected to offer further boost to the economic recovery

- The pandemic is not yet under control with states of emergency being pushed back
- Valuation derating remains a headwind despite strong earnings growth
- Capital spending outside of information technology is disappointing and could be a risk for future earnings growth

**Asia Pacific  
ex-Japan**

- Chinese economic growth remains solid, but domestic drivers now need to contribute more. An impressive vaccination pace should remove uncertainties related to local outbreaks
- Chinese equity consolidation looks overdone on the back of supportive flow dynamics and clarification on tech regulations
- Economic data in Australia continue to roar, boosted by strong commodity prices and construction-related activities
- Australian business capex expected to rebound to support future earnings growth

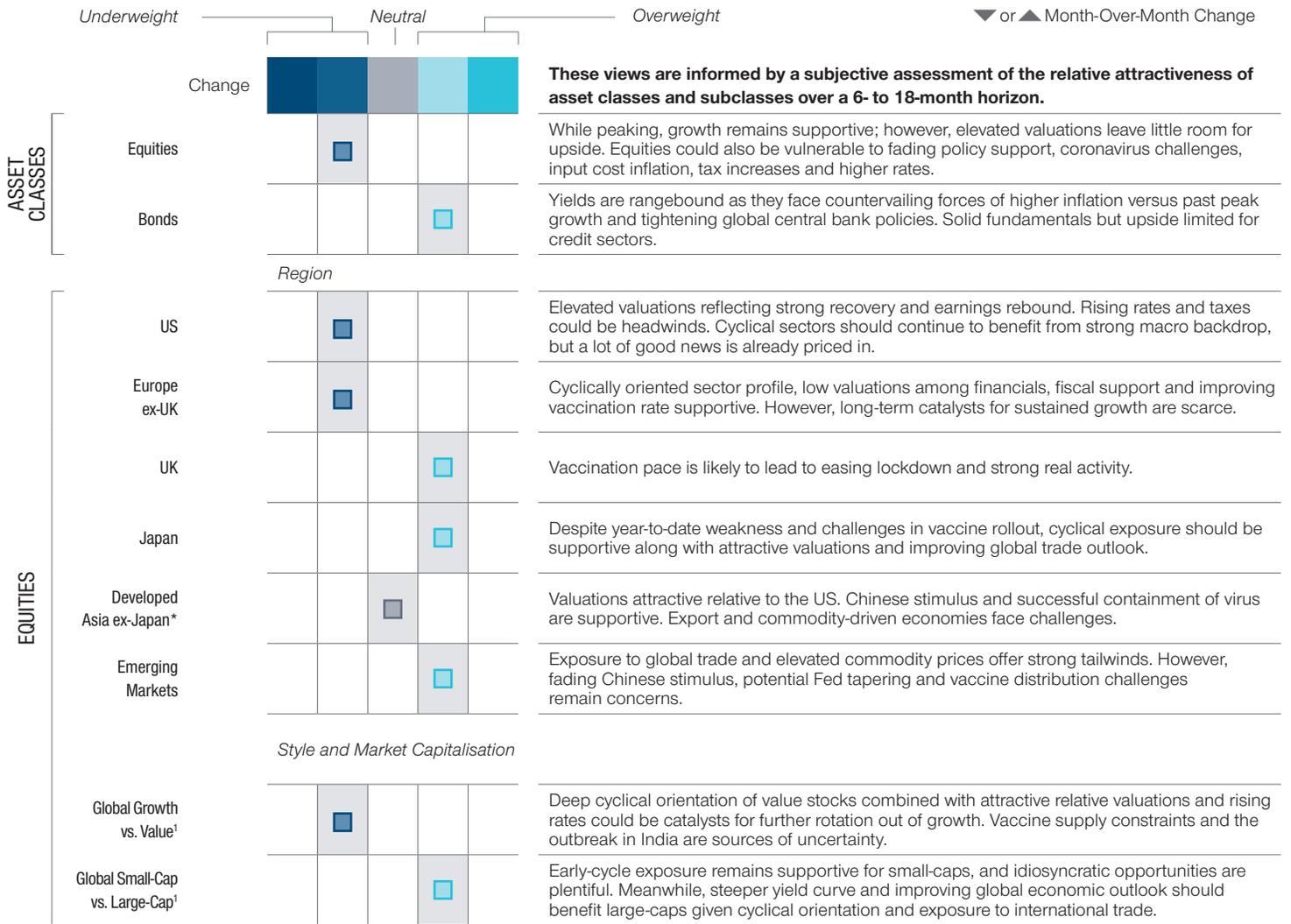
- The leading Chinese economic indicators are starting to roll over following a fading monetary impulse
- Consumer spending in China is still lagging the recovery and below expectations. Local COVID-19 outbreaks don't help sentiment
- Early signs of inflationary pressures seen in the Australian housing and construction markets. There have been mentions of a housing bubble in some reports
- The Reserve Bank of Australia might change its policy guidance abruptly as it upgrades the economic forecasts. Beware of a U-turn for financial conditions

**Emerging  
Markets**

- Exposure to cyclical areas of the economy should benefit from a broad global recovery
- Commodity prices are elevated
- Chinese economy remains strong
- Equity valuations attractive relative to developed markets

- COVID-19 risk remains high in Central Asia and Latin America
- Vaccine supply and distribution infrastructure are well behind developed markets (excluding China)
- Stimulus from China is fading
- Limited ability to enact fiscal stimulus (excluding China)

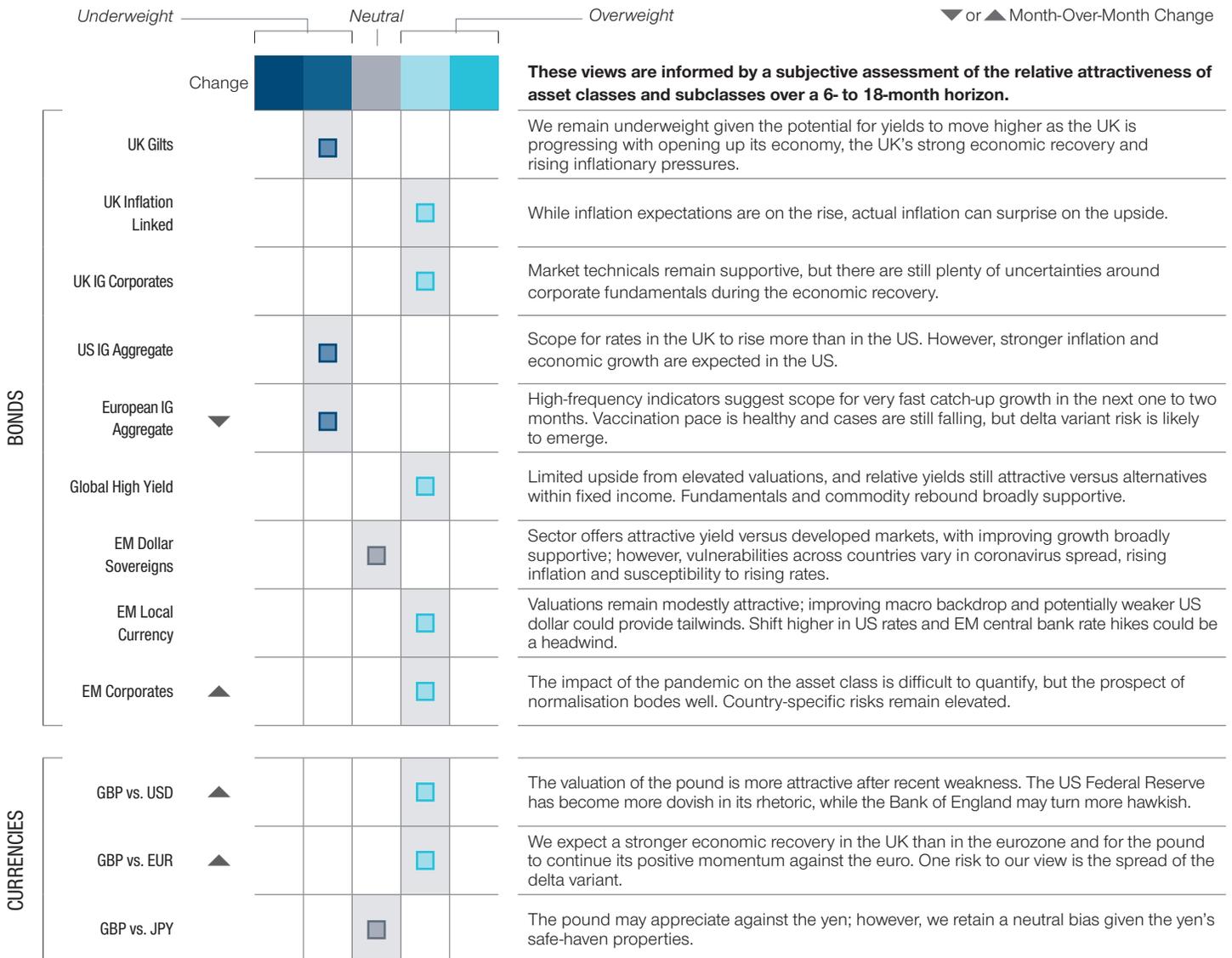
Past performance is not a reliable indicator of future performance.



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\* Includes Australia.

<sup>†</sup> For pairwise decisions in style and market capitalisation, positioning within boxes represents positioning in the first-mentioned asset class relative to the second asset class.



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