



# Strategy Focus INTERNATIONAL CORE EQUITY SMA



Raymond A. Mills, Ph.D., CFA Portfolio Manager, International Core Equity Strategy

## STRATEGY SUMMARY

- This product employs rigorous fundamental research and active, bottom-up stock selection to identify non-U.S. companies that have a favorable combination of growth prospects and valuation.
- We believe that stocks are often mispriced as the market overreacts to short-term, adverse events, and we also think the market underestimates a company's ability to add value over time. Our robust research platform helps us identify stocks poised to capitalize on these inefficiencies.
- The portfolio will invest in the American Depositary Receipts (ADRs) of the underlying holdings in our preexisting International Core Equity Strategy where available and sufficiently liquid. The portfolio manager then scales up the position sizes to reflect the more focused nature of the separately managed account. The portfolio will typically hold around 70–90 stocks.
- We employ a long-term investment horizon emphasizing stock selection as the primary source of excess return.
- We believe discipline is key to successful investing and that our long-term orientation can help us take advantage of market inefficiencies.

## FEATURES

# Established and Consistent Investment Philosophy and Process

T. Rowe Price has a long history in international equity investing. We have been investing in international developed equities since 1980. We have also been managing international core equity portfolios, upon which the International Core Equity SMA is based, since 2000.

#### Portfolio Manager Tenure and Stability

Portfolio Manager Raymond A. Mills, Ph.D., CFA, has managed international core equity portfolios since 2000 and has 24 years of investment experience.

#### **Global Research Resources**

T. Rowe Price has one of the industry's strongest commitments to in-house research. We aim to bring our clients better insights, which can lead to stronger long-term investment results. In our view, the quality and breadth of our research efforts provide a critical information edge that supports well-informed investment choices. Over 240<sup>1</sup> equity research analysts are located in six countries around the world, providing a unique level of insight and giving us the ability to "connect the dots globally" on many of our investment theses.

#### **Disciplined Investment Approach**

Our investment process focuses on finding non-U.S. companies with a favorable combination of growth prospects and valuation in order to capitalize upon a range of market inefficiencies and construct a portfolio with broad exposure across regions and sectors. We believe the following elements of our investment approach make a compelling offering:

- Fundamental company analysis. We emphasize a number of qualitative factors in determining appropriate investment candidates, including industry trends, competitive advantages, financial strength, durability and quality of earnings and cash flow, and management's quality and strategic vision.
- Mosaic of valuation techniques. We use a multifaceted approach to assess whether or not a company is attractively valued. Our analysts employ a broad array of valuation metrics designed to match the criteria for a particular company, industry, and investment environment. Rather than concentrating on any one methodology, we believe a mosaic of valuation approaches provides better insights on why a stock might be mispriced.
- Macroeconomic and local market inputs. Our portfolio managers who have regional specialties provide an informed view on macroeconomic and local market considerations that may impact the prospective growth of our investment

112 sector portfolio managers, 126 investment analysts, 71 associate research analysts, 11 quantitative analysts, and 25 specialty analysts as of December 31, 2021.

candidates. Research also analyzes countries in addition to companies, and this analysis may affect our opinion of the companies that are based in these countries.

- Full range of non-U.S. opportunities across markets and capitalizations. We take advantage of the complete opportunity set, with our initial universe comprising over 2,500 investment opportunities across the style and market capitalization spectrum in both developed and emerging markets.
- Long-term orientation. Market inefficiencies can persist for periods of many months or years. Having a long-term orientation allows us to exploit these inefficiencies to the fullest extent and help drive alpha.
- Alpha generation driven by stock selection. We believe stock-specific factors are the long-term drivers of equity prices and that our focus on fundamental, bottom-up research allows us to uncover stocks with a favorable combination of growth prospects and valuation.
- Effectively diversified portfolio. The strategy concentrates our highest-conviction ideas while remaining broadly diversified at the sector, industry, and country level in an attempt to properly manage risk. Our stock selection process has shown to be durable, successful, and style-consistent throughout the many years we have been managing international core equity assets.

#### Important Information

**Risks:** All investments are subject to risks, including the possible loss of principal. International investments can be riskier than U.S. investments due to the adverse effects of currency exchange rates, differences in market structure and liquidity, as well as specific country, regional, and economic developments.

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