



Blue Chip Growth Fund

Investor Class: TRBCX

June 30, 2021

Investing in market-leading companies **FOR THE LONG HAUL.**

POISED FOR GROWTH

The Blue Chip Growth Fund seeks to invest in industry-leading companies positioned for long-term growth. The fund's 135 to 145 holdings have leading market positions, seasoned management teams, sustainable earnings, and free cash flow.

RELIABLE APPROACH

Larry Puglia, the fund's manager since its inception, applies his valuation discipline and a long-term focus when choosing investments. He partners with our 190+ analysts to assess each company's merits and builds the portfolio stock by stock.

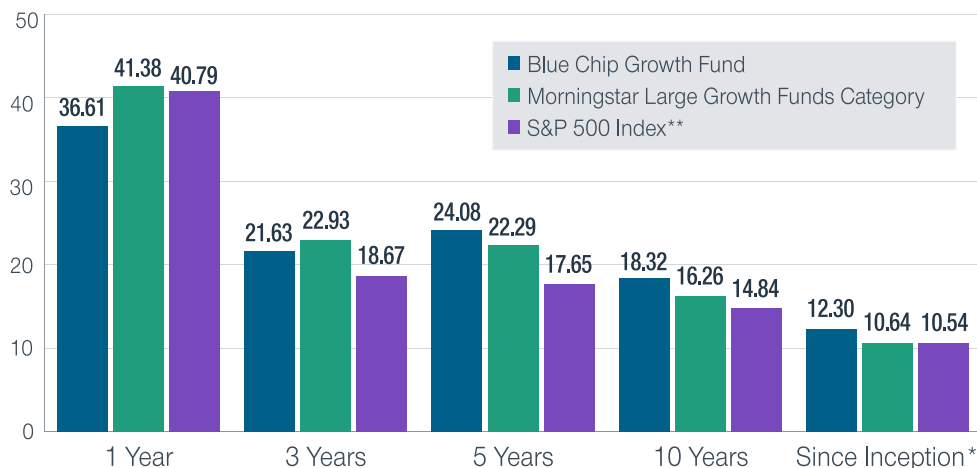
LONG-TERM ADVANTAGE

We have been growth investors since the founding of our firm in 1937. A long-term view, our growth expertise, and stable management combine to produce strong performance over time and across market cycles.

Bringing You Reliability Over Time Versus the Market and Peers

Average Annual Total Returns of Fund and Benchmarks (%) as of 6/30/21

Expense Ratio: **0.68%**



Our belief is that investing in companies with a sustainable competitive advantage and durable earnings growth will lead to long-term outperformance.

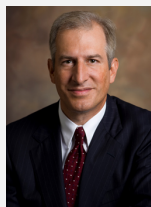
Current performance may be higher or lower than the quoted past performance, which cannot guarantee future results. Share price, principal value, and return will vary, and you may have a gain or loss when you sell your shares. To obtain the most recent month-end performance, or to request a prospectus or, if available, a summary prospectus which includes investment objectives, risks, fees, expenses, and other information that you should read and consider carefully before investing, please call 1-855-405-6488 or visit our website at troweprice.com. Total return figures include changes in principal value, reinvested dividends, and capital gain distributions.

*Fund inception date 6/30/93.

** Market indexes do not include expenses, which are deducted from fund returns as well as mutual fund averages and indexes.

Investors should note that the fund's short-term performance is highly unusual and unlikely to be sustained.

Experienced Management



Larry Puglia

Investment Experience:

32 Years

At T. Rowe Price:

31 Years

Morningstar®

Overall Morningstar Rating



Morningstar Category

Large Growth

Rated against 1,138 Large Growth funds, as of 06/30/2021, based on risk-adjusted returns.

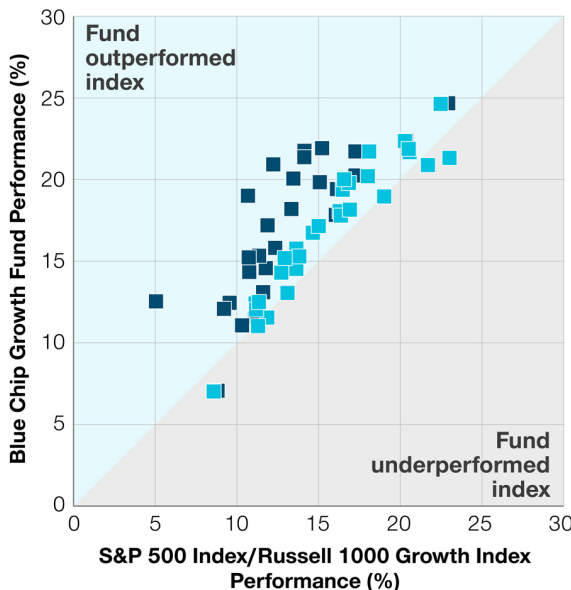
“They focus on firms with sustainable earnings, high returns on invested capital, and free cash flow growth, avoiding overly leveraged companies.

- Morningstar
July 15, 2020

As of 06/30/2021, the Blue Chip Growth Fund, received 3 stars for 3 Years/1,138 funds, 4 stars for 5 Years/1,024 funds, and 4 stars for 10 Years/761 funds in the Large Growth category. Ratings are subject to change. The Morningstar Rating for funds, or "star rating", is calculated for funds with at least a 3-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar risk-adjusted return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating™ for a fund is derived from a weighted average of the performance figures associated with its three-, five- and ten-year (if applicable) Morningstar Rating™ metrics. **Past performance cannot guarantee future results.****

Performance vs. Market and Style Indexes

Three-Year Rolling Returns - Blue Chip Growth Fund (Annualized Net of Fees) vs. S&P 500 and Russell Growth Indexes



On a rolling basis, the fund has generally outperformed its indexes.

- The Fund vs. the S&P 500 Index
- The Fund vs. the Russell 1000 Growth Index*

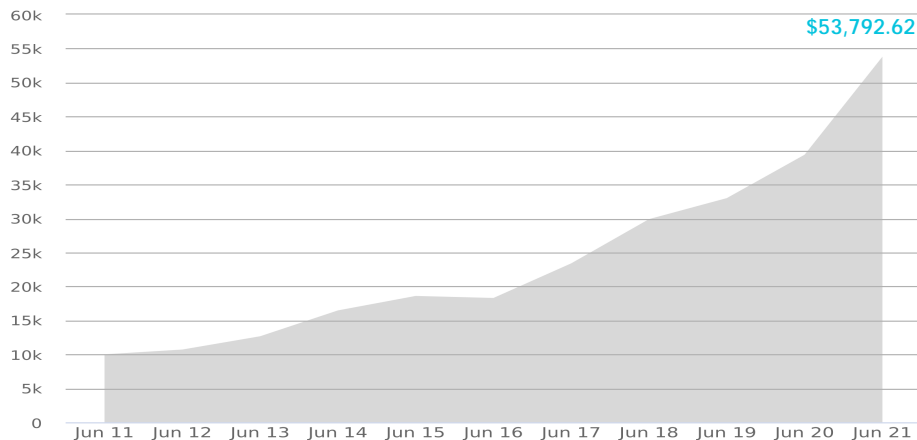
Calculated every three months from December 31, 2010 through December 31, 2020. Figures are calculated in U.S. dollars.

Cumulative Returns

Investor Class

Expense Ratio: 0.68%

Hypothetical Growth of \$10,000



Average Annual Total Returns

Blue Chip Growth Fund

Inception Date: 06/30/93

| | Annualized | | | | | | |
|----------------|--------------|--------------|----------|-------------|------------|-----------|-----------------|
| | Three Months | Year-to-Date | One Year | Three Years | Five Years | Ten Years | Since Inception |
| Investor Class | 12.04% | 12.55% | 36.61% | 21.63% | 24.08% | 18.32% | 12.30% |

The expense ratio is as of the fund's most recent prospectus.

*Russell Investment Group is the source and owner of the trademarks, service marks, and copyrights related to the Russell indexes. Russell® is a trademark of Russell Investment Group.

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